

**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS**

**LOK SABHA
UNSTARRED QUESTION NO. 2521
TO BE ANSWERED ON 01.08.2018**

NON-FARE REVENUE

**2521. SHRI JYOTIRADITYA M. SCINDIA:
KUMARI SUSHMITA DEV:**

Will the Minister of RAILWAYS be pleased to state:

- (a) whether the Railways has sought new ideas and concept from the public regarding generation of more non-fare revenue;**
- (b) if so, the details of ideas and concept that came to the notice of the Railways and whether the Railways have examined the ideas and concept before bringing it into implementation;**
- (c) if so, the details thereof; and**
- (d) the extent of non-fare revenue expected to be generated in the next few years ?**

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF RAILWAYS
(SHRI RAJEN GOHAIN)**

(a) to (d) : A statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF UNSTARRED QUESTION NO. 2521 BY SHRI JYOTIRADITYA M. SCINDIA AND KUMARI SUSHMITA DEV TO BE ANSWERED IN LOK SABHA ON 01.08.2018 REGARDING NON-FARE REVENUE

(a) to (c): Yes, Madam. In order to monetize assets of Indian Railways and undertake revenue yielding activities, Indian Railways has decided to promote new ideas and concepts for enhancement of non-fare revenue. Guidelines on 'New Innovative Non Fare Revenue Ideas Scheme' (NINFRIS) have been issued. The scheme is to be executed at the Divisional level on Zonal Railways. The scheme has been very recently issued on 21.05.2018. Receiving, Examining and Implementing of New Ideas and Concepts by Zonal Railways is an on-going process. New ideas and concept received under Non-Fare Revenue by the Railways are as follows:

Display of Advertisement in Passenger Reservation System (PRS) Ticket, Robotic Massage Chair with Foot Massager and Body Mass Index Machines, BMI Kiosk (Body Mass Index) at various Station/Workshops, Light Emitting Diode (LED) Digital Wall/Screens, Reverse Osmosis (RO) Water Purification in Train Coaches, Micro smart stay Lounge, Mobile Application Based Suburban Tracking System, Three Dimensional (3D) Product Displays for products & Services, Mobile Tower & Small Cell units proposal, Projection Mapping Technology, Vinyl Wrapping on Platform Raisers, Advertisement on Pay slips, Advertisement Rights on Bottle Crushing Machines, Advertising in EMU Rakes through Public Information System, On Board Shopping in Mail/Express Trains, Exhibition at Stations, Market Contracts, Promotion of Railway Ticketing App

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(Unreserved Ticketing System on Mobile), Heritage Café, Health ATM, Jingles at various Stations, Tex Plaza at Station and Setting up of a mobile food court at Railway Station, publicity on panel Truss and Ceiling of platform shelter, Publicity rights on glass façade at Railway Station, dual display infotainment system.

(d): To generate revenue from Non Fare Revenue sources, Indian Railways has fixed an annual target of ₹1200 crore for Budget Estimate 2018-19.
