

O.I.H

GOVERNMENT OF INDIA  
DEPARTMENT OF ANIMAL HUSBANDRY, DAIRYING AND FISHERIES  
LOK SABHA  
UNSTARRED QUESTION NO.3388  
TO BE ANSWERED ON 7<sup>TH</sup> AUGUST, 2018

**DOMESTIC AND FOREIGN CORPORATE INDUSTRIALIST IN DAIRY SECTOR**

3388. SHRIMATI VEENA DEVI:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि और किसान कल्याण मंत्री be pleased to state:

- (a) whether the big corporate houses have started their business in the dairy industry;
- (b) if so, the number of domestic and foreign big corporate industrialists who are doing business in the dairy industry;
- (c) whether it is true that despite India being the largest producer of milk in the world, the majority of the consumers are unable to afford milk due to its high retail price; and
- (d) if so, the reaction of the Government thereto along with the corrective steps taken by the Government in this regard?

**ANSWER**

THE MINISTER OF STATE FOR AGRICULTURE AND FARMERS WELFARE  
**(SHRIMATI KRISHNA RAJ)**

(a)&(b) Yes Madam, there are some big corporate houses doing business in Dairy industry. There are 349 numbers of active licenses of Food Business Operators (Dairy Units) under Central Registration with Food Safety and Standard Authority Act, 2006

(c &d) As per National Sample Survey Organization (NSSO), the monthly per capita consumption expenditure on milk & milk products has increased between 2001-02 and 2011-12 as indicated below:

NSS Round	Rural/Urban	Milk & Milk Products (in Rupees)
NSS round 57 <sup>th</sup> (July 2001-June 2002)	Rural	41.91
	Urban	75.82
NSS round 68 <sup>th</sup> (July 2011-June 2012)	Rural	116.38
	Urban	187.14

The sale of liquid milk by cooperatives has been increasing by almost 4.4% per annum during last 5 years ,which is much more than the growth rate of population ( estimated at 1.02% between 2011 and 2021).[Source: Office of Registrar General of India, Ministry of Home Affairs, GoI] This implies that more and more people are buying milk from cooperative over the years.

Year	Avg. liquid milk sale by Dairy Cooperatives(TLPD)
2013-14	29,444
2014-15	31,116
2015-16	32,128
2016-17	33,082
2017-18	37,957
CAGR(%)	4.4

Source: NDDDB

There is no study of per capita milk consumption in different classes of consumers. However, in order to increase the consumption of milk in poor substrata of society, this department has taken following steps:

- I. Advisory to all the States to include supply of milk/milk products of Cooperatives through Mid-day Meal Scheme, Anganwadis under Integrated Child Development Scheme (ICDS), Health schemes, Tribal Hostels and Government/Institutional canteen.
- II. Advise to all State Governments and State Milk Federations to use Public Distribution System of State Governments to market surplus milk.
- III. The State Government of Bihar, Maharashtra and Rajasthan issued order to provide milk powder to children of Anganwadi centres under ICDS.
- IV. The State Government/ UT/Cooperatives of Karnataka, Chattisgarh, Madhya Pradesh, Harayana, Pudduchery, Himachal Pradesh, Gujarat and Sikkim are also supplying milk/milk products through Mid-Day meal scheme and Anganwadis.

