

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 4316**  
TO BE ANSWERED ON: 21.03.2018

**BPO PROMOTION SCHEME**

**4316. SHRI GANESH SINGH:**

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) whether the objective of the India BPO Promotion Scheme was to create opportunities for the youth living in rural areas so that they do not need to migrate to urban clusters;
- (b) if so, the details thereof;
- (c) whether the India BPO Promotion Scheme has been given the special focus of the Government to develop the North East regions of India, if so, the details thereof;
- (d) whether the said scheme provide special incentives of upto Rs. 1 lakh per seat in the form of Viability Gap Funding (VGF) and disbursement of financial support under these schemes is directly linked with employment generation, if so, the details of beneficiaries, State-wise including Madhya Pradesh since inception of the said scheme; and
- (e) the details of the total seats under India BPO Promotion Scheme and under North East BPO Promotion Scheme distributed across different States including Madhya Pradesh in proportion to their population?

**ANSWER**

MINISTER of STATE for ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI K. J. ALPHONS)

(a) and (b): India BPO Promotion Scheme (IBPS) aims to incentivize 48,300 seats BPO/ITeS operations, with an outlay of ₹ 493 crore, by 31.03.2019. The objectives of the scheme are to create employment opportunities for the youth and promotion of investment in IT/ITeS sector across the country, particularly in small cities/ towns including rural areas.

(c): The Government has initiated a separate “North East BPO Promotion Scheme (NEBPS)”, with an outlay of ₹ 50 crore, to incentivize 5,000 seats BPO/ITeS Operations for creation of employment opportunities for the youth and growth of IT/ITeS Industry in the North East Region.

(d): The IBPS and NEBPS provide financial support of up to ₹ 1 lakh per seat in the form of Viability Gap Funding (VGF) towards Capital and Operational expenditure. The Schemes also provide special incentives to the units for promoting employment to women and especially abled persons, setting-up operations in locations other than the State Capital, generating employment beyond target, and promoting local entrepreneurs, within the overall financial support of ` 1 lakh per seat. The disbursement of financial support under these schemes is directly linked with employment generation. The employment target under the schemes is 1.5 times the number of BPO/ITeS seats. Companies achieving at least 50% of the employment target can also avail financial support on pro-rata basis. Till now 180 units for a total of 31,732 seats under IBPS, and 20 units for a total of 2,060 seats under NEBPS have been approved. For the State of Madhya Pradesh, 3 units have been approved for a total of 900 seats. The State wise list of units approved under IBPS and NEBPS is at Annexure-I.

(e): The total 48,300 seats in IBPS have been distributed across the States/ UTs based on respective population percentage as per Census 2011. Thus for the State of Madhya Pradesh a total of 3200 seats has

been allocated. The State/ UT wise list of seats distributed under IBPS based on population percentage is at Annexure-II. However, there is no State wise distribution of seats in NEBPS; the total 5,000 seats are for the entire North East Region.

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**Annexure-I****List of approved units under IBPS**

State	City/Location	Company Name	Seats Allocated
Andhra Pradesh	Bhimavaram	Omega Healthcare Management Services Private Ltd.	200
	Chittoor	String Information Services Private Limited	100
	Gajuwaka	Nekkanti Systems Private Limited	100
	Guntupalli	Karvy Data Management Services Limited	450
	Guntupalli	Karvy Data Management Services Limited	300
	Guntur	Phycare Services (India) Private Limited	300
	Guntur	SynchroServe Global Solution Private Limited	100
	Nellore	Sri Dwarka Sai Construction (India) Private Ltd.	100
	Rajahmundry	Pragna Digital Solutions Private Limited	100
	Tirupati	Rapid Care Transcription Private Limited	100
	Tirupati	AGS Health Private Limited	100
	Tirupati	AGS Health Private Limited	200
	Tirupati	VenusGEO Solutions Private Limited	100
	Visakhapatnam	Chandusoft Technologies Private Limited	100
	Visakhapatnam	Global Revenue Cycle Management Services Pvt. Ltd.	500
	Visakhapatnam	Fluentgrid Limited	500
	Visakhapatnam	Fluentgrid Limited	500
	Visakhapatnam	Sree Tammina Software Solutions Private Limited	100
	Visakhapatnam	Maple Software Private Limited	200
	Visakhapatnam	Maple Software Private Limited	200
	Visakhapatnam	InspirEdge IT Solutions Private Limited	100
	Visakhapatnam	InspirEdge IT Solutions Private Limited	200
	Visakhapatnam	Miracle Software System India Pvt. Ltd	600
Visakhapatnam	WNS Business Consulting Services Pvt. Ltd.	510	
Visakhapatnam	Apex Covantage India Private Limited	100	
Vizianagaram	Miracle Software System India Pvt. Ltd	600	
Bihar	Dalsinghsarai	Vision India Services Private Limited	100
	Gaya	Maurya Heights Buildcon Private Limited	100
	Muzaffarpur	Vision India Services Private Limited	100
	Patna	Maestros Technical Services Private Limited	100
	Patna	Tatwa Technologies Limited	110
	Patna	Tata Consultancy Services Limited	1000
	Patna	Shakti Infotech Private Limited	100
	Patna	Variety Vyapaar Private Limited	100
	Patna	A. V. Ispat Private Limited	100
	Patna	Datatek Software Solution Private Limited	100
	Patna	Sunny Star Hotels Private Limited	100
	Patna	Route Mobile Limited	300
	Patna	Touchstone Private Limited	100
Chandigarh U.T.	Chandigarh	Health Biotech Limited	100
Chhattisgarh	Raipur	Karvy Data Management Services Limited	200
	Raipur	Innowave IT Infrastructures Limited	400
	Raipur	Milestone Soft Tech Private Limited	100
	Raipur	INDUS SMELTERS LIMITED	100
Gujarat	Ahmedabad	Regulus Marketing Private Limited	500
	Ahmedabad	Mas Callnet India Pvt Ltd	100

