

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1985
ANSWERED ON 30.07.2018**

CRITERIA FOR SELECTION OF TOURIST PLACES

**1985. SHRI RAOSAHEB DANVE PATIL:
SHRI DEVENDRA SINGH BHOLE:**

Will the Minister of TOURISM be pleased to state:

- (a) the selection criteria adopted by the Government for tourist centres under Swadesh Darshan scheme to promote and develop tourism;**
- (b) the total number of tourist centres identified under the said scheme in the country including Uttar Pradesh;**
- (c) the total amount of funds sanctioned for beautification of places identified under the scheme and the time by which work is likely to be started, State/UT-wise;**
- (d) whether the Government has received proposals from various State Governments to promote tourism in their respective States and if so, the details thereof along with the status of the proposals, State-wise including Maharashtra; and**
- (e) the role of the Government to show case India's tourism in abroad and within the country?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a) to (e): The Ministry of Tourism under Swadesh Darshan Scheme-Integrated Development of Theme-Based Tourist Circuits provides Central Financial Assistance to State Governments/Union Territories/Central Agencies for developing tourism infrastructure in the circuits, across the country, having tourist potential in a planned and prioritized manner. The projects under the Scheme are

identified in consultation with the State Governments/UT Administrations based on following criteria:

- **Potential to be showcased as world class destination with diverse tourism experiences.**
- **Proximity to existing destinations with connectivity and other infrastructure.**
- **Job creation and livelihood enhancement in the region, while conserving and promoting the local arts, cultural, handicrafts, cuisine etc. at the destination.**
- **Ability to attract investment in private sector/PPP with specific provisions.**
- **Follow a comprehensive area development approach for ensuring all the facilities required by the tourists in the identified circuits.**
- **Robust Operation and Management plan (O&M) as per pre-agreed service standards evaluated periodically by an independent agency.**

Submission of proposals by the State Governments/UT Administrations under the scheme is a continuous process and projects are sanctioned subject to availability of funds, liquidation of pending utilization certificates, submission of suitable Detailed Project Report (DPR) and adherence to the scheme guidelines.

Based on above, Ministry has sanctioned 69 projects for Rs. 5711.79 Crore to 29 States/Union Territories under the Swadesh Darshan Scheme and all the projects are under various stages of implementation/completion. The State/UT-wise details of projects sanctioned under the scheme including Uttar Pradesh and Maharashtra are annexed.

The Ministry of Tourism promotes India as a holistic destination as part of its on-going activities. It annually releases print, electronic and online media campaigns in important and potential markets overseas and within the country under the 'Incredible India' brand-line to promote various tourism destinations and products of the country. Promotions are also undertaken through the website and Social Media accounts of the Ministry.

In addition to above, the Ministry through the India Tourism Offices abroad undertakes a series of promotional activities in tourist generating markets overseas with the objective of showcasing India's tourism potential and promoting tourism to the country. These promotional activities include participation in travel fairs and exhibitions; organising road shows, Know India seminars & workshops; organizing and supporting Indian food and cultural festivals; publication of brochures, offering joint advertising and brochure support, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality programme of the Ministry.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.1985 ANSWERED ON 30.07.2018 REGARDING CRITERIA FOR SELECTION OF TOURIST PLACES.

THE STATE/UT-WISE DETAILS OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN SCHEME INCLUDING UTTAR PRADESH AND MAHARASHTRA

(Rs. in Crore)

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
Year 2014-15				
1.	Arunachal Pradesh	North-East Circuit	Development of Mega Circuit at Bhalukpong-Bomdila and Tawang in Arunachal Pradesh.	49.77
2.	Andhra Pradesh	Coastal Circuit	Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit in Andhra Pradesh	69.83
Total of 2014-15				119.6
Year 2015-16				
3.	Manipur	North-East Circuit	Development of Tourist Circuit in Manipur: Imphal- Moirang- Khongjom- Moreh.	89.66
4.	Sikkim	North-East Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok- Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok-TuminLingee-	98.05

			Singtam (exit) in Sikkim.	
5.	Uttarakhand	Eco Circuit	Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand.	80.37
6.	Rajasthan	Desert Circuit	Development of Sambhar Lake Town and Other Destinations in Rajasthan under Desert Circuit.	63.96
7.	Nagaland	Tribal Circuit	Development of Tribal Circuit Peren- Kohima- Wokha, Nagaland	97.36
8.	Madhya Pradesh	Wildlife Circuit	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri-Bandhavgarh- Kanha- Mukki- Pench in Madhya Pradesh.	92.22
9.	Andhra Pradesh	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	59.70
10.	Telangana	Eco Circuit	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62
11.	Kerala	Eco Circuit	Development of Pathanamthitta- Gavi-	90.06

