GOVERNMENT OF INDIA MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY LOK SABHA

UNSTARRED QUESTION NO. 183

TO BE ANSWERED ON: 18.07.2018

STREE SWABHIMAN INITIATIVE

183 SHRI KUNDARIYA MOHAN BHAI KALYANJI BHAI:

Will the Minister of ELECTRONICS & INFORMATION TECHNOLOGY be pleased to state:-

- (a) whether the Government has launched the Stree Swabhiman Initiative;
- (b) if so, the details and the objectives thereof and the benefits likely to accrue from the initiative; and
- (c) the details of the agencies identified for the implementation of the said initiative?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY (SHRI S.S. AHLUWALIA)

(a), (b) and (c): "Stree Swabhiman" is a unique initiative of CSC e-Governance Services India Ltd. (CSCSPV). CSC-SPV invites Corporate Houses to contribute in the initiative of Women's Health, Hygiene & Empowerment under CSR funds. Under this initiative Village Level Entrepreneurs (VLE) under CSC–SPV, sets up *Micro Manufacturing Unit* at their own cost where low cost bio-degradable sanitary pads are being manufactured and supplied to women /girls in rural areas. In one unit 6-10 women (adult) are employed and 1200-2000 sanitary pads are manufactured in a day in each such unit depending on the efficiency of the workers.

As on 30th June, 2018, total of **204** Units have been set up in **18** States.
