### GOVERNMENT OF INDIA MINISTRY OF TOURISM

## LOK SABHA STARRED QUESTION NO.†\*500 ANSWERED ON 02.04.2018

### FINANCIAL ASSISTANCE TO TOURISM RELATED EVENTS

### **†\*500. SHRI NAGAR RODMAL:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government provides financial assistance to the States and Union Territories for organising fairs/festivals and tourism related events based on their tourism potential;
- (b) if so, the details thereof along with the total financial assistance provided to Madhya Pradesh during 2016-17 and 2017-18, State/UT-wise; and
- (c) if not, the reasons therefor?

#### ANSWER

# MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI K.J. ALPHONS)

(a) to (c): A Statement is laid on the table of the House.

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STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.<sup>†\*500</sup> ANSWERED ON 02.04.2018 REGARDING FINANCIAL ASSISTANCE TO TOURISM RELATED EVENTS.

(a): Yes, Madam.

(b): The Ministry of Tourism provides financial assistance to State Governments/Union Territory (UT) Administrations for organising fairs, festivals and events for the promotion of Tourism under its Domestic Promotion and Publicity including Hospitality (DPPH)-Fairs, Festivals and Tourism Related Events Scheme Guidelines. The State/UT-wise details of total financial assistance provided for organising Fairs, Festivals and Tourism Related Events during 2016-17 and 2017-18 including the financial Assistance provided for such events to Madhya Pradesh are given at Annexure.

(c): Does not arise.

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STATEMENT IN REPLY TO PART (b) OF LOK SABHA STARRED QUESTION NO.<sup>†\*500</sup> ANSWERED ON 02.04.2018 REGARDING FINANCIAL ASSISTANCE TO TOURISM RELATED EVENTS.

The State/UT-wise details of total financial assistance provided for organising Fairs, Festivals and Tourism Related Events during 2016-17 and 2017-18 are as below:

(Rs. in Lakh)						
SI.	Name of	Year	Name of Fair/Festival/Event	Amount		
No.	State/UT			sanctioned		
1	Chandigarh	2016-17	CFA for Organizing Fairs and Festivals	30.00		
2		2017-18	<ul><li>(1) World Tourism Day</li><li>(2) Chandigarh Carnival</li><li>(3) Rose Festival</li></ul>	30.00		
3	Haryana	2016-17	CFA for Organizing Surajkund International Craft Mela	30.00		
4		2017-18	(1) Pinjore Festival (2) Surajkund Mela	55.00		
5	Madhya Pradesh	2016-17	Celebration of Fairs and Festivals – (1)World Tourism Day Celebration (2) Sharad Utsav,Bhedaghat (Jabalpur) (3) Mundu Utsav, Manda (4)Pachmarhi Utsav (5)Jal Mahotsav, Hanuwantiya	42.00		
6		2017-18	CFA for the Celebration of (1)Pachmarhi Utsav (2)Jal Mahotsav, Hanuwantia (3)Khajuraho Dance Festival	50.00		
7	Punjab	2017-18	<ul> <li>(1)Harivallabh Sangeet</li> <li>Sammelan, Jalandhar</li> <li>(2) Hola Mohalla at</li> <li>Anandpur Sahib</li> </ul>	20.00		

		004047		07.00
8		2016-17	Celebration of Ganga Mahotsav, Varanasi	25.00
9	Uttar Pradesh		CFA for Celebration of Shilpotsav Noida	30.00
10		2017-18	CFA for Shilpotsav, Noida and Organizing a two day seminar on Cultural/ Tourism Development at Naimisharanya in district Sitapur	50.00
11	Andhra Pradesh	2016-17	CFA for organizing tourism events on the occasion of Krishna Pushkarma at Amravathi, Vijayawada, Srisailam.	25.00
12	Kerala	2016-17	CFA for the 64th Nehru Trophy Boat Race and President's Trophy Boat Race, Kollam	50.00
13		2017-18	<ul> <li>(1) Home stay and Rural Tourism Travel Meet, Ernakulam</li> <li>(2) Sargalaya International Art &amp; Crafts Festival</li> <li>(3) President Trophy Boat Race</li> </ul>	50.00
14	Tamil Nadu	2017-18	Indian Dance Festival at Mamallapuram	25.00
15	Arunachal Pradesh	2017-18	<ul><li>(1) Tawang festival</li><li>(2) Menchuka Adventure</li><li>(3) Orange Festival Dambuk</li></ul>	40.00
16	Manipur	2016-17	Celebration of Manipur Sangai Festival and Youth Adventure and Water Sports Festival Manipur	50.00
17		2017-18	Celebration of Manipur Sangai Festival and Youth Adventure and Water Sports Festival Manipur	50.00
18	Meghalaya	2016-17	Celebration of Wangala Dance Festival and Nongkrem Dance Festival	42.22

19		2017-18	Celebration of –	50.00
			(1)Wangala Dance Festival	
			(2)Nongkrem Dance	
			Festival	
			(3) Lasubon Festival	
20	Mizoram	2017-18		50.00
			(1)Winter Festival	
			(2) Chapchar Kut	
21	Nagaland	2016-17	Celebration of Hornbill	25.00
			Festival	_0.00
22	-	2017-18		50.00
		2017 10	(1) Rengm's Ngadah festival	00100
			(2)Hornbill festival	
			(3) Sekrenyi Festival	
23		2016-17	(1)World Tourism Day	50.00
		201017	Gangtok	00100
			(2)Celebration of Red Panda	
	Sikkim		Winter Festival Gangtok	
24		2017-18	(1) Red Panda Winter	50.00
		2017 10	festival, Gangtok	00100
			(2) World Tourism Day	
25	Tripura	2016-17	(1)Neermahal Festival at	18.00
20	Inpara	2010-17	Rajghat, Melaghar in	10.00
			Sepahijala District	
			(2) Devali Festival At	
			Maabari, Udaipur in Gomati	
			District	
			(3) Pilak Festival, at	
			Julaibari Santirbazar	
26	Gujarat	2017-18	Rann Utsav	25.00
27	Himachal	2017-18	International Kullu	25.00
	Pradesh		Dussehra Festival	_0100
28	Telangana	2017-18	(1)3rd International Kite	45.00
			Festival	
			(2) Golf Championship,	
			Hyderabad	
			Total	1082.22
			iotai	1002.22

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