Haryana	Panchkula	Eli Research India Private Limited	300
Himachal Pradesh	Baddi	Health Biotech Limited	100
	Baddi	Rescueres Lifesciences Limited	100
	Shimla	Enser Communications Private Limited	50
Jammu and Kashmir	Bhaderwah	SunShine Autos Private Limited	50
	Budgam	Unosis IT Solutions Private Limited	50
	Jammu	Enser Communications Private Limited	50
	Jammu	Enser Communications Private Limited	100
	Jammu	ComTech Info Solutions Private Limited	50
	Sopore	iLocus Consulting Private Limited	50
	Srinagar	iKraft Software Private Limited	50
	Srinagar	Gate Consulting Private Limited	50
	Srinagar	Gate Consulting Private Limited	50
	Jharkhand	Deoghar	Sri Publications and Stationers Pvt Ltd
Dhanbad		Ritika Printech Private Limited	50
Ranchi		Concentrix Daksh Services India Private Limited	500
Ranchi		Route Mobile Limited	550
Ranchi		Ritika Printech Private Limited	50
Ranchi		Sri Publications and Stationers Pvt Ltd	50
Ranchi		Nimbus Adcom Pvt Ltd	250
Ranchi		Mica Educational Company Pvt Ltd	100
Ranchi		KRAFT Outdoor Media Private Limited	100
Karnataka	Attibele	Redeem Systems Private Limited	200
	Bijapur	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	50
	Chikmagalur	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	50
	Gulbarga	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	100
	Hospet	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	50
	Hubli	NSI Next Wealth IT Services Private Limited	100
	Mangalore	Karvy Data Management Services Limited	100
	Manipal	KarMic Design Private Limited	100
	Mysore	Indecomm Global Services India Private Limited	100
	Mysore	Focus Edumatics Private Limited	100
	Sringeri	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	50
	Tumkur	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	100
	Udupi	Mandamus Info Knowledge Consultants (Banglore) Pvt Ltd	100
Kerala	Kozhikode	UL Technology Solutions Private Limited	100
	Palakkad	Karvy Data Management Services Limited	100
Madhya Pradesh	Gwalior	Karvy Data Management Services Limited	700
	Sagar	B. R. Kohli Construction Private Limited	100
	Vidisha	M.S. E-Solution Pvt Ltd	100
Maharashtra	Aurangabad	GeBBS Healthcare Solutions Private Limited	150
	Aurangabad	GeBBS Healthcare Solutions Private Limited	650
	Bhiwandi	Writer Business Services Private Limited	100

