

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.1608
ANSWERED ON 05.03.2018**

PROMOTION OF AGRICULTURE TOURISM

1608. SHRI RAJESHBHAI CHUDASAMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has made any assessment of the potential of agriculture tourism in Gujarat;**
- (b) if so, the details thereof and the efforts made to promote agriculture tourism in Gujarat and other States of the country; and**
- (c) whether the Government has taken initiative to showcase the potential for agriculture tourism in the country especially Gujarat at the international stage to attract foreign tourists to the country and if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a) to (c): As per the Gujarat Government's Tourism Policy 2015-2020, incentives have been made available for Rural Tourism projects. The Ministry of Tourism promotes India as a holistic tourism destination to showcase its various tourism destinations and attractions including Rural Tourism products. The Ministry of Tourism as part of its ongoing activities, releases print, electronic, online and outdoor media campaigns in the International markets and participates in various promotional events to attract foreign tourists to the Country, including to the State of Gujarat.
