

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*323
ANSWERED ON 19.03.2018**

DEVELOPMENT AND PROMOTION OF TOURISM

***323. SHRI SANJAY DHOTRE:
SHRI RAJESHBHAI CHUDASAMA:**

Will the Minister of TOURISM be pleased to state:

- (a) whether there is a gap between number of proposals received and sanctioned by the Government for development and promotion of tourism in the country during each of the last three years and the current year and if so, the details thereof, State/UT-wise along with the steps taken to boost direct as well as indirect investment in tourism;**
- (b) the details of the schemes or plans formulated for the development and promotion of tourism and the number of tourism infrastructure projects prioritised/sanctioned during the above period, State/UT-wise;**
- (c) the extent to which the major Centrally Sponsored Schemes meant for development and promotion of tourism have achieved the desired results in the country during the said period, scheme-wise;**
- (d) whether the Government has provided adequate funds under the above schemes during the said period, if so, the details thereof, State/UT and scheme-wise and if not, the reasons therefor; and**
- (e) the steps taken/being taken to preserve the culture, heritage and environment at tourist destinations to attract more tourists?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI K.J. ALPHONS)**

(a) to (e): A Statement is laid on the table of the House.

**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA
STARRED QUESTION NO.*323 ANSWERED ON 19.03.2018
REGARDING DEVELOPMENT AND PROMOTION OF TOURISM.**

(a) to (e): The Ministry under its schemes of Swadesh Darshan- Integrated development of theme based tourist circuits and PRASHAD- National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive provides Central Financial Assistance to the State Governments/UT Administrations/Central Agencies for development of tourism infrastructure at selected sites/circuits in the country.

Under Swadesh Darshan Scheme, fifteen thematic circuits have been identified for development, namely, North East Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural circuit, Spiritual Circuit, Ramayana Circuit, Heritage Circuit, Sufi Circuit and Tirthankar Circuit.

Under the PRASHAD Scheme, 25 sites have been identified for development, namely, Amaravati, Srisailem and Tirupati (Andhra Pradesh), Kamakhya (Assam), Patna and Gaya (Bihar), Dwarka and Somnath (Gujarat), Hazratbal and Katra (Jammu & Kashmir), Deogarh (Jharkhand), Guruvayoor (Kerala), Omkareshwar (Madhya Pradesh), Trimbakeshwar (Maharashtra), Puri (Odisha), Amritsar (Punjab), Ajmer (Rajasthan), Kanchipuram and Vellankani (Tamil Nadu), Varanasi, Ayodhya and Mathura (Uttar Pradesh), Badrinath and Kedarnath (Uttarakhand) and Belur (West Bengal).

The submission of proposals by the State Governments/UT Administrations under above schemes is a continuous process. The projects are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. The central financial assistance is provided for development of public infrastructure which in turn aims to boost direct as well as indirect investment in tourism sector in that region. The State/UT-wise details of projects

sanctioned under the above schemes during last three years and the current year are annexed.

Sustainability and preservation of art, culture and heritage at the destinations is one of the prime criteria while sanctioning of projects under above schemes. Financial Assistance is provided for development of components like Thematic Tourist Villages, Amphitheatre, Craft Haat, Souvenir Shops, Exhibition Halls, Cafeteria, Food Courts etc. to showcase the local culture and heritage.

The Ministry undertakes several promotional activities in the domestic and international markets for promotion of the varied tourism products and destinations of the country. The Ministry produces publicity material and collaterals in English and foreign languages for domestic and international markets; media campaigns in the print and electronic media are undertaken in the domestic and international markets; familiarisation tours for trade, media and opinion makers are undertaken from overseas to India under the Hospitality Scheme.

All the projects sanctioned under Swadesh Darshan and PRASHAD Schemes are at various stages of implementation and the impact can only be assessed once the projects are completed. However, during the last three years the Foreign Tourist Arrivals (FTAs), Foreign Exchange Earnings (FEEs) from tourism and Domestic Tourist Visits (DTV's) is given below:

Year	FTAs (in Lakh)	Growth Rate (%)	FEEs (in Rs. Crore)	Growth Rate (%)	DTV's (in Lakh)	Growth Rate (%)
2015	80.27	4.5	1,35,193	9.6	14319.74	11.60
2016	88.04	9.7	1,54,146	14.0	16135.52	12.68
2017*	101.77	15.6	1,80,379	17.0	Not Available	--

