

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

**LOK SABHA**  
**UNSTARRED QUESTION NO.559**  
TO BE ANSWERED ON THE 6<sup>TH</sup> FEBRUARY, 2018

**AWARENESS ABOUT CROP INSURANCE SCHEME**

559. SHRI BHAIRON PRASAD MISHRA:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) the mechanism evolved by the Government to make farmers aware about crop insurance scheme in the country especially in Bundelkhand, the details thereof; and
- (b) the present number of those persons insured directly by the service providing agency who have not availed loans from banks in Bundelkhand, the details thereof?

**ANSWER**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI GAJENDRA SINGH SHEKHAWAT)

(a): To enhance the awareness among farmers including farmers of Bundelkhand region, to increase their coverage under Pradhan Mantri Fasal Bima Yojana (PMFBY) among all the stakeholders including farmers, Government both Central and State Governments and concerned insurance companies are undertaking a comprehensive publicity and awareness programme to educate the farmers about the benefits of crop insurance schemes. Capacity building and training programmes for other stakeholders are also being organized. The salient activities under awareness campaign involve the publicity of features & benefits of the scheme through advertisements in leading National/local News Papers, telecast through audio-visual media, distribution of pamphlets in local languages, participation in agriculture fairs / mela / goshti and organization of workshops / trainings and SMS through Kisan Portal etc. State Governments/UTs are also being regularly persuaded to increase the coverage including notifying more crops under crop Insurance schemes. One day seminar/kisan fair especially on the PMFBY has also been organized at various Krishi Vigyan Kendras (KVKs). In addition, several communications have also been sent to the public representatives including Members of Parliament, representatives of Panchayati Raj Institutions etc.

(b): As per available data about 0.61 lakh and 0.37 lakh non-loanee farmers who have not availed loan from financial institutions/banks for notified crops in notified areas were covered by insurance companies during Kharif 2016 and Rabi 2016-17 respectively in Bundelkhand region under PMFBY.

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