

LIVELIHOOD SECURITY OF SHGs ENGAGED IN HANDICRAFTS

1023. SHRI B.V. NAIK:

Will the Minister of TEXTILES वस्त्र मंत्री

be pleased to state:

- (a) Whether the Government is keen on ensuring livelihood security to Self Help Groups(SHG) and raise their income levels by giving a retail push for Handicrafts and if so, the details thereof;
- (b) The manner in which Government is planning to make SHGs to support themselves to increase their income; and
- (c) The incentives being offered to SHGs to ensure their livelihood ?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

(a): Yes, Madam. The Ambedkar Hastshilp Vikas Yojna (AHVY) Projects are being implementing through Govt. Bodies, Voluntary Organisation, Co-Operative Societies, Apex bodies and other similar bodies & Non Government Organisation's in various crafts cluster areas of the country wherein the main aim is to promote Cluster artisans/ SHGs through participation of craftspersons at all stages of implementation of the scheme with the ultimate objective of their empowerment and sustainability.

The components of the AHVY scheme are as under:-

1. Social Interventions- Community empowerment for mobilization of artisans into self-help groups (SHGs/Societies).
2. Technological interventions
3. Marketing interventions
4. Financial interventions
5. Cluster specific infrastructure related interventions.

(b): The Government is sponsoring various marketing activities to Government Bodies, Voluntary Organisation, Co-Operative Societies, Apex bodies and other similar bodies & Non Government Organisation's for organizing and participation in Exhibition/Crafts Bazar/Cluster Creation Programme Gandhi Shilp Bazar/ Thematic Exhibition etc. in prime locations of the Country for marketing of cluster products by participation of Cluster Artisans / SHGs.

(c): There is no incentive is being provided to artisans under AHVY Scheme. However, artisans undergoing training, Design Workshop are being assisted with wage compensation and TA/DA is provided for participation in marketing events.
