

GOVERNMENT OF INDIA
(MINISTRY OF TRIBAL AFFAIRS)
LOK SABHA
UNSTARRED QUESTION NO. 1995
TO BE ANSWERED ON 30.07.2018

PROMOTE TRIBAL HANDICRAFTS

1995 SHRI MANOJ TIWARI:
SHRI HARI OM PANDAY:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

- (a) whether the Government has any proposal to promote Tribal Handicrafts in the country, Specially from Uttar Pradesh;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS
(SHRI JASWANTSINH BHABHOR)

(a) to (b) Yes, Madam. The Government, through the Ministry of Tribal Affairs, promotes Tribal Handicrafts from all across the country, including Uttar Pradesh. Tribal Co-operative Marketing Development Federation of India Ltd. (TRIFED), a national level apex organization under the Ministry of Tribal Affairs, provides the following avenues for exhibition and sale of tribal handicrafts across the country and abroad:

- Network of Tribes India Outlets
- Tribal Artisan Melas at District/Tehsil level
- Exhibitions – both organizing of and participation in exhibitions like Aadishilp, Aadichitra, Octave, etc. which are organized across the country from time to time.
- E-commerce – TRIFED has entered into agreements with e-commerce platforms like Snapdeal and Amazon who will offer their customers various tribal products and produce through their portals www.snapdeal.com and www.amazon.com respectively to facilitate online sale. On the request of the Ministry of Tribal Affairs, Ministry of Commerce has also made provision for sale of tribal products through TRIFED on www.gem.gov.in.

(c) Does not arise in view of reply to (a) & (b) above.
