

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**LOK SABHA**  
**UNSTARRED QUESTION NO. 4924**  
**TO BE ANSWERED ON 26<sup>th</sup> MARCH, 2018**

**MPEDA TIE-UP WITH SWISS COMPANY**

4924. SHRI PONGULETI SRINIVASA REDDY:

Will the Minister of **COMMERCE & INDUSTRY** (वाणिज्य एवं उद्योग मंत्री) be pleased to state:

- (a) whether any Switzerland's leading retail and wholesale company has signed a MoU with the Marine Products Export Development Authority (MPEDA) to develop export-oriented organic aquafarming in India to cater to the growing demand for organic seafood products across the European Union;
- (b) if so, the details thereof along with the details of international seafood shows attended by the Government so far including the outcome thereof and the extent to which these shows and seminars have been useful to the country;
- (c) whether MPEDA proposes to identify entrepreneurs and provide them with technical advice on the production of high-quality organic shrimp that meet national and international certification protocols and if so, the details thereof; and
- (d) whether the said Switzerland Company has offered to produce the processed shrimp at a premium of up to 15 per cent and with an additional 5 per cent through financing for development activities including training and if so, the details and the present status thereof?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सी. आर. चौधरी)

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI C. R. CHAUDHARY)

- (a) Yes, Madam.
- (b) MPEDA signed a Memorandum of Cooperation (MoC) with the Switzerland's leading retail and wholesale company, M/s Coop Cooperative for jointly working towards the development of export oriented organic aqua-farming in India.

The list of International Seafood shows in which Government of India participated in the past five years (from 2012-13 to 2016-17) along with the growth in seafood exports may be seen at **Annexure-I**. MPEDA being an Authority created by Parliament is primarily responsible for promotion of seafood exports. International Seafood shows are the major instruments for

not only showcasing the quality of India seafood but also facilitate a platform for India Exporters to tie-up their business. They offer a platform of opportunities for exporters and importers of marine products, processors, resource specialists and personnel and culture fisheries, processing machinery manufacturers and allied sectors, to meet under one roof, facilitating participants and trade visitors to conduct business, upgrade technologies, network and exchange ideas for mutual benefit and further business and trade relations. Participation in major fairs have indicated that exports have shown remarkable increase in exports to markets such as USA, EU, Middle East, Southeast Asia, etc. Such fairs will have attendance of importers / traders not only from that particular market, but also from other markets in this era of globalization.

- (c) Yes, Madam. Under the MoC with M/s Coop Cooperative, MPEDA would assist in identifying entrepreneurs and providing them with technical guidance on the production of high-quality organic shrimp that meet national and international certification protocols. The project will be implemented in the State of Kerala initially for period of three years and subsequently extended to other locations across India depending on its success.
- (d) As per the MoC, M/s Coop Cooperative, Switzerland has offered to procure the processed organic shrimp at a premium price.