	Bhiwandi	Adoroi Marketing Science Private Limited	100
	Dhule	Atmasuman Buildcon Private Limited	100
	Nagpur	Lighthouse Info Systems Private Limited	100
	Nashik	Tata Consultancy Services Limited	1000
	Nashik	Writer Business Services Private Limited	120
	Nashik	Suma Soft Private Limited	110
	Sangli	Enser Communications Private Limited	100
	Sangli	Enser Communications Private Limited	100
	Wardha	Maharani Paints Private Limited	100
	Wardha	Vamani Overseas Private Limited	110
Odisha	Bhubaneswar	Nexgen Renaissance Private Limited	100
	Bhubaneswar	Luminous Infoways Private Limited	100
	Bhubaneswar	2coms Consulting Private Limited	100
	Bhubaneswar	Hari Telematics Private Limited	100
	Bhubaneswar	Soumyasree IT Services Private Limited	200
	Bhubaneswar	Silicon Techlab Private Limited	100
	Bhubaneswar	BPO Convergence Private Limited	100
	Bhubaneswar	BPO Convergence Private Limited	200
	Bhubaneswar	SMA E-expert Pvt. Ltd.	100
	Bhubaneswar	Tatwa BPO Ltd	200
	Bhubaneswar	IDS Logic Private Limited	100
	Bhubaneswar	P and A Advertising Agency Pvt Ltd	117
	Bhubaneswar	Suyog Computech Pvt Ltd	51
	Bhubaneswar	CASA INFRATECH PRIVATE LIMITED	100
	Cuttack	Tatwa Technologies Limited	150
	Jaleswar	RuralShores Business Services Private Limited	150
	Puri	Suyog Computech Pvt Ltd	54
	Sambalpur	RuralShores Business Services Private Limited	200
Puducherry U.T.	Puducherry Taluk	iMarque Solutions Private Limited	100
Punjab	Amritsar	AK EDU Technologies Pvt Ltd	300
	Mohali	Mark Software Systems Private Limited	100
	Mohali	Geeks Technical Solutions Private Limited	100
	Mohali	ND Care Nirogam Private Limited	100
	Mohali	CRM Services India Pvt. Ltd.	1000
	Mohali	Aerial Telecom Solutions Private Limited	100
	Mohali	Iqbri Telecom Private Limited	100
	Mohali	SIGNATURE FOREX & ALLIED SERVICES PRIVATE LIMITED	100
	Pathankot	NVR & ASSOCIATES LIMITED	100
Rajasthan	Jaipur	Premkunj Construction & Engineering Private Limited	100
	Jaipur	MattsenKumar Services Private Limited	200
	Udaipur	Mewar Hi-Tech Engineering Private Limited	100
Tamil Nadu	Auroville	Desicrew Solutions Private Limited	100
	Auroville	Newgen DigitalWorks Private Limited	100
	Cheyyar	Global Software Solutions(TVL) Private Limited	50
	Coimbatore	TNQ Books And Journals Private Limited	100
	Coimbatore	TNQ Books And Journals Private Limited	100
	Coimbatore	Focus Edumatics Private Limited	100
	Coimbatore	Focus Edumatics Private Limited	100
	Coimbatore	Amazon Development Centre India Private Limited	400

	Coimbatore	Amazon Development Centre India Private Limited	600
	Coimbatore	Access Healthcare Services Private Limited	200
	Coimbatore	Neware Eliya Soft Tech Private Limited	100
	Coimbatore	Raise BPO Private Limited	100
	Hosur	iMarque Solutions Private Limited	100
	Kottakuppam	Rapid Care Transcription Private Limited	100
	Madurai	AMBC Technologies Private Limited	100
	Mannargudi	BKR Hotels and Resorts Private Limited	100
	Mayiladuthurai	iMarque Solutions Private Limited	300
	Mayiladuthurai	iMarque Solutions Private Limited	100
	Namakkal	Mahima Technology Pvt Ltd	300
	Tiruchirappalli	Oasys Cybernetics Private Limited	100
	Tiruchirappalli	Oasys Cybernetics Private Limited	100
	Tiruchirappalli	Visionary RCM Infotech (India) Private Limited	300
	Tiruchirappalli	IVTL Infoview Technologies Private Limited	100
	Tirunelveli	Global Software Solutions(TVL) Private Limited	50
	Tiruppattur	BoscoSoft Technologies Private Limited	100
	Vellore	Newgen DigitalWorks Private Limited	100
Telangana	Ghatkesar	Writer Business Services Private Limited	120
	Karimnagar	ECLAT Health Solutions Private Limited	200
	Nizamabad	RuralShores Business Services Private Limited	200
Uttar Pradesh	Allahabad	Chandrakala Universal Private Limited	100
	Baitalpur	RuralShores Business Services Private Limited	200
	Bareilly	Mayur Industries Private Limited	200
	Ghazipur	Vision India Services Private Limited	200
	Jhansi	SevenSeas Shanti Edutech Private Limited	100
	Kanpur	Ratan Housing Development Limited	300
	Lucknow	Karvy Data Management Services Limited	350
	Lucknow	Tatwa Technologies Limited	110
	Lucknow	Sellers Safety Controls Private Limited	150
	Lucknow	Harbansram Bhagwandas Ayurvedic Sansthan Pvt Ltd	120
	Lucknow	Hariwill Electronics India Private Limited	100
	Lucknow	AVSM Security and Outsourcing Services Pvt Ltd	100
	Unnao	Dataman Computer Systems Private Limited	100
	Varanasi	Tata Consultancy Services Limited	1000
	Varanasi	Route Mobile Limited	550
Uttarakhand	Dehradun	Asset Infotech Limited	50
	Dehradun	Grass Roots Research and Creation India Pvt Ltd	50
	Dehradun	CSOS Corporate Solution Pvt. Ltd.	50
	Dehradun	Granada Services Pvt Ltd	200
West Bengal	Ranaghat	Fast Tech Technologies Services Private Limited	100
	Siliguri	MET Technologies Private Limited	100

