

**GOVERNMENT OF INDIA  
MINISTRY OF CHEMICALS AND FERTILIZERS  
DEPARTMENT OF PHARMACEUTICALS**

LOK SABHA  
UNSTARRED QUESTION No. †2207  
TO BE ANSWERED ON 31<sup>ST</sup> JULY 2018

**Sales Counter of Generic Drugs**

**†2207. SHRIMATI VEENA DEVI:**

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether the Government has set up sales counters of generic drugs to increase their availability so as to check the high cost of treatment; and
- (b) if so, the number of such sales counters set up till March, 2018 and the details of the average annual value of the drugs sold?

**ANSWER**

**MINISTER OF STATE IN THE MINISTRY OF ROAD TRANSPORT AND HIGHWAYS;  
MINISTRY OF SHIPPING AND MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI  
MANSUKH L. MANDAVIYA)**

- (a) Yes Madam. In order to achieve the objective of making quality generic medicines available at affordable prices to all through specific outlets, 'Pradhan Mantri Bhartiya Janaushadhi Pariyojana' (PMBJP) was launched by the Government in the year 2008. These specific outlets are called 'Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) Kendras'.

In order to make generic medicines more accessible, the Department has also requested all the States/Union Territories to explore and enforce the proposal of keeping a separate shelf/rack for generic medicines in every pharmacy in the country.

- (b) As on 31.03.2018, 3299 PMBJP Kendras were functional in 33 States/Union Territories of the country. Upto 2017-18, the average annual sale of medicines under PMBJP is Rs. 20.80 Crores.

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