

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.3836
ANSWERED ON 19.03.2018**

INFRASTRUCTURE DEVELOPMENT IN NER

**3836. SHRI RAM PRASAD SARMAH:
SHRI JANARDAN MISHRA:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has taken adequate steps to showcase the rich cultural heritage of North Eastern States of the country both at domestic and international level and if so, the details thereof along with the extent of success achieved therefrom;**
- (b) whether the Government has received proposals for tourism promotion and infrastructure development in the North Eastern Region (NER) and if so, the details thereof, State-wise including Assam;**
- (c) whether any proposals are pending with the Government and if so, the details thereof along with their status;**
- (d) whether the Government has identified certain new spots in the NER for development of infrastructure and tourism promotion and if so, the details thereof;**
- (e) the details of funds allocated for tourism promotion and infrastructural development in the NER during the last three years, year-wise and State-wise; and**
- (f) the details of national and international tourists visited the NER during the said period, State-wise?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a): The Ministry of Tourism undertakes various activities for the promotion of North Eastern region of the country as a tourist

destination. These activities include (i) Release of television campaigns on Doordarshan and private channels in the country (ii) Production of publicity material, creatives and television commercials/promotional films on the region (iii) The North East region is the theme of the India Pavilion set up by the Ministry at the South Asia Travel and Tourism Exchange (SATTE) in which the Ministry participates annually (iv) Complimentary space is provided to the North Eastern States for their participation in the India Pavilion set up by the Ministry at major international travel fairs and exhibitions (v) The Ministry organizes an annual International Tourism Mart in the North Eastern region with the objective of highlighting the tourism potential of the region.

(b) to (e): Ministry of Tourism, under its Domestic Promotion and Publicity including Hospitality Scheme provides financial assistance to State Governments/UT Administrations for organising fairs and festivals which have the potential for promoting tourism to the region. The details of funds sanctioned for organising fairs and festivals in the North East Region is given in Annexure – I. For development of tourism infrastructure in the country, the Ministry of Tourism has launched Swadesh Darshan – Integrated Development of Theme Based Tourist Circuits Scheme in 2014-15. Ministry of Tourism is developing infrastructural facilities at religious places in the country under its scheme of PRASHAD- National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive. Submission of proposals are a continuous process and financial assistance is extended subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. The details of the tourism projects sanctioned in NER under the above Schemes during the last three financial years including the current year are given in Annexure - II.

(f): The details of national and international tourists who have visited NER during the last three years (2014,2015 and 2016), year-wise and State –wise, is given in Annexure –III.

ANNEXURE – I**STATEMENT IN REPLY TO PARTS (b) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.3836 ANSWERED ON 19.03.2018 REGARDING INFRASTRUCTURE DEVELOPMENT IN NER.****Details of Central Financial Assistance (CFA) for organizing fairs and festivals during the last three years in- NE Region****(Rs. in Lakh)**

Sl. No.	Name of the State	Year	Name of the Fair / Festival	Amt. Sanctioned	Amt. Released
1	Assam	2015-16	Nil	0	0
		2016-17	Nil	0	0
		2017-18	(1). Rass Mahotsav, Majuli -Nov.2016- Rs.20.00 lakh, (2) Bodo National Festival- Feb.2016- Rs.5.00 lakh, (3) Rongali Festival- March-2017 Rs.10.00 lakh	35.00	35.00
2	Arunachal Pradesh	2015-16	Kameng River Eco-Tourism Festival (ii) Menchuka Adventure Festival and (iii) Orange Festival Dambuk	30.00	30.00
		2016-17	Nil	0	0
		2017-18	(1) Tawang festival – 28th to 31st Dec. 2017- Rs.20.00 lakh, (2) Menchuka Adventure Festival – 7th to 9th Nov. 2017 – Rs.10.00 lakh (3) Orange Festival Dambuk 15th to 18th Dec. 2017- Rs.10.00 lakh	40.00	40.00
3	Manipur	2015-16	Celebration of Manipur Sangai Festival and Youth, Adventure and Water Sports Festival	50.00	50.00

			Manipur 2015		
		2016-17	Manipur Sangai Festival, and Youth Adevnture and Water Adventure sports festival 2016	50.00	50.00
		2017-18	(1) Manipur Sangai Festival- 21st Nov. to 30th Nov. 2017- Rs. 25.00 lakh and “Youth Adventure (2) Water Sports Festival Nov. Month 2017-Rs25.00 lakh.	50.00	50.00
4	Meghalaya	2015-16	Nil	0	0
		2016-17	Wengala Dance Festival and Noghkrem Dance Festival, 2016	42.22	42.22
		2017-18	1. Wangala Dance – 9th to 11th Nov. 2017 Rs. Rs.12.50 lakh, 2. Nongkrem dance Festival 2017- 10th and 11th Decemder, 2017 - Rs.12.50 Lakh 3. Lasubon Festival-Festival- 1st week Nov.2017- Rs.25.00 Lakh	50.00	50.00
5	Mizoram	2015-16	Celebration of Anthurium Festival and Thalfavang Kut Festival 2015	50.00	50.00
		2016-17			
		2017-18	Celebration of Winter Festival – 23rd Nov. to 25th Nov. 2017- Rs.25.00 lakh Celebration of Chapchar Kut 2018 in the State of Mizoram for the year 2017-18.	50.00	50.00