**List of approved units under NEBPS**

State	Company Name	City/ Location	Seats
Arunachal Pradesh	B4B IT Solutions Pvt. Ltd.	Itanagar	50
Assam	IKF Technologies Ltd.	Guwahati	100
	Thredz Information Technology Pvt Ltd	Guwahati	50
	Aduro Trading & Associates Pvt. Ltd.	Jorhat	50
	Tatwa Technologies Ltd	Guwahati	150
	Tatwa Technologies Ltd	Guwahati	50
	Madhav Mukund Trading Co. Pvt. Ltd.	Guwahati	60

	Madhav Mukund Trading Co. Pvt. Ltd.	Kaliabor/Nowgaon	50
	Pecon Software Ltd.	Guwahati	350
	Anjaybee Infotech Private Limited	Diphu	50
	Anjaybee Infotech Private Limited	Majuli	50
	Anjaybee Infotech Private Limited	Kokrajhar	50
	Anjaybee Infotech Private Limited	Nagaon	50
	Anjaybee Infotech Private Limited	Silchar	50
Manipur	UNI TRANS Solution Pvt. Ltd.	Imphal	100
	CubeTen Technologies Pvt. Ltd.	Imphal	50
	R K Marvin Communication Pvt Ltd	Imphal	100
Meghalaya	Vision India Services Pvt. Ltd.	Shillong	200
Nagaland	Infinity Infomatic Pvt. Ltd.	Kohima	400
	Clairvoyance Technologies Pvt Ltd	Dimapur	50

### Annexure-II

<b>IBPS Seats Distribution across State(s)/UT(s) based on population % as per Census 2011</b>				
State/UT	Population	Population %	Seats by population %	Seats Rounded-off to nearest hundred
Andhra Pradesh	493,86,799	4.56	2,189	2200
Bihar	1040,99,452	9.61	4,615	4600
Chhattisgarh	255,45,198	2.36	1,132	1100
Goa	14,58,545	0.13	65	100
Gujarat	604,39,692	5.58	2,679	2700
Haryana*	230,44,841	2.13	1,022	1000
Himachal Pradesh	68,64,602	0.63	304	300
Jammu & Kashmir	125,41,302	1.16	556	600
Jharkhand	329,88,134	3.05	1,462	1500
Karnataka*	525,95,898	4.86	2,333	2300
Kerala	334,06,061	3.09	1,481	1500
Madhya Pradesh	726,26,809	6.71	3,219	3200
Maharashtra*	889,10,077	8.21	3,941	3900
Orrisa	419,74,218	3.88	1,861	1900
Punjab	277,43,338	2.56	1,230	1200
Rajasthan	685,48,437	6.33	3,039	3000
Telangana*	274,44,644	2.53	1,214	1200
Tamilnadu*	634,51,020	5.86	2,813	2800
Uttar Pradesh*	1991,69,960	18.39	8,827	8800
Uttarakhand	100,86,292	0.93	447	400
West Bengal*	771,63,579	7.13	3,422	3400
Andaman & Nicobar Island	3,80,581	0.04	17	100
Chandigarh	10,55,450	0.10	47	100
Dadra & Nagar Haveli	3,43,709	0.03	15	100
Daman & Diu	2,42,911	0.02	11	100
Lakshadweep	64,429	0.01	3	100
Puducherry	12,47,953	0.12	55	100
<b>Total</b>	<b>10828,23,931</b>	<b>100.00</b>	<b>48,000</b>	<b>48,300</b>

Note:

1. Total 48,000 seats have been distributed based on population percentage among States/UTsas per Census 2011, and then rounded-off to nearest 100.
2. Minimum seats support for a State/UT = 100
3. \*Population of all the States of North East Region and Urban Agglomeration Population of certain cities [Bengaluru, Chennai, Delhi-NCR (Gurgaon, Faridabad, Noida), Hyderabad, Kolkata, Mumbai, Pune] is subtracted from the respective State's Population and subsequently from overall population of Country.

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