GOVERNMENT OF INDIA MINISTRY OF TOURISM

LOK SABHA STARRED QUESTION NO.*484 ANSWERED ON 02.04.2018

ADOPTION OF MONUMENTS

*484. SHRI RAYAPATI SAMBASIVA RAO:

Will the Minister of TOURISM be pleased to state:

- (a) whether any monument has been adopted under Public Private Partnership model in order to conserve and maintain the ancient and heritage sites across the country;
- (b) if so, the details thereof and if not, the reasons therefor; and
- (c) the funds allocated and expenditure incurred on the conservation and maintenance of heritage sites during the last four years along with the details of unspent funds and the reasons therefor during the said period?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)

(a) to (c): A Statement is laid on the table of the House.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION NO.*484 ANSWERED ON 02.04.2018 REGARDING ADOPTION OF MONUMENTS.

(a) to (c): Ministry of Tourism in close collaboration with Ministry of Culture and Archaeological Survey of India (ASI) has launched "Adopt a Heritage Project" to provide world class tourist facilities at the various natural/cultural heritage sites, monuments and other tourist sites to make them tourist friendly, enhance their tourist potential and cultural importance in a planned and phased manner across the country.

The project primarily focuses on providing basic amenities that include cleanliness, public convenience, drinking water, ease of access for tourists, signage etc. and advanced amenities like TFC, Souvenir shop, Cafeteria etc.

The project envisages to collaborate with private sector companies, public sector companies and individuals for development of tourist amenities. They would become 'Monument Mitra' and adopt the sites essentially under their Corporate Social Responsibility (CSR) activity. They would also look after the operations and maintenance of these amenities. The 'Monument Mitras' would associate pride in adoption of these monuments/heritage sites.

Letter of Intent (LoI) has been issued to 24 agencies for 76 sites under the project till date. The list is given at Annexure. As on date, Memorandum of Understanding (MoU) for the following 2 (two) Natural Heritage sites have been signed for adoption under this Project:

- I. Gangotri Temple Area and Trail to Gaumukh,
 Uttarakhand
- II. Mt. Stok Kangri Trek, Ladakh, Jammu Kashmir

There is no budget allocation for 'Adopt a Heritage' Project.

However, the details of funds allocated and expenditure incurred for conservation of protected monuments by the Archaeological Survey of India (ASI) during the last four years is as under.

(Rs. in Lakhs)

Year	Allocation	Expenditure
2013-14	17114.00	16936. 16
2014-15	23572.61	23551.95
2015-16	24392.80	23744.16
2016-17	30375.07	30193.22

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.*484 ANSWERED ON 02.04.2018 REGARDING ADOPTION OF MONUMENTS.

The details of Letter of Intent (LoIs) Issued to 24 agencies under Adopt a Heritage project.

Phase-I: 7 agencies for 14 heritage sites

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SI. No.	Agency	Opted Monuments/Heritage Sites/Tourist Site		
1.	Travel Corporation of India	i. Safdarjung Tomb, Delhi ii.Mattancherry Palace Museum, Kerala		
2.	SBI Foundation *	i. Jantar Mantar, Delhi		
3.	National Building Construction Company	i. Purana Qila, Delhi		
4.	Global Vaish Organisation	i. Agrasen Ki Baoli, New Delhi		
5.	Adventure Tour Operators Association of India (ATOAI)	i. Gangotri Temple Area & Trail to Gaumukh, Uttarakhand ii. Mt. Stok Kangri Trek, Laddakh, Jammu & Kashmir		
6.	T.K. International	i. Sun Temple, Konark, Odishaii. Raja Rani Temple, Bhubaneswar,Odishaiii. Ratnagiri Monuments, Jajpur,Odisha		
7.	Yatra Online	i. Hampi, Karnataka ii. Leh Palace, Jammu & Kashmir iii. Qutab Minar, Delhi iv. Ajanta Caves, Maharashtra		

^{*}dropped by O&VC for non-submission of Vision Bid

Phase-II: 9 agencies for 39 heritage sites.

