

**GOVERNMENT OF INDIA
MINISTRY OF DRINKING WATER AND SANITATION
LOK SABHA
UNSTARRED QUESTION NO.376
To BE ANSWERED ON 19.07.2018**

SWACHH ICONIC PLACES

376. SHRI MULLAPPALLY RAMACHANDRAN:

SHRI TEJ PRATAP SINGH YADAV:

SHRIMATI KAVITHA KALVAKUNTLA:

SHRIMATI ANJU BALA:

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

- (a) whether the Ministry has launched Phase-III of 'Swachh Iconic Places' programme under Swachh Bharat Mission and if so, the details thereof;
- (b) the details of new iconic sites selected under the third Phase and the funds earmarked for each of them;
- (c) the details of the activities proposed to be undertaken in each of these iconic sites, including Sabrimala Temple in Kerala;
- (d) the progress made under Phase I&II of Swachh Iconic Places Programme, Phase-wise;
- (e) whether the Government has selected the PSUs or corporate houses for extending support to these new sites as Corporate Social Responsibility (CSR) partners and if so, the details thereof;
- (f) whether the annual review of Phase-I&II iconic sites for assessing the progress made at each iconic site including Charminar, Hyderabad has been completed and if so, the outcome of the above review, iconic place-wise; and
- (g) the other measures taken by the Government under Swachh Bharat Mission with special reference to Uttar Pradesh?

**ANSWER
MINISTER OF STATE IN THE
MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)**

(a)&(b): Yes, Sir/Madam. The Ministry of Drinking Water and Sanitation has launched Phase-III of Swachh Iconic Places (SIP) programme under Swachh Bharat Mission (Grameen) in last week of June, 2018. Details of these 10 iconic places are placed at Annexure-I. Ministry doesn't provide funds to SIP Sites.

(c): Detailed activities proposed to be undertaken in each of Phase-III sites have not yet been submitted to the Ministry

(d): Phase wise progress made under Phase I&II of Swachh Iconic Places Programme is placed at Annexure-II and Annexure-III respectively.

(e): No, Sir/Madam.

(f): Annual review of Phase I site for assessing progress has been completed. Iconic Site wise review is placed at Annexure-II.

For Phase II sites, that includes Charminar, Hyderabad, annual review is yet to be done.

(g) The following measures have been taken by the Ministry for effective implementation of Swachh Bharat Mission (Grameen):-

1. Focus on behavior change: Community based collective behavior change has been mentioned as the preferred approach, although the States are free to choose the approach best suited to them.
2. Focus is also on creation of complete open defecation free (ODF) villages, rather than only on construction of individual toilets. This entails triggering the entire village into changing their behavior.
3. The programme provides flexibility to the States in the implementation.
4. There is a greater emphasis on capacity building, especially in community approaches and programme management. Lack of adequate capacities is a major challenge in scaling up the programme. Therefore, various initiatives are being taken to reach out to all the stakeholders. From the Government of India side, the States and select organizations (called Key Resource Centres) are being trained. These, in turn, are carrying out trainings at the sub-State level.
5. The key official at the district level – Collector – has been roped in the programme to provide leadership at the district level.
6. The programme is being run as a *janandolan* with cooperation of all sections of the society including the NGOs, Corporates, youth etc. The Panchayats are being actively involved.
7. Zila Swachh Bharat Preraks are being engaged for support of districts.
8. Regular review meetings and Video Conferences have been organized.

Annexure-I

List of Swachh Iconic Places for Phase-III			
Sl. No.	Place	District	State
1.	Sri Raghavendra Swami Temple	Kurnool	Andhra Pradesh
2.	Hazarduari Palace	Murshidabad	West Bengal
3.	Brahma Sarovar Temple	Kurukshetra	Haryana
4.	Vidur Kuti Temple	Bijnor	Uttar Pradesh
5.	Mana Village	Chamoli	Uttarakhand
6.	Pangong Tso	Leh	Jammu and Kashmir
7.	Shri Nagvasuki Temple	Allahabad	Uttar Pradesh
8.	Nupi Keithel	Imphal	Manipur
9.	Sabarimala Sree Dharma Sastha Temple	Pathanamthitta	Kerala
10.	Kanva Ashram	Pouri Garhwal	Uttarakhand

