

**GOVERNMENT OF INDIA  
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,  
UNANI, SIDDHA AND HOMOEOPATHY  
(AYUSH)**

**LOK SABHA  
UNSTARRED QUESTION NO. 3485  
TO BE ANSWERED ON 16<sup>TH</sup> MARCH, 2018**

**AYUSH TREATMENT**

**3485. SHRI KANWAR SINGH TANWAR:**

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) whether people in rural and urban areas are still inclined towards Allopathy despite publicity given to AYUSH by the Government in recent year;
- (b) if so, the details thereof and the reasons therefor; and
- (c) whether more men in urban areas are using AYUSH treatment than in rural areas, while rural women outnumber urban women in this respect, if so, the details thereof and the action taken in this regard by the Government?

**ANSWER  
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,  
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY  
(SHRI SHRIPAD YESSO NAIK)**

(a) & (b): As per key indicators of the NSSO 71<sup>st</sup> round on Social Consumption on Health in India conducted during January- June 2014, it was found higher inclination towards allopathy treatment around 90%, only 5 to 7 percent usage of 'other' including AYUSH (Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy) has been reported both in rural and urban area. Further, taking treatment from Allopathy or Indian Systems of Medicine is the choice of the people.

(c): In this survey, it has been noted that higher usage (1.5 percentage point) of such 'Other' treatment by urban male than its rural counterpart while less usage of the same (0.8 percentage point) by urban female than rural female. Moreover, un-treated spell was higher in rural (both for male and female) than urban.

Government of India has launched integrated Centrally Sponsored Scheme National AYUSH Mission (NAM) which envisages better access to AYUSH services; strengthening of AYUSH educational institutions, facilitate the enforcement of quality control of Ayurveda, Siddha and Unani & Homoeopathy (ASU&H) drugs and sustainable availability of ASU & H raw-materials in the States/UTs. In addition, this Ministry has also taken various initiatives under the Information, Education and Communication (IEC) Scheme for propagation and promotion of AYUSH systems for treatment of common ailments through various media channels and other publicity activities like organizing Arogya fairs, conferences, seminars on AYUSH System.

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