SI.				Opted	Monu	uments/H	eritage
No	Agency		Sites/Touri	st Site			
1.	GMR Limited	Sports	Private	iii. Rock Andhra Pra iv. Corrido Agra, Utta v. Red Fort	eroz Shah, De Cut Hindu T ndesh r from Taj Ma	emple, (·

		vii. Golconda Fort, Telangana	
		viii. Ramappa Temple, Palampet,	
		Telangana	
		ix. Khajuraho Temples, Madhya	
		Pradesh	
		i. Kolaba Fort , Alibaug, Goa	
		ii. Basilica Bom Jesus, Goa	
		iii. Se Cathedral Goa	
		iv. Chapel of St. Catherine, Goa	
		v. Church of St. Francis Assisi, Goa	
		vi. Museum of Christian Art (convent of	
		St. Monica) , Goa	
		vii. Church of St. John of God, Goa	
		viii. Our lady of Rosary, Goa	
		ix. Church of St. Augustine Ruins, Goa	
		x. Church of St. Cajetan, Goa	
	Duighti Life and an Duisete	xi. Church of St. Ann's, Goa	
2.	Drishti Lifesaving Private	xii. Church of our lady of Mount, Goa	
	Ltd	xiii. Royal Chapel of St. Anthony, Goa	
		xiv. Pillar of flogging, Goa	
		xv. Aguada Fort and Lighthouse,	
		Panjim, Goa	
		xvi. Morjim Beach, Goa	
		xvii. Chapora Fort, Goa	
		xviii. Cabo De Rama Fort, Old Goa	
		xix. Jaigarh Fort, Mumbai,	
		Maharashtra	
		xx. Sassoon Docks, Mumbai,	
		Maharashtra	
		xxi. Bekal Fort, Kerala	
	ITC Hotels	i. Rock Cut Hindu Temple, Guntur ,	
3.		Andhra Pradesh	
		ii. Char Minar, Hyderabad, Telangana	
	Dalmia Bharat	i. Red Fort, Delhi	
		ii. Kotla Feroz Shah, Delhi	
4.		iii. Sun Temple, Konark, Odisha	
		iv. Udayagiri & Khandagiri sites,	
		Bhubaneswar, Odisha	
		v. Gandikota Fort, Kadappa, Andhra	
		Pradesh	
	Analog O Assess	vi. Gol Gumbaz, Bijapur, Karnataka	
5.	Archer & Angel	i. Bio Diversity Park, Delhi	
6.	Sanjay Chabra	i. Bhuli Bhatiyariin, Delhi	
7.	I Love Foundation	i. Jaisalmer Fort, Rajasthan	

8.	Mahesh Enterprise & India Infra	i. Elephanta Caves, Mumbai
9.	Bluebells School International	i. Adham Khan Tomb, Delhi

Phase-III: 8 agencies for 23 heritage sites

	nase-iii. 0 agencies for 23 heritage sites		
SI. No	Agency	Opted Monuments / Heritage Sites / Tourist Site	
110			
1.	Yes Bank	i. Bodhgaya, Gaya, Biharii. Sanchi Stupa and group of monuments, Bhopal, Madhya Pradeshiii. Ancient ruins of Nalanda, Bihar	
2.	V-Resorts	i. Amer fort, Jaipur, Rajasthan ii. Nahargarh Fort, Jaipur, Rajasthan iii. Surajkund, Faridabad, Haryana iv. Tipu Palace, Bangaluru, Karnataka v. Kumbhalgarh Fort, Kumbhalgarh, Rajasthan	
3.	Agha Khan Trust for Culture	i. Humanyun Tomb Complex, Delhiii. Qutub Shahi Tombs, Golconda,Hyderabad, Telangana	
4.	Inter Globe Foundation	i. Red Fort, Delhi ii. Rahim Khan's Khan-I-Khana, Delhi	
5.	Apeejay Park Hotels	i. Jantar Mantar, Delhi	
6.	JTI Group	i. Kaziranga National Park, Assam ii. Rang Ghar, Sibsagar, Assam iii. Kareng Ghar, Sibsagar, Assam iv. Shiva Daul, Sibsagar, Assam	
7.	Caper Travel Company	i. Moth Ki Masjid, Delhi ii. Azim Khan Tomb, Lado Sarai, Delhi iii. Jamali Kamali Mosque & Tomb, Mehrauli, Delhi iv. Rajon Ki Baoli, Mehrauli, Delhi	
8.	India Association of Tour Operators (IATO)	i. Mahabalipuram Temples, Tamil Nadu ii. Ellora caves, Maharashtra	
