

GOVERNMENT OF INDIA
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY
LOK SABHA
UNSTARRED QUESTION NO. 6024
TO BE ANSWERED ON 04.04.2018

BRANDED ELECTRONIC PRODUCTS

6024. SHRI RADHESHYAM BISWAS:

Will the Minister of ELECTRONICS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the details of the branded electronic products produced indigenously in the country;
- (b) whether domestic production of electronic goods in the country is not sufficient enough to meet the demand;
- (c) if so, the details thereof;
- (d) whether the Government has approved a plan to support the development of electronic manufacturing clusters in the country;
- (e) if so, the details of such clusters set up in the country as on date, State and location-wise; and
- (f) the funds allocated and released in this regard so far, State-wise?

ANSWER

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY
(SHRI K.J. ALPHONS)

(a): Indigenously manufactured branded (Foreign and Indian) electronic products are available across all sub-sectors viz., Consumer Electronics; Mobile Handsets; Industrial electronics; Computers, peripherals & related products; Communication & Broadcasting equipment; Strategic electronics and Components. The major brands which are involved in indigenous manufacturing of some of the key segments of electronic goods are given below:

- Consumer electronic goods: LG, Samsung, Panasonic, Haier, Philips, Videocon, Onida, T-Series, Onkyo, Sonodyne, Ahuja, Ajanta, etc.
- Mobile handsets: Apple, Samsung, Nokia (TNS), Lava, Vivo, Oppo, Huawei, Micromax, Sony, LG, HTC, Karbonn, Xiaomi, Lenovo, Motorola, Intex, etc.
- Computers, peripherals & related products: Acer, HP, Dell, Lenovo, Cisco, Samsung, Datamini, LG, Lipi, TVSE, Smart Link, Prysm, etc.

(b) and (c): While the domestic production of electronic goods is not sufficient to meet the indigenous demand, it is increasingly being met out of domestic production. As a result of initiatives taken by the Government under the aegis of National Policy on Electronics, 2012, the domestic production of electronic goods has increased substantially and the growth rate of import of electronic goods has declined during the last three years, as detailed at **Annexure-1**.

(d) to (f): Ministry of Electronics and Information Technology (MeitY) had notified Electronics Manufacturing Clusters (EMC) scheme in October 2012. The scheme was open for receipt of applications upto 21st October, 2017. Under the EMC scheme, Government has approved setting up of Twenty (20) Greenfield Electronics Manufacturing Clusters and Three

(03) Common Facility Centres (CFC) in Fifteen (15) States across the country. Till 31.03.2018, an amount of Rs.263.90 crore has been released under the EMC scheme. The details of these EMCs along with the funds released are at **Annexure-2**.

Year	Production	Y-o-Y Growth (%)	Import*	Y-o-Y Growth (%)	Export*	Y-o-Y Growth (%)	NET Import = (Import - Export)
1	2	3	4	5	6	7	8
2013-14	180,454	-	216,053.01	-	50,979		165,074
2014-15	190,366	5.49	244,009.94	12.94	40,695	-20.17	203,315
2015-16	243,263	27.79	266,108.83	9.06	38,737	-4.81	227,372
2016-17	317,331	30.45	278,712.78	4.74	38,759	0.06	239,954

Notes:

1) * Conversion rate: 1 USD = Rs.65/-

2) Source: for (4) & (6) - DGCIS; for (2) - AR 2016-17 of MeitY and actual figures from Industry Associations.

Annexure-2

No.	State	Location of EMC	Total project cost (Rs. crore)	Share of Central Government (Rs. crore)	Fund released (Rs. crore)
	Andhra Pradesh	Village-Cherivi, Satyavedu Mandal (Sri City), Chittoor District	56.75	27.34	2.78
		Vikruthamala Village, Yerpadu Mandal (Tirupati), Chittoor District	339.80	111.42	-
		Renigunta and Yerpadu Mandal (Tirupati), Chittoor District	104.41	46.53	-
	Assam	Bongora, Palasbari Circle, Kamrup District, Assam	119.85	50.0	10.0
	Chhattisgarh	Village-Tuta, Sector-22, Naya Raipur, Tehsil-Abhanpur, Raipur District	103.88	43.08	8.62
	Gujarat	Village-Tunda, Taluka- Mundra, District-Kutch	745.14	315.69	157.8
	Goa	Village-Tuem, Taluka- Pernem Goa	161.32	73.77	-
	Jharkhand	Adityapur, Saraikela-Kharsawan District	97.88	41.48	-
	Kerala	Kakkanad Village, Kanayannur Taluk, Ernakulam District	140.01	50	-
	Madhya Pradesh	Badwai-Bhopal	46.16	20.86	10.4
		Purva-Jabalpur	38.01	17.76	3.55
	Odisha	Infovalley, Bhubaneswar Industrial Area, Khurda District	200.76	93.09	18.6
	Rajasthan	Salarpur Industrial Area, Khushkera, Bhiwadi	46.09	20.24	4.05
		Karoli Industrial Area, Bhiwadi, District, Alwar	78.98	31.68	-
	Telangana	E-city, Fab City Hyderabad	667.00	252.42	25.0
		Maheshwaram, Ranga Reddy	436.97	138.60	9.60
	Uttar Pradesh	Plot No. 6/A, Sector-24, Yamuna Expressway, Greater Noida	155.67	50.00	-
		Plot No. 1, Block-C, Ecotech-VI Industrial Area, Greater Noida	115.32	50.00	-
	West Bengal	Sector-IV & V, Falta Industrial Centre, P.S Ramnagar, South 24 Parganas District	58.86	25.64	5.13
		Naihati town, North 24 Parganas District	58.31	25.70	5.14

	State	Location of EMC	Total project cost (Rs. crore)	Share of Central Government (Rs. crore)	Fund released (Rs. crore)
	Karnataka	KIADB Industrial Area, Mysore (CFC)	29.53	21.31	2.05
	Maharashtra	Pimpri Industrial Area, Pune (CFC)	67.00	50.00	-
		Shendara Industrial Area, Aurangabad (CFC)	27.24	20.58	1.08