***Provisional Estimates**

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. *323 ANSWERED ON 19.03.2018 REGARDING DEVELOPMENT AND PROMOTION OF TOURISM****THE DETAILS OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN AND PRASHAD SCHEMES DURING LAST THREE YEARS AND CURRENT YEAR****I. SWADESH DARSHAN SCHEME****(Rs. in crore)**

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned
Year 2014-15				
1.	Arunachal Pradesh	North-East Circuit	Development of Mega Circuit at Bhalukpong-Bomdila and Tawang in Arunachal Pradesh.	49.77
2.	Andhra Pradesh	Coastal Circuit	Development of Kakinada Hope Island Konaseema as World Class Coastal & Eco Tourism Circuit in Andhra Pradesh	69.83
Total of 2014-15				119.6
Year 2015-16				
3.	Manipur	North-East Circuit	Development of Tourist Circuit in Manipur: Imphal-Moirang- Khongjom- Moreh.	89.66
4.	Sikkim	North-East Circuit	Development of Tourist Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang- Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu-Gurudongmer- Mangan- Gangtok- TuminLingee- Singtam (exit) in Sikkim.	98.05
5.	Uttarakhand	Eco Circuit	Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism	80.37

			related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand.	
6.	Rajasthan	Desert Circuit	Development of Sambhar Lake Town and Other Destinations in Rajasthan under Desert Circuit.	63.96
7.	Nagaland	Tribal Circuit	Development of Tribal Circuit Peren- Kohima- Wokha, Nagaland	97.36
8.	Madhya Pradesh	Wildlife Circuit	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench in Madhya Pradesh.	92.22
9.	Andhra Pradesh	Coastal Circuit	Development of Coastal Tourism Circuit in Sri Potti Sriramalu Nellore under Swadesh Darshan Scheme in Andhra Pradesh.	59.70
10.	Telangana	Eco Circuit	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62
11.	Kerala	Eco Circuit	Development of Pathanamthitta- Gavi- Vagamon- Thekkady as Eco Tourism Circuit in Idduki and Pathanamthitta Districts in Kerala.	90.06
12.	Mizoram	North East Circuit	Integrated Development of New Eco Tourism under Swadesh Darshan-North East Circuit at Thenzawl & South Zote, District Serchhip and Reiek, Mizoram.	94.91
13.	Assam	Wildlife Circuit	Development of Manas- Probitora- Nameri- Kaziranga- Dibru- Saikhowa	95.67

			as Wildlife Circuit in Assam.	
14.	Puducherry	Coastal Circuit	Development of Union Territory of Puducherry as Tourist Circuit under Swadesh Darshan Scheme (Coastal Circuit)	85.28
15.	Arunachal Pradesh	North East Circuit	Integrated Development of New Adventure Tourism in Arunachal Pradesh	97.14
16.	Tripura	North East Circuit	Development of North East Circuit : Agartala - Sipahijala - Melaghar - Udaipur - Amarpur-Tirthamukh- Mandirghat- Dumboor- Narikel Kunja- Gandachara- Ambassa in Tripura	99.59
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhilai- Henry Island in West Bengal	85.39
18.	Chhattisgarh	Tribal Circuit	Development of Tribal Tourism Circuit in Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur - Ratanpur- Kurdar- Sarodadadar Gangrel- Kondagaon - Nathyanawagaon- Jagdalpur Chitrakoot-Tirthgarh in Chhattisgarh.	99.94
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit in Maharashtra under Swadesh Darshan Scheme.	82.17
Total of 2015-16				1503.09
Year 2016-17				
20.	Goa	Coastal Circuit	Development of Coastal Circuit (Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and	99.99

			Aguada Jail) in Goa.	
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourism Infrastructure Projects in the State of Jammu and Kashmir.	82.97
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram-Medavaram- Tadvai-Damaravi- Mallur- Bogatha Waterfalls as Tribal Circuit in Telangana.	84.40
23.	Meghalaya	North East Circuit	Development of Umium (Lake View), U Lum Sohpetbneng Mawdiangdiang – Orchid Lake Resort, Meghalaya.	99.13
24.	Madhya Pradesh	Buddhist Circuit	Development of Buddhist Circuit in Sanchi-Satna-Rewa-Mandsaur-Dhar in Madhya Pradesh.	74.94
25.	Kerala	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-Sannidhanam as a Spiritual Circuit in District Pathanamthitta, Kerala.	99.99
26.	Karnataka	Coastal Circuit	Development of Coastal Circuit in Dakshin Kannada Dist, Uttar Kannada Dist& Udupi Dist in Karnataka.	95.67
27.	Manipur	Spiritual Circuit	Development of Spiritual Circuit – Shri Govindajee Temple, Shri Bijoy Govindajee Temple – Shri Gopinath Temple – Shri Bungshibodon Temple – Shri Kaina Temple, Manipur.	53.80
28.	Gujarat	Heritage Circuit	Development of Heritage Circuit in Ahmedabad-Rajkot- Porbandar –Bardoli-Dandi in Gujarat.	93.48
29.	Haryana	Krishna Circuit	Development of Tourism Infrastructures at places related to Mahabharata in	97.35

