

AWARDS IN HANDLOOM SECTOR

6238. SHRI B.V. NAIK:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government is considering to institute awards for innovative design and branding initiatives in handloom sector and if so, the details thereof;
- (b) whether this award is proposed to be given from this year; and
- (c) if so, the details thereof and if not, the reasons therefor?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)
MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) & (b): Yes, Ministry of Textiles, Government of India has instituted awards in the following fields of handloom sector:-

- i. Design Development for promotion of handloom products
ii Marketing of handloom products.

These awards were instituted from the year 2015 and onwards.

(c): The details of maximum number of awards in the above categories are as follow:-

Sl. No.	Field	Name and maximum no. of awards		Total no. of awards
		National Award	National Merit Certificate Award	
01	Design Development for promotion of handloom products	03	06	09
02	Marketing of handloom products	05	10	15
	Total	08	16	24

Awards in other category are as follows:-

Sl. No.	Name of awards	Field	Maximum no. of awards		
			General	exclusively for women ('Kamaladevi Chattopadhyay - awards')	Total
01	Sant Kabir Award	Weaving	10	02	12
02	National Award	Weaving	20	04	24
03	National Merit Certificate Award	Weaving	20	04	24
	Total		50	10	60