

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

**LOK SABHA
STARRED QUESTION No. 454
TO BE ANSWERED ON THE 27th March, 2018**

Branded Generic Drugs

*454. SHRI K. ASHOK KUMAR:

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether the Indian Pharmaceutical Industry earns major part of its revenue by selling branded generic drugs in the country and if so, the details thereof;
- (b) whether the generic drugs are cheaper than branded generic drugs and if so, the details thereof;
- (c) whether it is true that the generic drug is sold by its salt name, while the branded generic drug is sold by the company under a particular brand label; and
- (d) if so, the details thereof?

ANSWER

**MINISTER IN THE MINISTRY OF CHEMICALS AND FERTILIZERS
(SHRI ANANTH KUMAR)**

(a) to (d): A statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (d) OF
STARRED QUESTION NO. 454 FOR REPLY ON 27.03.2018**

(a): Yes. However, the Drug (Prices Control), Order, 2013 does not distinguish between branded generic drugs and generic drugs. However, based on the report of the All Indian Origin Chemists & Distributors Ltd.'s Advanced Working, Action and Correction System (AWACS), the total Annual Turnover of formulations for 2017 was Rs. 1,16,389 crores. It is understood that a major part of it is the share of the branded generic medicines.

(b): Branded generic medicines are generally sold at higher prices in comparison to their unbranded generic equivalents. An illustrative list comparing the prices of some of the unbranded generic medicines sold at the Pradhan Mantri Jan Aushadhi Kendras and their branded counterparts is given at Annexure.

(c) & (d): Yes. The generic drugs are sold under name as per Indian Pharmacopoeia, while the branded generic drug is sold by the company under a particular brand label along with the pharmacopoeia name (salt name) which is also required to be mentioned along-with the brand name.

Annexure referred to in part (b) of Lok Sabha Starred Question No. 454 for 27.03.2018 raised by Shri Ashok Kumar regarding 'Branded Generic Drugs'.

List comparing the prices of generic medicines in PMBJP Kendras and branded medicines

S. No.	Medicine Name	Price at which medicines are sold at PMBJP Kendras (Rs.)	Average Market Price of top three branded medicines (Rs.)
1	Amlodipine 5mg 10 Tablets	3.24	20
2	Atenolol 50 mg 14 Tablets	5.56	22
3	Clomiphene Citrate 50 mg 10 Tablets	15.04	85.10
4	Losartan 25 mg 10 Tablets	5.74	26
5	Metoprolol 50 mg 10 Tablets	5.95	53
6	Telmisartan 40 mg 10 Tablets	12.64	70
7	Atorvastatin 10 mg 10 Tablets	8.02	70
8	Cetirizine 10 mg 10 Tablets	1.84	15.30
9	Ramipiril 5 mg 10 Tablets	9.68	72.80
10	Fexofenadine 180 mg 10 Tablets	27.54	125.69
11	Ofloxacin 200 mg 10 Tablets	14.80	52.60
12	Oxaliplatin 50 mg Vial Injection	430.00	3215.34
13	Terbinafine 250 mg 7 Tablets	31.66	94.33
14	Citicoline 500 mg 10 Tablets	169.88	457.66
15	Levosulpiride 25 mg 10 Tablets	9.49	67.91
16	Tadalafil 20 mg 4 Tablets	7.63	209.43
17	Gemcitabine 1000 mg Vial Injection	631.21	6412.04