			Kurukshetra, Haryana.	
30.	Rajasthan	Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan.	91.45
31.	Sikkim	North East circuit	Development of Tourist Circuit Linking Singtam-Maka- Temi-Bermoik Tokel-Phongia- Namchi –Jorthang-Okharey- Sombaria-Daramdin- Jorethang- Melli (Exit) in Sikkim.	95.32
32.	Madhya Pradesh	Heritage circuit	Development of Heritage Circuit (Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu) Madhya Pradesh	99.77
33.	Kerala	Spiritual Circuit	Development of Sree Padmanabha Arnamula-Sabrimala-as a Spiritual Circuit in Kerala	92.44
34.	Bihar	Spiritual circuit	Development of Jain Circuit: Vaishali- Arrah- Masad-Patna- Rajgir- Pawapuri-Champapuri as Spiritual Circuit in Bihar.	52.39
35.	Bihar	Spiritual circuit	Integrated Development of Kanwaria Route: Sultanganj – Dharmshala- Deoghar under Spiritual circuit in Bihar.	52.35
36.	Odisha	Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara as Coastal circuit in Odisha.	76.49
37.	Nagaland	Tribal circuit	Development of Tribal circuit (Mokokchung-Tuensang-Mon) in Nagaland	99.67
38.	Uttarakhand	Heritage circuit	Integrated Development of Heritage Circuit in Kumaon Region – Katarmal – Jogeshwar-Baijnath-	81.94

			Devidhura in Uttarakhand.	
39.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Jammu-Rajouri-Shopian-Pulwama under Himalayan Circuit theme in J&K.	96.38
40.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities under the Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package for J&K	98.70
41.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist facilities at Mantalai- Sudhmahadev-Patnitop under Himalayan Circuit Theme in J&K.	97.82
42.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Anantnag- Kishtwar-Pahalgam – Daksum – Ranjit Sagar Dam under Himalayan Circuit Theme in J&K.	96.39
43.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Tourist Facilities at Gulmarg-Baramulla-Kupwara-Leh Circuit under Himalayan Circuit Theme in J&K.	96.93
44.	Uttar Pradesh	Buddhist Circuit	Development of Buddhist Circuit – Srawasti, Kushinagar, & Kapilvastu in Uttar Pradesh.	99.97
45.	Uttar Pradesh	Ramayana Circuit	Development of Chitrakoot and Shringverpur as Ramayana Circuit in Uttar Pradesh	69.45
46.	Andaman & Nicobar Islands	Coastal Circuit	Development of Coastal Circuit (Long Island-Ross Smith Island- Neil Island- Havelock Island- Baratang Island-Port Blair) in	42.19

			Andaman & Nicobar under Coastal thematic circuit of Swadesh Darshan Scheme.	
47.	Tamil Nadu	Coastal Circuit	Development of Coastal Circuit (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari) in Tamil Nadu under Swadesh Darshan Scheme	99.92
48.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit (Shahjahanpur-Basti-Ahar-Aligharh-Kasgunj-Sarosi-Pratapgarh-Unnao-Kaushambi- Mirzapur-Gorakpur- Kairana-Doamriyagunj- Bagpat-Barabanki- Azamgarh)	76.00
49.	Uttar Pradesh	Spiritual Circuit	Development of Spiritual Circuit –II(Bijnor- Meerut-Kanpur- Kanpur Dehat-Banda- Ghazipur- Salempur-Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur-Deoria- Mahoba- Sonbhadra-Chandauli- Mishrikh-Bhadohi) in Uttar Pradesh under Swadesh Darshan Scheme	62.96
50.	Uttar Pradesh	Heritage Circuit	Development of Heritage Circuit(Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)-ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut) in Uttar Pradesh under Swadesh Darshan Scheme	41.51
51.	Bihar	Buddhist Circuit	Development of Buddhist circuit- Construction of Cultural Centre at	98.73

