GOVERNMENT OF INDIA
MINISTRY OF TOURISM

LOK SABHA
UNSTARRED QUESTION NO.2572
ANSWERED ON 12.03.2018

PARYATAN PARVA

2572. SHRI KUNDARIYA MOHAN BHAI KALYANJI BHAI:

Will the Minister of TOURISM be pleased to state:

(a)   whether the Government organised the 'Paryatan Parva' in Delhi recently;

(b)   if so, the details and the objectives thereof along with the benefits likely to accrue therefrom; and

(c)   the details of the activities undertaken along with the number of attendees at the Parva?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI K.J. ALPHONS)

(a) to (c):   The Ministry of Tourism, Government of India, in collaboration with other Central Ministries, State Governments and stakeholders organized "Paryatan Parv" across the country, from the 5th to 25th October 2017. The event was organized with the objective of drawing focus on the benefits of tourism, showcasing the cultural diversity of the country and reinforcing the principle of "Tourism for All".

The major activities organized during Paryatan Parv included Cultural Programmes; Sensitisation & Awareness Programmes; Competitions (essay, quiz, painting & drawing, photography, video, poster, etc.); Tourism/Heritage Walks/Runs; Cycle Rallies; Nukkad Natak; Yoga Sessions; Exhibitions (tourism, handicrafts, handlooms); Food Festivals; Workshops and Seminars; Excursion Trips to Tourist/Heritage Sites (for students, specially abled children, senior citizens, etc.); Illuminations (including at airports & railway stations); Sporting Activities, etc. As a grand finale to the Paryatan Parv, a three day event was organized at the Rajpath Lawns, New Delhi from the 23rd to 25th October 2017. The event was open to the public and included Cultural Performances, a Crafts Bazaar, multi-cuisine Food Court and other interactive activities to keep the visitors engaged.

The event saw wide spread participation from the public, students, tourism stakeholders and others.

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