

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

**LOK SABHA
UNSTARRED QUESTION No. 1011
(TO BE ANSWERED ON 08.02.2018)**

SPREADING OF DIGITAL NETWORK ABROAD BY PB

1011. SHRI A. ARUNMOZHITHEVAN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Prasar Bharati is looking to spread its wings overseas, digitally and if so, the details thereof;
- (b) whether one of the stated missions of Digital Prasar Bharati (DPB) will be to challenge the anti-India narrative in foreign media through hard and compelling commentary and if so, the details thereof;
- (c) whether the proposed English language digital platform will focus on global economy, geopolitics, international terrorism, global crisis and soft power and if so, the details thereof; and
- (d) whether it has also proposed that it should be a platform for news-items that show India speaking and acting and where DPB can control the discourse on environment, nature, animal rights and human rights on our terms and if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND
BROADCASTING**

{COL RAJYAVARDHAN RATHORE (Retd.)}

(a) to (d) Both Doordarshan and All India Radio already have global outreach and their programme can be accessed across the world. All broadcast of AIR/DD are in a national interest and its content reflects the ethos of the country as well as the socio-economic, geopolitical, historical-cultural and environmental aspects.
