

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

**LOK SABHA**  
**UNSTARRED QUESTION NO.5949**  
TO BE ANSWERED ON THE 3<sup>RD</sup> APRIL, 2018

**MARKETING OF ORGANIC PRODUCE**

5949. SHRIMATI RAKSHATAI KHADSE:

Will the Minister of AGRICULTURE AND FARMERS WELFARE †ãðŠãäÓã एवं किसान कल्याण ½ãâ¨ããè  
be pleased to state:

- (a) whether the Government proposes to develop organic markets through local marketing programme so that the organic produce can be made easily available to household consumers to promote organic farming with a spirit as 'Green Revolution' and the vision of chemical free country to progress as 'Organic Nation'; and
- (b) if so, the details thereof and steps taken by the Government in this regard?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

†ãðŠãäÓã एवं किसान कल्याण ½ãâ¨ããÈã¼ã ½ãñâ Äã•¼ã ½ãâ¨ããè ( SHRI GAJENDRA SINGH SHEKHAWAT)

(a) & (b): With the vision of chemical free country to progress as 'Organic Nation', the Government has taken a number of initiatives under organic farming schemes of Paramparagat Krishi Vikas Yojana (PKVY)/Mission Organic Value Chain Development for North Eastern Region (MOVCDNER) to develop/boost marketing of certified organic produce to make it easily available to households consumers to promote organic farming by providing market infrastructure for Organic Food Meal/Organic Canteen & Organic Store, facilitating Kendriya Bhandar Retail Chain for organic produce, Identification of Prime market spaces, participation in exhibitions and Trade fairs and through buyer-seller-meet workshops, videos, photographs and publicity material.

\*\*\*\*\*