			Vagamon- Thekkady as Eco Tourism Circuit in Idduki and Pathanamthitta Districts in Kerala.	
12.	Mizoram	North East Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91
13.	Assam	Wildlife Circuit	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa as Wildlife Circuit in Assam.	95.67
14.	Puducherry	Coastal Circuit	Development of Union Territory of Puducherry as Tourist Circuit under Swadesh Darshan Scheme (Coastal Circuit)	85.28
15.	Arunachal Pradesh	North East Circuit	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14
16.	Tripura	North East Circuit	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumboor- Narikel Kunja- Gandachara- Ambassa in Tripura	99.59
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur-	85.39

			Mandarmani-Fraserganj-Bakhlai-Henry Island in West Bengal	
18.	Chhattisgarh	Tribal Circuit	Development of Tribal Tourism Circuit in Jashpur-Kunkuri-Mainpat-Ambikapur-Maheshpur-Ratanpur-Kurdar-Sarodadadar Gangrel-Kondagaon - Nathyanawagaon-Jagdalpur Chitrakoot-Tirthgarh in Chhattisgarh.	99.94
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit in Maharashtra under Swadesh Darshan Scheme.	82.17
Total of 2015-16				1503.09
Year 2016-17				
20.	Goa	Coastal Circuit	Development of Coastal Circuit (Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail) in Goa.	99.99
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourism Infrastructure Projects in the State of Jammu and Kashmir.	82.97
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram-Medavaram-Tadvai-Damaravi-Mallur-Bogatha Waterfalls as Tribal Circuit in	84.40

			Telangana.	
23.	Meghalaya	North East Circuit	Development of Umium (Lake View), U Lum Sohpetbneng Mawdiangdiang – Orchid Lake Resort, Meghalaya.	99.13
24.	Madhya Pradesh	Buddhist Circuit	Development of Buddhist Circuit in Sanchi-Satna-Rewa-Mandsaur-Dhar in Madhya Pradesh.	74.94
25.	Kerala	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-Sannidhanam as a Spiritual Circuit in District Pathanamthitta, Kerala.	99.99
26.	Karnataka	Coastal Circuit	Development of Coastal Circuit in Dakshin Kannada Dist, Uttar Kannada Dist& Udupi Dist in Karnataka.	95.67
27.	Manipur	Spiritual Circuit	Development of Spiritual Circuit – Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur.	53.80
28.	Gujarat	Heritage Circuit	Development of Heritage Circuit in Ahmedabad- Rajkot- Porbandar –Bardoli-Dandi in Gujarat.	93.48
29.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at places related to	97.35

			Mahabharata in Kurukshetra, Haryana.	
30.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan.	91.45
31.	Sikkim	North East circuit	Development of Tourist Circuit Linking Singtam- Maka- Temi- Bermoik Tokel- Phongia- Namchi – Jorthang- Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit) in Sikkim.	95.32
32.	Madhya Pradesh	Heritage Circuit	Development of Heritage Circuit (Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu) Madhya Pradesh	99.77
33.	Kerala	Spiritual Circuit	Development of Sree Padmanabha Arnamula-Sabrimala-as a Spiritual Circuit in Kerala	92.44
34.	Bihar	Tirthnagar Circuit	Development of Jain Circuit: Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri as Spiritual Circuit in Bihar.	52.39
35.	Bihar	Spiritual Circuit	Integrated Development of Kanwaria Route: Sultanganj – Dharmshala- Deoghar under Spiritual circuit	52.35

			in Bihar.	
36.	Odisha	Coastal Circuit	Development of Gopalpur, Barkul, Satapada and Tampara as Coastal circuit in Odisha.	76.49
37.	Nagaland	Tribal Circuit	Development of Tribal circuit (Mokokchung–Tuensang-Mon) in Nagaland	99.67
38.	Uttarakhand	Heritage Circuit	Integrated Development of Heritage Circuit in Kumaon Region – Katarmal –Jogeshwar-Baijnath-Devidhura in Uttarakhand.	81.94
39.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama under Himalayan Circuit theme in J&K.	96.38
40.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities under the Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package for J&K	98.70
41.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist facilities at Mantalai-Sudhmahadev- Patnitop under Himalayan Circuit Theme in J&K.	97.82

