

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 6108**  
TO BE ANSWERED ON: 04.04.2018

**EMPLOYMENT GENERATION BY BPOs**

**6108. DR. KAMBHAMPATI HARIBABU:**

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) the details of employment generated through Business Process Outsourcing (BPO) operations in rural areas;
- (b) whether the Government is considering to implement it in all the rural areas of the country, if so, the details thereof; and
- (c) whether the State of Andhra Pradesh has been benefitted by this scheme, if so, the details thereof?

**ANSWER**

MINISTER of STATE for ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI K. J. ALPHONS)

(a) and (b): The Government has launched two BPO promotion schemes, under Digital India initiative, namely India BPO Promotion Scheme (IBPS) and North East BPO Promotion Scheme (NEBPS). The IBPS and NEBPS are aimed to create employment opportunities and promotion of investment in IT/ITeS sector across the country particularly in small cities/towns including rural areas by incentivizing setting up of 48,300 and 5,000 seats BPO/ITeS operations with an outlay of ` 493 crore and ` 50 crore respectively by 31.03.2019. Software Technology Parks of India (STPI), an autonomous organization of MeitY is the implementing agency for these schemes. Till now, under these schemes, around 200 BPO/ITeS units have been approved across ~ 100 locations covering 25 States & 2 UTs. Commencement of operations has also been reported by 86 units with initial employment to 11,743 persons.

(c): Yes, Sir. The industry has shown good response to setup BPO/ITeS operation under IBPS in the state of Andhra Pradesh. Till now, a total of 6,460 seats have been allocated to eligible companies to setup 26 BPO/ITeS units in Andhra Pradesh. Commencement of operations has also been reported by 13 units with initial employment to 2,836 persons.

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