

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO.2703
TO BE ANSWERED ON 02.08.2018**

NEWSPAPERS LISTED BY DAVP

2703. SHRI SATISH CHANDRA DUBEY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of newspapers listed by Directorate of Advertising and Visual Publicity (DAVP) during the last three years, State-wise;
- (b) whether the DAVP has made any amendment in the guidelines to list/renew newspapers for advertisement;
- (c) if so, the details thereof;
- (d) whether the listing/renewal of newspapers has gone down sharply during the current year; and
- (e) if so, the details thereof and the reasons therefor?

ANSWER

**MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF
INFORMATION AND BROADCASTING**

{COL RAJYAVARDHAN RATHORE (Retd.)}

- (a) The state-wise details of the newspapers empanelled by Bureau of Outreach & Communication (BOC) (erstwhile DAVP) during last three years is given in Annexure.
- (b) & (c) The Print Media Advertisement Policy for release of Government advertisements by BOC was last amended on 7th June, 2016, by incorporating certain changes relating to duration of publication for eligibility, requirement of a separate advertisement number and requirement of circulation verification from RNI/ABC under certain conditions.
- (d) & (e) BOC empanels only those applicant- newspapers who are found to be eligible in accordance with the Print Media Advertisement Policy. During the current year 160 newspapers/journals were found to be eligible and hence empanelled out of 501 applications received.

ANNEXURE**ANNEXURE AS REFERRED TO IN REPLY TO PART(A) OF THE LOK
SABHA UNSTTARED QUESTION NO. 2703 FOR ANSWER ON 02.08.2018
REGARDING “NEWSPAPERS LISTED BY DAVP”**

STATE WISE FRESH EMPANELLED NEWSPAPER DURING 2015-16 to 2017-18			
STATE/UT NAME	NO. OF NEWSPAPERS		
	2015-16	2016-17	2017-18
ANDAMAN AND NICOBAR	-	-	1
ANDHRA PRADESH	35	12	2
ARUNACHAL PRADESH	-	-	1
ASSAM	9	4	1
BIHAR	17	7	4
CHANDIGARH	3	3	2
CHHATTISGARH	11	5	5
DADRA AND NAGAR HAVELI	7	-	-
DAMAN AND DIU	1	-	-
DELHI	88	35	16
GUJARAT	48	10	7
HARYANA	11	8	8
HIMACHAL PRADESH	4	-	-
JAMMU AND KASHMIR	12	4	19
JHARKHAND	9	5	4
KARNATAKA	6	2	9
KERALA	1	6	5
MADHYA PRADESH	80	13	28
MAHARASHTRA	46	12	12
MANIPUR	-	2	-
ORISSA	14	3	9
PUDUCHERRY	-	-	1
PUNJAB	3	1	3
RAJASTHAN	72	22	7
SIKKIM	3	-	1
TAMIL NADU	1	7	-
TELANGANA	15	16	7
TRIPURA	1	2	-
UTTAR PRADESH	271	36	15
UTTARAKHAND	193	12	3
WEST BENGAL	6	6	4
TOTAL:-	967	233	174