

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION NO. 2209
(TO BE ANSWERED ON 8.3.2018)**

VIEWERSHIP OF DOORDARSHAN PROGRAMMES ABROAD

2209. SHRI B. VINOD KUMAR:

Will the Minister of INFORMATION AND BROADCASTING
be pleased to state:

- (a) whether the Government has any data about the number of potential viewers of doordarshan programmes overseas;
- (b) if so, the details thereof, countrywise;
- (c) whether the Government has considered a cost analysis of Doordarshan's overseas broadcasts; and
- (d) if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND
BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))**

- (a) to (d): The Government does not maintain any data about the number of potential viewers of Doordarshan programmes overseas.
