

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO.2324
TO BE ANSWERED ON: 01.08.2018

RURAL BPO SCHEME

**2324. SHRI MAGANTTI VENKATESWARA RAO (BABU):
SHRI DEVJI M. PATEL:**

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) whether the Government has come up with any schemes to tap the potential of rural BPOs;
- (b) if so, the details of the employment generated by the scheme, State-wise including those of Andhra Pradesh;
- (c) the number of BPOs functional in the rural areas of the country, State-wise including Rajasthan; and
- (d) the steps taken by the Government to promote BPOs in rural areas and the total percentage of cost for which grant is provided for setting up BPOs?

ANSWER

MINISTER OF STATE for ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI S. S. AHLUWALIA)

(a) and (d): Yes, Sir. The Government has launched India BPO Promotion Scheme (IBPS) and North East BPO Promotion Scheme (NEBPS) under Digital India programme with the aim to incentivize setting up of BPO/ ITeS operations across the country, particularly in small town/ cities including rural areas, to create employment opportunities, promote dispersal of the industry, and tap local infrastructure and talent pool.

These schemes provide up to 50% financial support towards capital and operational expenditures incurred by the units in setting up of BPO/ITeS operations with a cap of ₹ 1 lakh/seat in the form of Viability Gap Funding (VGF). To promote BPOs in small town/ cities and rural areas, special incentives are provided to the units for setting up operations at locations other than the respective State Capitals.

(b) and (c): Nearly 120 BPO units are functional under these schemes including 2 units in the State of Rajasthan. The direct employment reported by the units under the schemes is over 15,000 at present, including 3,565 persons in Andhra Pradesh. The State-wise details are at Annexure.

Annexure**IBPS/ NEBPS - State-wise Operational units and Employment generation**

#	State/ UT	Operational Units	Employment generated
1	Andhra Pradesh	20	3565
2	Bihar	10	1300
3	Chandigarh	1	61
4	Chhattisgarh	1	118
5	Gujarat	1	268
6	Himachal Pradesh	3	21
7	J & K	7	480
8	Jharkhand	1	75
9	Karnataka	3	251
10	Kerala	1	108
11	Madhya Pradesh	3	627
12	Maharashtra	8	972
13	Odisha	13	1505
14	Puducherry	1	101
15	Punjab	6	394
16	Rajasthan	2	233
17	Tamil Nadu	21	3449
18	Telangana	2	204
19	Uttar Pradesh	6	971
20	Uttarakhand	3	101
21	Assam	2	172
22	Manipur	3	80

23	Nagaland	1	130
	Total	119	15,186
