

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*262
ANSWERED ON 06.08.2018**

DEVELOPMENT OF TOURIST PLACES

***262. SHRI M.I. SHANAVAS:
SHRI NIHAL CHAND:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the number of domestic and foreign tourists has increased or decreased during the last four years and if so, the details thereof in absolute and percentage terms;**
- (b) the number of foreign tourists estimated to visit the country during the year 2019 along with the names of the countries from which maximum number of foreign tourists visited the country during the last one year and their favourite destinations, country-wise and State/UT wise;**
- (c) whether the decrease in foreign tourists has affected the revenue of some States and if so, the details thereof along with the details of revenue earned by the States during the last three years, State/ UT and year-wise;**
- (d) whether the Government has identified the monsoon and winter places of tourist interest in the country and if so, the details thereof; and**
- (e) whether the Government is contemplating any scheme to develop tourism in areas less favoured by tourists as well as new places of tourist interest in the country including Rajasthan and if so, the details thereof along with the steps taken/being taken in this regard?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a) to (e): A Statement is laid on the table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.*262 ANSWERED ON 06.08.2018 REGARDING DEVELOPMENT OF TOURIST PLACES.

(a) and (b): The Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) to different States/ Union Territories (UTs) have recorded increase during the last four years. The details of DTVs and FTVs along with the increase (in absolute and percentage terms) are as below:

(Figures in millions)

Year	DTVs	FTVs
2014	1282.8	22.3
2017 (P)	1652.5	26.9
Absolute increase 2017/2014	369.7	4.6
Growth 2017/2014	28.8%	20.4%

P: Provisional

Note 1: Visit is different from arrival, as each tourist can undertake multiple visits on each arrival.

Note 2: Figures are rounded off and the percentage increase has been calculated on the basis of actual figures.

The number of Foreign Tourist Arrivals during 2014, 2015, 2016 and 2017 are as below:

Year	Foreign Tourist Arrivals in India (in million)	Annual increase	Growth
2014	7.68	0.71	10.2%
2015	8.03	0.35	4.5%
2016	8.80	0.77	9.7%
2017	10.04	1.24	14.0%

Note: Figures are rounded off and the percentage increase has been calculated on the basis of actual figures.

The top 15 source countries, accounting for more than 75% of the total FTAs in India during 2017 are as follows:

S. No.	Country	FTAs
1	Bangladesh	2156557
2	United States	1376919
3	United Kingdom	986296
4	Canada	335439

5	Australia	324243
6	Malaysia	322126
7	Sri Lanka	303590
8	Russian Federation	278904
9	Germany	269380
10	France	249620
11	China	247235
12	Japan	222527
13	Singapore	175852
14	Nepal	164018
15	Afghanistan	149176
	Total of Top 15 Countries	7561882
	Other Countries	2473921
	Grand Total	10035803

Major States/UTs in terms of Foreign Tourist Visits (FTVs) during 2017 are as follows:

S. No.	State/UT	FTV 2017 (P)
1	Maharashtra	5078514*
2	Tamil Nadu	4860455
3	Uttar Pradesh	3556204
4	Delhi	2740502*
5	Rajasthan	1609963
6	West Bengal	1574915
7	Punjab	1108635
8	Kerala	1091870
9	Bihar	1082705
10	Goa	842220

Source: State Government/UT Administrations

P: Provisional

***: Estimated figures**

Ministry of Tourism has not made any projection of FTAs for the year 2019.

(c): Ministry of Tourism does not compile information on revenue earned from tourism. However, the estimated Foreign Exchange Earnings (FEEs) through tourism in India during 2015, 2016 and 2017 were Rs.1,35,193 crore, Rs.1,54,146 crore and Rs.1,77,874 crore, respectively. State/UT-wise break-up of FEEs is not available.

(d): Development and promotion including identification of tourist places is primarily the responsibility of State Government/UT Administration. However, the Ministry of Tourism promotes 'Seasonal Travel' in India through its website: incredibleindia.org by highlighting destinations popular among tourist during a particular season. Presently, the Monsoon Tourism Campaign is live on the website. The details of the campaign is available under the link: <https://www.incredibleindia.org/content/incredibleindia/en/popular-in-india/monsoon-delights-of-india/all-monsoon-delights.html> highlighting/showcasing some of the important Monsoon destinations in the country.

Further, in order to take care of seasonality in tourist inflows, the Ministry of Tourism promotes India as a 365 days destination in the source markets. For this, Ministry of Tourism has taken the initiative of identifying, diversifying, developing and promoting various niche products of the tourism industry.

(e): Ministry of Tourism has two flagship schemes namely 'Swadesh Darshan' and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' for the development of tourism related infrastructure and facilities to promote tourism in the country including Rajasthan.

Under Swadesh Darshan scheme, fifteen thematic circuits have been identified for development, namely, North-East India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit, Ramayana Circuit, Heritage Circuit, Tirthankar Circuit & Sufi Circuit. Till date, Ministry has sanctioned 69 projects worth Rs.5711.79 Crore to 29 States/UTs under this scheme.

Under the Rural Circuit and Tribal Circuit, Ministry of Tourism aims to provide a unique experience to travellers visiting the country and thus to develop and promote lesser known destinations located in remote areas as well as the tribal areas in a very responsible manner with due focus on cultural sensitivities, carrying capacity and preservation of natural surroundings and culture.

Under PRASHAD Scheme, 24 projects have been sanctioned for Rs.727.16 Crore till date. Ministry has identified 28 sites in 21 States

for development, namely, Amaravati and Srisailam (Andhra Pradesh), Kamakhya (Assam), Patna and Gaya (Bihar), Bamleshwari Devi Temple (Rajnandgaon, Chhattisgarh), Dwarka and Somnath (Gujarat), Gurudwara Nada Saheb (Panchkula, Haryana), Hazratbal and Katra (Jammu & Kashmir), Deogarh (Jharkhand), Chamundeshwari Devi (Mysuru, Karnataka), Guruvayoor (Kerala), Maa Chittipurni (Una, Himachal Pradesh), Omkareshwar (Madhya Pradesh), Trimbakeshwar (Maharashtra), Puri (Odisha), Amritsar (Punjab), Ajmer (Rajasthan), Kanchipuram and Vellankani (Tamil Nadu), Tripura Sundari (Tripura), Varanasi and Mathura (Uttar Pradesh), Badrinath and Kedarnath (Uttarakhand) and Belur (West Bengal).

The projects sanctioned to the State of Rajasthan under Swadesh Darshan and PRASHAD scheme are given below:

'Swadesh Darshan' Scheme

(Rs. in Crore)

Name of the Circuit	Name of the Project	Amount Sanctioned
2015-16		
Desert Circuit	Development of Sambhar Lake Town and Other Destinations	63.96
2016-17		
Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	91.45
Spiritual Circuit	Development of Spiritual Circuit– Churu (Salasar Balaji)– Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji)	93.90
2017-18		
Heritage Circuit	Development of Heritage Circuit (Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)– Sawai Madhopur (Ranthambore Fort and Khandar Fort)– Jhalawar (Gagron Fort)– Chittorgarh (Chittorgarh Fort) Jaisalmer (Jaisalmer Fort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi) - Jalore (Jalore Fort)- Udaipur	99.60

	(Pratap Gaurav Kendra)- Dholpur (Bagh-i- Nilofar and Purani Chawni)- Nagaur(Meera Bai Temple).	
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'PRASHAD' Scheme

(Rs. in Crore)

Name of the Project	Amount Sanctioned
2015-16	
Integrated Development of Pushkar /Ajmer	40.44
