

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3027
ANSWERED ON 06.08.2018**

SUBSIDY FOR PILGRIMAGES

3027. PROF. SAUGATA ROY:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has any proposal to distribute subsidy for domestic and international pilgrimages;**
- (b) if so, the details thereof;**
- (c) the worship/pilgrimage places selected in this regard; and**
- (d) the details of funds spent for the tourist destinations which promotes pilgrims in the country during the last three years, State/UT-wise?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a) to (c): The Ministry of Tourism does not provide any subsidy for Domestic or International Pilgrimages.

(d): The Ministry of Tourism promotes India as a holistic destination and as part of its on-going activities, annually releases domestic and global print, electronic and online media campaigns, under the Incredible India brand-line, to promote the various tourism destinations and products of the country, including pilgrim sites of the country. Promotion of these destinations and products is also undertaken through the Website and Social Media accounts of the Ministry and promotional activities undertaken by the domestic and overseas offices. Expenditure on promotional activities undertaken in the domestic and international markets is incurred from funds allocated under the Domestic Promotion and Publicity including Hospitality (DPPH) and Overseas Promotion and Publicity including

**Marketing Development Assistance (OPMD) Schemes of the Ministry.
Details of expenditure incurred under these Schemes during the last
three years is given below:**

(Rs. in Crore)

Year	DPPH	OPMD
2015-16	128.74	170.83
2016-17	78.84	192.24
2017-18	89.84 (Provisional)	271.46 (Provisional)