42.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Anantnag-Kishtwar- Pahalgam – Daksum – Ranjit Sagar Dam under Himalayan Circuit Theme in J&K.	96.39
43.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Gulmarg-Baramulla-Kupwara-Leh Circuit under Himalayan Circuit Theme in J&K.	96.93
44.	Uttar Pradesh	Buddhist Circuit	Development of Buddhist Circuit – Srawasti, Kushinagar, & Kapilvastu in Uttar Pradesh.	99.97
45.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur as Ramayana Circuit in Uttar Pradesh	69.45
46.	Andaman & Nicobar Islands	Coastal Circuit	Development of Coastal Circuit (Long Island- Ross Smith Island- Neil Island- Havelock Island- Baratang Island-Port Blair) in Andaman & Nicobar under Coastal thematic circuit of Swadesh Darshan Scheme.	42.19
47.	Tamil Nadu	Coastal Circuit	Development of Coastal Circuit (Chennai- Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari) in Tamil	99.92

			Nadu under Swadesh Darshan Scheme	
48.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit (Shahjahanpur-Basti-Ahar-Aligarh-Kasgunj-Sarosi-Pratapgarh-Unnao-Kaushambi-Mirzapur-Gorakpur-Kairana- Doamriyagunj-Bagpat-Barabanki-Azamgarh)	76.00
49.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit – II(Bijnor- Meerut-Kanpur- Kanpur Dehat-Banda- Ghazipur-Salempur- Ghosi- Balia-Ambedkar Nagar-Aligarh- Fatehpur-Deoria- Mahoba-Sonbhadra- Chandauli-Mishrikh- Bhadohi) in Uttar Pradesh under Swadesh Darshan Scheme	63.77
50.	Uttar Pradesh	Heritage Circuit	Development of Heritage Circuit(Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)-ChauriChaura, Shaheed Sthal (Fatehpur)-Mavahar Sthal (Ghosi)-Shaheed Smarak (Meerut) in Uttar Pradesh under Swadesh Darshan Scheme	41.51
51.	Bihar	Buddhist Circuit	Development of Buddhist circuit-	98.73

			Construction of Convention Centre at Bodhgaya, Bihar	
52.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme	98.35
53.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Himachal Pradesh under Swadesh Darshan scheme	99.76
54.	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang-Sakawrhmutuaitlang - Muthee – Beratlawng - Tuirial Airfield – Hmuifang under Eco circuit theme of Swadesh Darshan Scheme	99.07
55.	Rajasthan	Spiritual Circuit	Development of Spiritual Circuit– Churu (SalasarBalaji)– Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji-	93.90

			Chittorgarh (Sanwaliyaji) in Rajasthan under Swadesh Darshan scheme	
56.	Gujarat	Heritage Circuit	Development of Heritage circuit: Vadnagar- Modhera and Patan in Gujarat under Swadesh Darshan Scheme	99.81
Total of 2016-17				3192.19
Year 2017-18				
57.	Bihar	Rural Circuit	Development of Gandhi Circuit: Bhitiharwa - Chandrahia - Turkaulia in Bihar under Rural Circuit theme of Swadesh Darshan Scheme	44.65
58.	Goa	Coastal Circuit	Development of Coastal Circuit II: Rua De Orum Creek - Don Paula - Colva - Benaulim in Goa under Swadesh Darshan Scheme	99.35
59.	Gujarat	Buddhist Circuit	Development of Buddhist circuit: Junagadh- Gir-Somnath- Bharuch-Kutch- Bhavnagar- Rajkot- Mehsana in Gujarat under Swadesh Darshan scheme	35.99
60.	Puducherry	Heritage Circuit	Development of Heritage Circuit in Puducherry under Swadesh Darshan Scheme.	66.35

61.	Puducherry	Spiritual Circuit	Development of Spiritual Circuit in Puducherry under Swadesh Darshan Scheme	40.68
62.	Rajasthan	Heritage Circuit	Development of Heritage Circuit (Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Baghi-Nilofar and Purani Chawni)- Nagaur(Meera Bai Temple) in Rajasthan under Swadesh Darshan Scheme.	99.60
63.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb in Telangana under Swadesh Darshan Scheme	99.42

64.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh under Spiritual Circuit theme of Swadesh Darshan Scheme.	53.49
65.	Madhya Pradesh	Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River under Eco circuit theme of Swadesh Darshan Scheme	99.62
66.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya under Ramayana Circuit theme of Swadesh Darshan Scheme	133.31
67.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme	52.34
Total of 2017-18				824.8
Year 2018-19				
68.	Maharashtra	Spiritual Circuit	Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad in Maharashtra	54.01

69.	--	Buddhist Circuit and Ramayana Circuit	Development of Wayside Amenities by Ministry of Tourism in Buddhist Circuit and Ramayana Circuit: Varanasi-Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur- Kushinagar; Kushinagar-Gaya- Kushinaga	18.10
Total of 2018-19				72.11
GRAND TOTAL TILL DATE				5711.79
