# GOVERNMENT OF INDIA MINISTRY OF RAILWAYS

# LOK SABHA UNSTARRED QUESTION NO. 6129 TO BE ANSWERED ON 04.04.2018

## **RAIL RADIO SERVICE**

### † 6129. SHRIMATI JYOTI DHURVE:

Will the Minister of RAILWAYS be pleased to state :

- (a) whether the Government proposes to start rail radio service in mail and express trains;
- (b) if so, the details thereof;
- (c) the number of radio centers likely to be run for this purpose along with the initial and recurring cost per year;
- (d) whether it is likely to include travel and tourism related advertisements; and
- (e) if so, the details thereof ?

#### ANSWER

#### MINISTER OF STATE IN THE MINISTRY OF RAILWAYS

#### (SHRI RAJEN GOHAIN)

(a) to (e) : There is no policy on "Rail Radio Service" on Indian Railways. However, there is a policy of offering "Content on Demand" services, which envisages providing preloaded entertainment content including audio service component for personal devices of passengers. The Service Provider of Content on Demand shall have the option of providing Radio offline/online as per feasibility. The revenue shall be earned through advertisement.

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