6	Nagaland	2015-16	Nil	0	0
		2016-17	Hornbill Festival 1st to 10th December, 2016	25.00	25.00
		2017-18	1. Rengm's Ngadah festival- 27t Nov. 2017 to 28th Nov. 2017- Rs.12.50 lakh, 2.Hornbill festival – 1st December, to 10th Dec. 2017- Rs.25.00 lakh 3. Sekrenyi Festival (25th Feb. 2018 to 27 Feb. 2018) in the State of Nagaland- Rs.12.50 lakh	50.00	50.00
7	Sikkim	2015-16	World Tourism Day Gangtok, on 27th September 2015 (ii) Sikkim Winter Carnival, Gangtok, on 3rd and 9th December 2015	44.00	44.00
		2016-17	World Tourism Day Gangtok 27th September, 2016 and (ii) Celebration of Red Panda Winter Festival Gangtok December 2016	50.00	50.00
			Production of Publicity Materials for the year 2016-17	50.00	40.00
		2017-18	(1),Red Panda Winter festival, Gangtok-during December, 2017 - Rs.25.00 lakh (2) World Tourism Day, Gangtok-27th September, 2017 – Rs.25.00 lakh of Sikkim 2017-18	50.00	50.00
8	Tripura	2015-16	Nil	0	0
		2016-17	Neermahal Festival at Rajghat, Melaghar in	18.00	18.00

			Sepahijala District (ii) Devali Festival at Maabari, udaipur in Gomati District (iii) Pilak Festival, at Julaibari Santirbazar in South Tripura-2016		
		2017-18	Nil	0	0

ANNEXURE-II**STATEMENT IN REPLY TO PARTS (b) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.3836 ANSWERED ON 19.03.2018 REGARDING INFRASTRUCTURE DEVELOPMENT IN NER.****DETAILS OF TOURISM PROJECTS SANCTIONED IN NORTH EAST INDIA UNDER SWADESH DARSHAN AND PRASHAD SCHEME****(Rs. in Crore)**

Sl. No.	State/UT	Name of the Scheme	Name of the Project	Amount Sanctioned	Amount released
Year 2015-16					
1.	Manipur	Swadesh Darshan Scheme	Development of Tourist Circuit in Manipur: Imphal-Moirang- Khongjom-Moreh under North-East India Circuit.	89.66	61.32
2.	Sikkim	Swadesh Darshan Scheme	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok- Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu- Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit) in Sikkim under North-East	98.05	71.57

			India Circuit.		
3.	Nagaland	Swadesh Darshan Scheme	Development of Tribal Circuit Peren-Kohima-Wokha, Nagaland under Tribal Circuit	97.36	72.05
4.	Mizoram	Swadesh Darshan Scheme	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram under North East India Circuit	94.91	75.92
5.	Assam	Swadesh Darshan Scheme	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa as Wildlife Circuit in Assam under Wildlife Circuit.	95.67	43.05
6.	Arunachal Pradesh	Swadesh Darshan Scheme	Integrated Development of New Adventure Tourism in Arunachal Pradesh under North East India Circuit	97.14	74.27
7.	Tripura	Swadesh Darshan Scheme	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat-	99.59	49.79

			Dumboor- Narikel Kunja- Gandachara- Ambassa in Tripura under North East India Circuit		
8.	Assam	PRASHAD Scheme	Development of Kamkhya Temple and Pilgrimage Destination in and around Guwahati	33.98	16.99
Year 2016-17					
9.	Meghalaya	Swadesh Darshan Scheme	Development of Umium (Lake View), U Lum Sohpetbneng Mawdiangdiang – Orchid Lake Resort, Meghalaya under North East Circuit.	99.13	44.61
10.	Manipur	Swadesh Darshan Scheme	Development of Spiritual Circuit – Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur under Spiritual Circuit	53.80	24.24
11.	Sikkim	Swadesh Darshan Scheme	Development of Tourist Circuit Linking Singtam- Maka- Temi-Bermoik Tokel- Phongia- Namchi –Jorthang- Okharey- Sombaria-	95.32	19.06

			Daramdin-Jorethang- Melli (Exit) in Sikkim under North East India circuit.		
12.	Nagaland	Swadesh Darshan Scheme	Development of Tribal circuit (Mokokchung-Tuensang-Mon) in Nagaland under Tribal circuit	99.67	49.83
13.	Assam	Swadesh Darshan Scheme	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme under Heritage Circuit	98.35	19.67
14.	Mizoram	Swadesh Darshan Scheme	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhmutuaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang under Eco circuit theme	99.07	44.63

ANNEXURE-III**STATEMENT IN REPLY TO PART (f) OF LOK SABHA UNSTARRED QUESTION NO.3836 ANSWERED ON 19.03.2018 REGARDING INFRASTRUCTURE DEVELOPMENT IN NER.****DETAILS OF DOMESTIC TOURIST AND FOREIGN TOURIST VISITS TO NORTH EAST INDIA, STATE-WISE, DURING 2014, 2015 AND 2016**

Sl. No.	State/ UT	2014		2015		2016	
		Domestic	Foreign	Domestic	Foreign	Domestic	Foreign
1	Arunachal Pradesh	335974	5204	352067	5705	385875	6598
2	Assam	4826702	21537	5491845	24720	5160599	12685
3	Manipur	115499	2769	146169	3260	150638	3064
4	Meghalaya	716469	8664	751165	8027	830887	8476
5	Mizoram	68203	921	66605	798	67238	942
6	Nagaland	58507	2585	64616	2769	58178	3260
7	Sikkim	562418	49175	705023	38479	747343	66012
8	Tripura	361247	26688	363172	34886	370618	36780
