

DOOM OF HANDLOOM SECTOR

3396. SHRI E.T. MOHAMMED BASHEER:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government noticed any doom in handloom sector;
- (b) if so, the steps taken by the Government to address this issue;
- (c) whether the Government is aware of the conflict between powerloom and handloom sectors; and
- (d) if so, the remedial action taken by the Government in this regard?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)
MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a) to (d): Handloom weaving is a traditional and hereditary profession. Recognizing the need for protecting cultural heritage in the traditional skills of handloom weaving and for protecting the sector from competition from the powerloom and mill made textiles, Ministry of Textiles, Government of India has taken the following steps:-

- Weavers Service Centers are providing training to the weavers by disseminating improved techniques and new designs, arranging exhibitions, seminars, and workshops. They are also providing market support by arranging interface between the designers, producers and buyers.
- Looms and accessories are provided to the weavers to produce quality niche products to enhance their productivity thereby improving their earnings.
- Quality yarn is provided at mill gate price to the handloom weavers. Additionally, in order to facilitate handloom sector/weavers to compete with Powerloom and Mill Sector, 10% price subsidy is provided on cotton, domestic Silk and Woollen hank yarn with quantity restrictions.
- Bank loan is provided under Weaver MUDRA Scheme at concessional interest rate of 6%. Margin money up to Rs.10,000/- and credit guarantee is also provided.
- National/Special Handloom Expos, District Level Events are organized to provide marketing platforms to the weavers. Weavers are also facilitated to participate in various crafts melas held in the different parts of the country to sell the handloom products. E-commerce platforms have been engaged as new marketing initiatives to boost the handloom sector.
- India Handloom Brand has been launched for branding of high quality handloom products.
- Memoranda of Understanding (MoUs) have been signed with reputed designers for working in the handloom clusters and design fashionable garments using the local woven fabrics.
- Initiative with various leading brands has been undertaken to bring out a separate range of handloom garments in their brand. BIBA, Peter England and ONAYA have launched separate range of handloom garments.
