

GOVERNMENT OF INDIA
MINISTRY OF ROAD TRANSPORT & HIGHWAYS
LOK SABHA

UNSTARRED QUESTION NO. 2648
ANSWERED ON 2nd August, 2018

AWARENESS DRIVE REGARDING ROAD SAFETY

†2648. SHRI LAXMI NARAYAN YADAV:

SHRI RAM TAHAL CHOUDHARY:

Will the Minister of ROAD TRANSPORT AND HIGHWAYS

सड़क परिवहन और राजमार्ग मंत्री

be pleased to state:

- (a) whether the Government proposes/ has proposed to run an awareness drive regarding road safety;
- (b) if so, the details thereof;
- (c) the manner in which the said awareness drive is different from the present awareness drive; and
- (d) the shortcomings in the present awareness drive and the extent to which the new awareness drive has removed these shortcomings?

ANSWER
THE MINISTER OF STATE IN THE
MINISTRY OF ROAD TRANSPORT AND HIGHWAYS
(SHRI MANSUKH L. MANDAVIYA)

(a) & (d) Awareness drive on road safety is an ongoing programme in the Ministry through Private T.V. Channels, Private F.M. Channels, All India Radio, Lok Sabha T.V. , Delhi Metro, Indian Railways, Hoardings, organizing Road Safety Week seminar, exhibitions, Post Office and other print media etc.

Ministry also provides grant to private registered agency for the publicity for awareness of Road Safety every year. National meetings/seminar are organised by different organization to promote Road Safety and Ministry also organises contests on Road Safety. Further move, Ministry has constituted a District Road Safety Committee in each district of the country to promote awareness amongst road users.
