

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

LOK SABHA
UNSTARRED QUESTION NO. 2039
TO BE ANSWERED ON 30th JULY,2018

COMPREHENSIVE EXPORT STRATEGY

2039. SHRI CH. MALLA REDDY

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether the Government is formulating a strategy for increasing exports by USD 100 billion in the next few years and if so, the details thereof;
- (b) whether the Government is preparing Sectoral Export Strategies/State Specific Export Strategies and if so, the details thereof;
- (c) whether EXIM Bank has submitted its report about market research for exports and if so, the details thereof;
- (d) whether exporters have raised concerns about uncertainties in international trade like tariff increases, volatilities in currencies and review of GSP regime by the US and if so, the details thereof; and
- (e) whether the Government is planning to provide branding assistance in existing and new export markets, using Lines of Credit as marketing tool, support for Research & Development, and promoting e-commerce and if so, the details thereof?

ANSWER

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सी. आर. चौधरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SHRI C. R. CHAUDHARY)

a) The strategies to increase exports by \$100 billion is an ongoing process. The Product Specific and Market Specific strategies/suggested steps are being adopted for achieving an accelerated growth in exports, both Merchandise and Services.

Steps taken by DOC to promote exports:

- Foreign Trade Policy 2015-20 and Mid-term review notified in December 2017. FTP was aligned with the GST regime.
- Consequent to the effort of DOC, GST Council meeting was held on October 6 2017, which allowed exemption from payment of GST on inputs sourced using the Advance authorizations, EPCG and 100% EOU schemes of DGFT.
- Interest Equalization scheme on Pre and Post Shipment Rupee Export Credit which helped in accessing credit at reduced rates was introduced.
- A new logistic division was created in DOC to focus on improving logistics efficiency and enhancing growth.

- A new scheme namely TIES was launched which provided matching assistance for setting up and up-gradation of infrastructure projects with overwhelming export linkages: Border Haats, Land customs stations, quality testing, certification labs and cold chains etc.
- Facilitating Transparency through Ease of Doing Business and IT initiatives
 - DGFT and SEZ online integrated with customs ICEGATE.
 - Import Export Code(IEC) integrated with PAN and MoU signed with GSTN for complete registration.
 - State Governments provided access to DGCI&S export data in real time.

b) State/UT Governments have been requested to formulate State export strategy. State of Gujarat, Tamil Nadu, Karnataka, Maharashtra, U.P., Haryana, Rajasthan, Telangana, Odisha, Uttarakhand, Bihar, Chhattisgarh, Pondicherry, Assam, J&K, Arunachal Pradesh, Tripura and Manipur have formulated the export strategy on its own and the States of Andhra Pradesh, West Bengal, Punjab, Madhya Pradesh, Kerala and Chhattisgarh have engaged agencies like IIFT, FIEO etc. to prepare the export strategy. For this, financial assistance is also being provided under MAI Scheme of Department. So far, on the request of the State/UT Governments, FIEO has been entrusted with the task of preparation of Export Strategy of 11 States/UTs viz. Chandigarh, Andhra Pradesh, Odisha, Mizoram, Meghalaya, Nagaland, Uttarakhand, Karnataka, Bihar, Goa and Delhi.

c), d) & e) Inputs have been received from various stakeholders including EXIM Bank and other Export Promotion Councils. Suggestions have been made for devising steps for accelerated growth in Exports, with focus on New Markets and New Products.

Some of the current focus areas of DOC are:

- Encouraging exports by MSMEs and Labour Intensive Industries.
- Exploring new export markets and new export products
- Focus on agricultural exports for increasing farmers' income
- Greater participation in the global and regional value chains
- Leveraging services for increasing exports
- Trade facilitation in Indian context – This is a priority area for the Government for cutting down the transaction cost and time and thereby making Indian exports more competitive.
- Harnessing potential of E-commerce
- Special Economic Zones (SEZs)
- Focus on Export Credit Related Issues
- Improving product quality
- Market Diversification
- Promoting the India Brand

Appropriate adoption of the suggested measures/strategies and their rightful implementation would ensure increase in India's exports.