Annexure-II

Progress under Swachh Iconic Places for Phase-I Sites			
<u>Sl No</u>	<u>Iconic Site</u>	<u>State</u>	<u>Progress</u>
1	Meenakshi Temple, Madurai	Tamil Nadu	1) Plastic ban in and around temple premises
			2) Installation of Umbrella roof
			3) 2.5 MLD modular STP for liquid waste management
			4) 25 Swachh Police for monitoring
2	Tirumala Tirupathi Devasthanams, Tirupati	Andhra Pradesh	1) LED lighting system for energy conservation
3	Kamakhya Devi Shrine, Guwahati	Assam	1) The Holy 'Saubhagya Kunda' Pond, now installed with a filtration plant
			2) Waiting Shed for Physically Challenged People
			3) Development of Children Recreation Area
			4) Kitchen waste management and on site composting for solid waste management
4	Chatrapati Shivaji Terminus	Maharashtra	1) Repair and restoration of facades, corridors and windows
5	Shri Mata Vaishno Devi Temple, Katra	Jammu and Kashmir	1) Safe drinking water facilities - 55 Water ATMs
			2) Renovation of existing toilets, waterless urinals reduce water usage by 90%
			3) Underground dustbins, centralized composting of bio degradable waste and 50 reverse vending machines
6	Golden Temple, Amritsar	Punjab	1) Started heritage Walk around Golden Temple
			2) Revitalization of 14 major roads leading to GT
			3) Mechanical Sweeping and litter picking machines
7	The Taj Mahal,	Uttar	1) Construction of public toilets at West

	Agra	Pradesh	and East Gate
			2)Public awareness for segregation of waste
			3)Beautification of east and west gate
8	Manikarnika Ghat, Varanasi	Uttar Pradesh	1)Sanctioning of SLWM plant
			2)Sanctioning of façade lighting and maintenance
9	Shree Jagannath Temple, Puri	Odisha	1) Open Air Theater near slum dwelling, adjacent to Municipality High School
			2) Providing 11 nos. of Clean Water Post in Various places for pilgrims and devotees
			3) Thematic Wall Painting in VIP road Puri containing theme based on Jagannath Culture
			4) Electric Sourced LED Light Inside for better illumination
10	Ajmer Sharif Dargah, Ajmer	Rajasthan	1)Barrier between PSU and SIP resolved
			2)Infrastructure to revamp old complexes have started

Annexure-III

Progress under Swachh Iconic Places for Phase II Sites			
<u>Sl No</u>	<u>Iconic Site</u>	<u>State</u>	<u>Progress</u>
1	Gangotri Temple, Gangotri	Uttarakhand	1) Strong awareness mechanism for visitors to ensure cleanliness, prevent littering, penalty
			2) IEC and awareness on littering and maintaining public places
			3) Infrastructure such as : Hydraulic Truck, Tow Truck installed
2	Yamunotri Temple, Uttarkashi	Uttarakhand	Wireless Internet connectivity at Yamunotri Yatra route for monitoring and management of pilgrims
3	Kalady, Ernakulam	Kerala	1) Availability of safe drinking water
			2) Bathing and toilet facilities
			3) 25 m ³ biogas plant is installed in the main market to manage the biodegradable waste
			4) Decentralized waste water treatment is done at the site
4	Somnath Temple, Gir Somnath	Gujarat	1) Water ATMs for safe drinking water
			2) 36 Bio-Toilets, 2 High end toilets, 6 Mobile Toilets
			3) 1 waste convertor machines and segregated 100 dustbins
			4) Route to iconic site is ODF, Litter free, sidewalks maintained
			5) CCTV cameras at all important locations
			6) Transportation facilities for Divyang and Senior citizens from Railway to Temple
5	Shree Mahakaleshwar Temple, Ujjain	Madhya Pradesh	1) Availability of safe drinking water
			2) Mobile urinals
			3) Solid Waste Management (Kitchen Waste)
			4) Housekeeping and Maintenance - sanitary fixtures, furnishings, equipments

			5)Solar plants for illumination
6	Baidyanath Temple, Deoghar	Jharkhand	1)Safe drinking water is available in & around iconic site
			2)Community toilets, Urinals and bathrooms have been installed
			3)On site composting facility is available Dustbins are used and garbage disposed off daily with cleaning of the spots
			4)LED display system installation for the display of Garva Grih activities and others
7	Gommateshwara Statue, Shravanbelagola	Karnataka	1)Sewage Treatment Plants
			2) Restoration of Kalyani
			3)Restoration of public toilets
8	Gaya Teerth, Gaya	Bihar	1) On track to manage Swachhata during Pitrapaksh Mahasangam
9	Charminar	Telangana	1) Construction of roads close to Charminar has been done
			2) Infrastructure for mechanized sweeping and cleaning installed

Note: Convent & Church of St. Francis of Assisi, Goa in Phase-II has not shared any document on progress under Swachh Iconic Places.