

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†4880
ANSWERED ON 26.03.2018**

PROMOTION OF TRIBAL TOURISM

†4880. SHRI ASHOK MAHADEORAO NETE:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government considers to focus on tribal tourism for improving economy of backward areas of the country especially in Maharashtra and if so, the details thereof;**
- (b) whether the Government is aware of the fact that there is a good scope of tribal tourism in the country especially in Maharashtra and if so, the details thereof;**
- (c) whether the Government has prepared/proposes to prepare any action plan for promoting tribal tourism to improve the economy of the rural areas of the country including Maharashtra; and**
- (d) if so, the details thereof?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI K.J. ALPHONS)

(a) to (d): Tribal Circuit is one of the fifteen thematic circuits identified for development under Swadesh Darshan Scheme of Ministry of Tourism. All the tribal areas in the country including the ones in Maharashtra are covered under this circuit. Under Swadesh Darshan Scheme, Ministry aims to develop tourism infrastructure in the country in a planned and prioritized manner on the principles of high tourist value, competitiveness, sustainability, enriching tourist experience and creation of livelihood opportunities at local level.

The Ministry undertakes several promotional activities in the domestic and international markets for promotion of the varied tourism products and destinations of the country including tribal

areas. The Ministry produces publicity material and collaterals in English and foreign languages; media campaigns are undertaken in the print and electronic media; familiarization tours for trade, media and opinion makers are undertaken from overseas to India under the Hospitality Scheme.

The details of projects sanctioned under Tribal circuit theme are as under:

(Rs. in crore)

Sl. No.	State/UT	Name of the Project/ Year of Sanction	Amt. Sanctioned
1.	Nagaland	Development of Tribal Circuit:Peren- Kohima- Wokha, Nagaland (2015-16)	97.36
2.	Chhattisgarh	Development of Tribal Circuit: Jashpur-Kunkuri-Mainpat-Ambikapur-Maheshpur-Ratanpur-Kurdar-SarodadadarGangrel-Kondagaon-Nathyanawagaon-Jagdapur- Chitrakoot-Tirthgarh (2015-16)	99.94
3.	Telangana	Integrated Development of Tribal Circuit:Mulugu-Laknavaram-Medavaram-Tadvai- Damaravi- Mallur-Bogatha Waterfalls (2016-17)	84.40
4.	Nagaland	Development of Tribal circuit: Mokokchung-Tuensang-Mon (2016-17)	99.67

In addition the Ministry has sanctioned a project Development of Sindhudurg under Coastal Circuit theme of Swadesh Darshan scheme in Maharashtra in 2015-16 for Rs.82.17 Crores.
