

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA  
UNSTARRED QUESTION NO. 2142  
(TO BE ANSWERED ON 08.03.2018)**

**AIR SERVICES IN OTHER COUNTRIES**

**2142 . SHRIMATI K. MARAGATHAM:**

Will the Minister of INFORMATION AND BROADCASTING  
be pleased to state:

- (a) whether All India radio is planning to launch services in several countries;
- (b) if so, the details thereof;
- (c) whether the purpose of launching services in those countries was to supplement the Government's diplomatic efforts and outreach to the Indian Diaspora; and
- (d) if so, the details thereof and the steps taken by the Government in this regard?

**ANSWER**

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND  
BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))**

(a) to (d): No Madam. Prasar Bharati has informed that the External Services Division of All India Radio presently broadcasts programmes in 15 foreign and 12 Indian languages targeted at those foreign nationals who are interested to know about India and also the large Indian Diaspora spread across the world. At present the reach of these services is in 150 countries terrestrially and AIR has a global footprint through web streaming and mobile apps. The broadcasts are in Arabic, Baluchi, Burmese, Chinese, Dari, English, French, Persian, Pashtu, Indonesian, Russian, Saraiki, Sinhala, Swahili, Thai, Tibetan, Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Tamil, Telugu and Urdu.

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