

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO.413
(TO BE ANSWERED ON 19.07.2018)**

TELECAST OF LONG SERIALS ON DD

413. SHRI PRAHLAD SINGH PATEL:

Will the Minister of INFORMATION AND BROADCASTING

be pleased to state:

- (a) the details of serials telecast on Doordarshan National Channel daily which are dealing with the family life;
- (b) the number of episodes of such serials granted permission for telecast and the extent to which such serials have adverse effect on the life of common/businessmen;
- (c) the reasons for granting such long serials on National Channel of Doordarshan; and
- (d) the time by which only amusing serials shall be introduced on the National Channel instead of such long and boring serials?

ANSWER

**THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF
INFORMATION AND BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))**

(a) Prasar Bharati has informed that Doordarshan National is telecasting the following serials dealing with various aspects of family life.

1. Akhand Saubhagyawati Bhawa
2. Khwabon Ke Darmiyan
3. Kashmakesh Zindagi Ki
4. Aye Dil-E-Nadan
5. Tejaswini
6. Albeli Kahani Pyar Ki
7. Shama
8. Yahan Ke Hum Sikander
9. Ek Prem Katha
10. Salam India
11. Rashi Villa
12. Nanhi Si Kali Meri Ladli
13. Zuban-E-Ishq

Contd.....2/-

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(b) to (d): According to Prasar Bharati, the number of episodes of serials depends upon the script and storyline. Extensions are granted as per the provisions in the extant guidelines.

All serials telecast on DD National comply with Doordarshan Broadcast code as well as the programme code prescribed under the Cable Television Networks Rules, 1994 enshrined under the Cable TV Networks (Regulation) Act, 1995. Programme are pre-viewed so as to ensure that the content is not inappropriate.

DD National is telecasting mix of programmes of various genres like comedies, thrillers, family dramas etc.
