

GOVERNMENT OF INDIA  
MINISTRY OF EXTERNAL AFFAIRS

**LOK SABHA**  
**UNSTARRED QUESTION NO.3109**  
TO BE ANSWERED ON 14.03.2018

**SAMEEP PROGRAMME**

3109. SHRI JOSE K. MANI:

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

- (a) whether the Government has, as an outreach mission, the SAMEEP programme, to get students to take interest in the jobs that the Ministry is engaged in and to familiarise the students about the functioning of the Ministry of External Affairs(MEA); and
- (b) if so, the details thereof and the achievements made thereunder?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS  
[GEN. (DR) V. K. SINGH (RETD)]

(a) & (b) SAMEEP is an outreach initiative of the External Publicity & Public Diplomacy (XPD) Division of Ministry of External Affairs (MEA) launched in January, 2018 to reach out to the student community in different cities and towns across India. The objective is to familiarise school and college students with the role and functions of MEA, key elements of India's Foreign Policy and success stories and achievements on the foreign policy front. The initiative is undertaken with the help of officers of MEA and involves their visit to schools and colleges in their hometown/states during leave and is voluntary in nature. So far, four such programs have already been organised in Jalandhar, Delhi, Trichy and Sonapat and many more are in the pipeline.

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