			Bodhgaya, Bihar	
52.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar as Heritage Circuit in Assam under Swadesh Darshan scheme	98.35
53.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Himachal Pradesh under Swadesh Darshan scheme	99.76
54.	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit Aizawl - Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang-Sakawrhmutuaitlang - Muthee – Beratlawng - Tuirial Airfield – Hmuifang under Eco circuit theme of Swadesh Darshan Scheme	99.07
55.	Rajasthan	Spiritual Circuit	Development of Spiritual Circuit– Churu (SalasarBalaji)– Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji) in Rajasthan under Swadesh Darshan scheme	93.90
56.	Gujarat	Heritage Circuit	Development of Heritage circuit: Vadnagar- Modhera and Patan in Gujarat under Swadesh Darshan Scheme	99.81
Total of 2016-17				3191.38
Year 2017-18				
57.	Bihar	Rural	Development of Gandhi	44.65

		Circuit	Circuit: Bhitiharwa - Chandrahia - Turkaulia in Bihar under Rural Circuit theme of Swadesh Darshan Scheme	
58.	Goa	Coastal Circuit	Development of Coastal Circuit II: Rua De Orum Creek - Don Paula -Colva - Benaulim in Goa under Swadesh Darshan Scheme	99.35
59.	Gujarat	Buddhist circuit	Development of Buddhist circuit: Junagadh- Gir-Somnath- Bharuch-Kutch-Bhavnagar- Rajkot-Mehsana in Gujarat under Swadesh Darshan scheme	35.99
60.	Puducherry	Heritage Circuit	Development of Heritage Circuit in Puducherry under Swadesh Darshan Scheme.	66.35
61.	Puducherry	Spiritual Circuit	Development of Spiritual Circuit in Puducherry under Swadesh Darshan Scheme	40.68
62.	Rajasthan	Heritage Circuit	Development of Heritage Circuit (Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila)- SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and Purani Chawni)- Nagaur(Meera Bai Temple) in Rajasthan under Swadesh Darshan Scheme.	99.60
63.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi	99.42

			Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb in Telangana under Swadesh Darshan Scheme	
64.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh under Spiritual Circuit theme of Swadesh Darshan Scheme.	53.49
65.	Madhya Pradesh	Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River under Eco circuit theme of Swadesh Darshan Scheme	99.62
66.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya under Ramayana Circuit theme of Swadesh Darshan Scheme	133.31
67.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh under the theme of Buddhist Circuit of Swadesh Darshan Scheme	52.34
Total of 2017-18				824.8
GRAND TOTAL TILL DATE				5638.87

II. PRASHAD SCHEME

(Rs. in crore)

Sl. No.	State	Name of the project	Amt. Sanctioned
2014-15			
1.	Bihar	Development of basic facilities at Vishnupad temple, Gaya, Bihar	4.27
2.	Uttar Pradesh	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)	14.93
3.	Uttar Pradesh	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura	9.36

4.	Odisha	Infrastructure Development at Puri, Shree JagannathDham- Ramachandi-Prachi River front at Deuli under Mega Circuit	50.00
2015-16			
5.	Punjab	Development of KarunaSagar Valmiki Sthal at Amritsar	6.45
6.	Rajasthan	Integrated Development of Pushkar/Ajmer	40.44
7.	Assam	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati	33.98
8.	Andhra Pradesh	Development of Amaravati Town, Guntur District as a Tourist Destination	28.36
9.	Bihar	Development at Patna Sahib	41.54
10.	Uttar Pradesh	Development of Varanasi	20.40
11.	Uttarakhand	Integrated Development of Kedarnath	34.78
2016-17			
12.	Gujarat	Development of Dwarka	26.23
13.	Tamil Nadu	Development of Kanchipuram	16.48
14.	Tamil Nadu	Development of Vellankani	5.60
15.	Jammu & Kashmir	Development at Hazratbal,	42.02
16.	West Bengal	Development of Belur	30.03
17.	Kerala	Development at Guruvayur Temple	46.14
18.	Gujarat	Development of pilgrimage amenities at Somnath	37.44
2017-18			
19.	Madhya Pradesh	Development of Omkareshwar	40.67
20.	Andhra Pradesh	Development of Srisailem Temple	47.45
21.	Uttar Pradesh	Cruse Tourism in River Ganaga, Varanasi	10.72
22.	Maharashtra	Development of Trimbakeshwar	37.81
23.	Uttar Pradesh	Development of Varanasi Under Prashad Scheme - II	62.82
TOTAL			687.92