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**Annexure-I**

SI No.	Country/ Zone	International fairs attended	Remarks
1.	<b>Europe</b>		The Seafood Exports to Europe has increased from 158357 metric tons (valued at ` 4176.42 crores/US\$ 777.42 million) to 189833 metric tons (valued at ` 6892.19 crores/US\$ 1038.59 million) during the period 2012-13 to 2016-17.
	<b>2012-13</b>	European Seafood Exposition, Brussels, 24 -26 April 2012 and Sial Fair, Paris, 21 – 25 <sup>th</sup> Oct 2012	
	<b>2013-14</b>	European Seafood Exposition, Brussels, 23-25 April 2013 and Conxemar, Vigo, 01 – 03 <sup>rd</sup> October 2013	
	<b>2014-15</b>	Seafood Expo Global, Brussels, 6 - 8 May 2014 and Sial Fair, Paris, 19 – 23 <sup>rd</sup> October 2014	
	<b>2015-16</b>	Seafood Expo Global, Brussels, 21 – 23 April 2015	
	<b>2016-17</b>	Seafood Expo Global, Brussels, 26 – 28 April 2016	
	<b>2013-14</b>	China Fisheries And Seafood Expo, 5-7 <sup>th</sup> November 2013	
	<b>2014-15</b>	China Fisheries And Seafood Expo, Qingdao 5–7 <sup>th</sup> November 2014	
	<b>2015-16</b>	China Fisheries And Seafood Expo, Qingdao, 4-6 <sup>th</sup> November 2015	
<b>2016-17</b>	China Fisheries And Seafood Expo, Qingdao, 2-4 <sup>th</sup> November 2016		
2.	<b>United States of America</b>		The Seafood Exports to USA have increased from 92447 metric tons (valued at ` 4026.48 crores/US\$ 747.45 million) to 188617 tons (valued at ` 11482.16 crores/US\$ 1731.81 million) during the period 2012-13 to 2016-17.
	<b>2012-13</b>	International Boston Seafood Show, Boston, 10 - 12 Mar 2013	
	<b>2013-14</b>	Seafood Expo North America, Boston, 16 – 18 March 2014	
	<b>2014-15</b>	Seafood Expo North America, Boston, 15 – 17 <sup>th</sup> March 2015	
	<b>2015-16</b>	Seafood Expo North America, Boston, 6-8 <sup>th</sup> March 2016	
<b>2016-17</b>	Seafood Expo North America, Boston, 19-21 <sup>st</sup> March 2017		
3.	<b>United Arab Emirates</b>		The Seafood Exports to UAE has increased from 17445 metric tons (valued at ` 532.93 crores/US\$ 99.16 million) to 24629 tons (valued at ` 1037.02 crores/US\$ 156.29 million) during the period 2012-13 to 2016-17.
	<b>2012-13</b>	The Middle East And Africa Seafood Exhibition, Dubai, 19 – 21 <sup>st</sup> Nov 2012	
	<b>2013-14</b>	Seafex, Dubai, 17–19 <sup>th</sup> November 2013	
	<b>2014-15</b>	Seafex, Dubai , 09–11 <sup>th</sup> November 2014	
	<b>2015-16</b>	N.A.	
<b>2016-17</b>	N.A.		
4.	<b>South East Asia</b>		The Seafood Exports to South East Asia has increased from 340944 metric tons (valued at ` 4357.28 crores/US\$ 811.80 million) to
	<b>2012-13</b>	Busan International Seafood Show, Busan, 15 -17 <sup>th</sup> Nov 2012	
	<b>2013-14</b>	Aquarama, Singapore, May 30 – 3 <sup>rd</sup> June 2013	
	<b>2014-15</b>	N.A.	

SI No.	Country/ Zone	International fairs attended	Remarks
	<b>2015-16</b>	Aquarama, Singapore, May 28-31 <sup>st</sup> May, 2015 and VIETFISH, Vietnam, 24 – 26 <sup>th</sup> August 2015	484819 tons (valued at ` 11461.83 crores/US\$ 1728.19 million)during the period 2012-13 to 2016-17.
	<b>2016-17</b>	N.A	
<b>5.</b>	<b>Russia</b>		The Seafood Exports to Russia has increased from 9409 metric tons (valued at ` 190.64 crores/US\$ 35.61 million) to 12961 tons (valued at ` 382.87 crores/US\$ 57.76 million)during the period 2012-13 to 2016-17.
	<b>2012-13</b>	N.A	
	<b>2013-14</b>	World Food Show, Moscow, 16 – 19 <sup>th</sup> September 2013	
	<b>2014-15</b>	N.A	
	<b>2015-16</b>	N.A	
	<b>2016-17</b>	N.A	
<b>6</b>	<b>Japan</b>		The Seafood Exports to Japan were 76648 metric tons (valued at ` 1999.59 crores/US\$ 372.57 million) in 2012-13 which however, marginally reduced to 69039 tons (valued at ` 2621.37 crores/US\$ 394.50 million) in 2016-17. Nevertheless, in value terms there is more realization.
	<b>2012-13</b>	14 <sup>th</sup> Japan International Seafood Expo, Tokyo, 18 – 20 July 2012	
	<b>2013-14</b>	15 <sup>th</sup> Japan International Seafood And Technology Expo, Japan, 21 - 23 August 2013	
	<b>2014-15</b>	N.A.	
	<b>2015-16</b>	Japan International Seafood And Technology Expo, 19 – 21 August 2015	
	<b>2016-17</b>	N.A.	
<b>7</b>	<b>China/Honk Kong</b>		The Seafood Exports to China have decreased from 87776 metric tons (valued at ` 1444.86 crores/US\$ 269.47 million) to 45444 tons (valued at ` 1341.94 crores/US\$ 202.18 million) during the period 2012-13 to 2016-17.
	<b>2012-13</b>	Asian Seafood Exposition, Hong Kong, 11-13 <sup>th</sup> Sept 2012	
	<b>2013-14</b>	China Fisheries And Seafood Expo, 5-7 <sup>th</sup> November 2013	
	<b>2014-15</b>	China Fisheries And Seafood Expo, Qingdao 5–7 <sup>th</sup> November 2014	
	<b>2015-16</b>	China Fisheries And Seafood Expo, Qingdao, 4-6 <sup>th</sup> November 2015	
	<b>2016-17</b>	China Fisheries And Seafood Expo, Qingdao, 2-4 <sup>th</sup> November 2016	

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