## GOVERNMENT OF INDIA MINISTRY OF TOURISM

### LOK SABHA STARRED QUESTION NO.†\*274 ANSWERED ON 06.08.2018

#### PROMOTION OF TOURISM IN BASTAR REGION

#### †\*274. SHRI VIKRAM USENDI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has formulated any scheme to promote tourism in the Bastar region which is endowed with natural beauty;
- (b) if so, the details thereof;
- (c) whether any financial assistance has been provided for development and protection of tourist places in the Bastar region and if so, the details thereof; and
- (d) the details of the schemes formulated for development of amenities at tourist places in the region?

#### **ANSWER**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)

(a) to (d): A Statement is laid on the table of the House.

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STATEMENT IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO.†\*274 ANSWERED ON 06.08.2018 REGARDING PROMOTION OF TOURISM IN BASTAR REGION.

- (a) and (b): The Ministry of Tourism promotes India as a holistic destination and as part of its on-going activities, annually releases domestic and international print, electronic and online media campaigns under the 'Incredible India' brand-line, to promote various tourism destinations and products in the different States and Union Territories of the country including Chhattisgarh. Promotions are also undertaken through the website and Social Media accounts of the Ministry. In addition, the India tourism Offices in India and overseas undertake various promotional activities with the objective of showcasing the tourism potential of the country and increasing tourist arrivals/visits to the different States/Union Territories of the country.
- (c) and (d): The Ministry of Tourism extends Central Financial Assistance to State Governments /Union Territories (UTs) including Chhattisgarh for the development of tourism infrastructure including amenities and facilities at tourist places, under the Swadesh Darshan Scheme for Integrated Development of Theme Based Tourist Circuits and PRASHAD National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive Schemes. The projects are identified for development in consultation with the State Governments/ UTs and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to Scheme guidelines and utilization of funds released. The list of the projects sanctioned to the State Government of Chhattisgarh under the Swadesh Darshan Scheme during the last three years is given in Annexure.

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#### **ANNEXURE**

STATEMENT IN REPLY TO PART (c) AND (d) OF LOK SABHA STARRED QUESTION NO.†\*274 ANSWERED ON 06.08.2018 REGARDING PROMOTION OF TOURISM IN BASTAR REGION.

# THE DETAILS OF PROJECTS SANCTIONED TO CHHATTISGARH UNDER THE SWADESH DARSHAN SCHEME DURING THE LAST THREE YEARS

(Rs. in Crore)

SI. No.	State/UT and Year of sanction	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount Released
1.	Chhattisgarh (2015-16)	Tribal Circuit	Development of Tribal Tourism Circuit in Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar Gangrel- Kondagaon - Nathyanawagaon- Jagdalpur Chitrakoot- Tirthgarh in Chhattisgarh.	99.94	49.97

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