

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO.\*130  
ANSWERED ON 05.03.2018**

**FOREIGN TOURIST INFLUX**

**\*130. SHRI ASADUDDIN OWAISI:  
DR. KAMBHAMPATI HARIBABU:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether in spite of attacks on foreign tourists in the country, foreign tourist arrival touched a new high in 2017 and if so, the details thereof;**
- (b) whether foreign tourist arrival has been low as compared to other Asian countries during each of the last three years and the current year and if so, the details thereof and the reasons therefor;**
- (c) the total number of domestic and foreign tourists who visited various tourist sites in the country and the revenue/foreign exchange earned therefrom during the above period, State/UT-wise;**
- (d) whether the Government has formulated/proposes to formulate any new tourism policy/programme and has notified some new places or events of tourist interest in the country and if so, the details thereof along with the steps taken/being taken by the Government to ensure safety and security of foreign tourists visiting the country; and**
- (e) the steps taken by the Government to improve Incredible India Website and make it more interactive as well as to promote tourism and increase the foreign tourist influx in the country?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI K.J. ALPHONS)**

**(a) to (e): A Statement is laid on the Table of the House.**

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**STATEMENT IN REPLY TO PARTS (a) TO (e) OF THE LOK SABHA  
STARRED QUESTION NO.\*130 ANSWERED ON 05.03.2018  
REGARDING FOREIGN TOURIST INFLUX.**

**(a): The number of Foreign Tourist Arrival (FTAs) in India has shown continuous increase in last three years. The numbers of FTAs in India during 2015, 2016 and 2017 are as under:**

<b>Year</b>	<b>FTAs(in million)</b>
<b>2015</b>	<b>8.03</b>
<b>2016</b>	<b>8.80</b>
<b>2017</b>	<b>10.18 (provisional)</b>

**(b): UNWTO gives ranking to different countries on the basis of their International Tourist Arrivals which include Foreign Tourist Arrivals and arrivals of Non Resident Nationals. The number of International Tourist Arrivals in India and major Asian countries showing comparative details during 2014, 2015 and 2016 are given below:**

<b>S. No.</b>	<b>Country</b>	<b>International Tourist Arrivals (in million)</b>			<b>Growth rate (%)</b>	
		<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2015/14</b>	<b>2016/15</b>
<b>1</b>	<b>China</b>	<b>55.6</b>	<b>56.9</b>	<b>59.3</b>	<b>2.3</b>	<b>4.2</b>
<b>2</b>	<b>Thailand</b>	<b>24.8</b>	<b>29.9</b>	<b>32.6</b>	<b>20.6</b>	<b>9.0</b>
<b>3</b>	<b>Malaysia</b>	<b>27.4</b>	<b>25.7</b>	<b>26.7</b>	<b>-6.2</b>	<b>3.9</b>
<b>4</b>	<b>Hongkong</b>	<b>27.8</b>	<b>26.7</b>	<b>26.5</b>	<b>-4.0</b>	<b>-0.7</b>
<b>5</b>	<b>Japan</b>	<b>13.4</b>	<b>19.7</b>	<b>24.0</b>	<b>47.0</b>	<b>21.8</b>
<b>6</b>	<b>Republic of Korea</b>	<b>14.2</b>	<b>13.2</b>	<b>17.2</b>	<b>-7.0</b>	<b>30.3</b>
<b>7</b>	<b>Macao</b>	<b>14.6</b>	<b>14.3</b>	<b>15.7</b>	<b>-2.1</b>	<b>9.8</b>
<b>8</b>	<b>India</b>	<b>13.1</b>	<b>13.3</b>	<b>14.6</b>	<b>1.5</b>	<b>9.8</b>
<b>9</b>	<b>Singapore</b>	<b>11.9</b>	<b>12.1</b>	<b>12.9</b>	<b>1.7</b>	<b>6.6</b>
<b>10</b>	<b>Indonesia</b>	<b>NA</b>	<b>9.9</b>	<b>11.1</b>	<b>-</b>	<b>12.1</b>
<b>11</b>	<b>Taiwan</b>	<b>9.9</b>	<b>10.4</b>	<b>10.7</b>	<b>5.1</b>	<b>2.9</b>
<b>12</b>	<b>Vietnam</b>	<b>7.9</b>	<b>7.9</b>	<b>10.0</b>	<b>0.0</b>	<b>26.6</b>
<b>13</b>	<b>Philippines</b>	<b>4.8</b>	<b>5.4</b>	<b>5.9</b>	<b>12.5</b>	<b>9.3</b>

<b>14</b>	<b>Sri Lanka</b>	<b>1.5</b>	<b>1.8</b>	<b>2.1</b>	<b>20.0</b>	<b>16.7</b>
<b>15</b>	<b>Bhutan</b>	<b>0.1</b>	<b>0.1</b>	<b>0.2</b>	<b>0.0</b>	<b>100.0</b>
<b>16</b>	<b>Bangladesh</b>	<b>0.1</b>	<b>NA</b>	<b>NA</b>	<b>-</b>	<b>-</b>
<b>17</b>	<b>Pakistan</b>	<b>0.9</b>	<b>NA</b>	<b>NA</b>	<b>-</b>	<b>-</b>

**NA: Not Available**

**The number of International Tourist Arrivals for these countries is not available for the year 2017 & the current year.**

**(c): The number of domestic and foreign tourist visits to different States/UTs during 2014, 2015 and 2016 are given in Annexure-1. This information for the year 2017 is not available.**

**Break – up of Foreign Exchange Earnings (FEEs) from tourism is not available State – UT wise. However, FEEs from tourism for the country as a whole during 2015, 2016 and 2017 are as under:**

<b>Year</b>	<b>FEEs (in Rs. crore)</b>
<b>2015</b>	<b>135193</b>
<b>2016</b>	<b>154146</b>
<b>2017</b>	<b>180379 (provisional)</b>

**(d): A National Tourism Policy (NTP) was formulated in 2002. However, taking into account the widespread, interrelated global developments and advancements, which have had a strong bearing on the Tourism sector, a new National Tourism Policy is being formulated.**

**The Ministry of tourism promotes all the destinations, events, attractions and products of the country etc. in a holistic manner through its Incredible India Campaigns.**

**Ministry of Tourism has taken various measures to ensure the safety and security of tourists including foreign tourists. The details are given at Annexure - 2.**

**(e): Improvement of the Ministry of Tourism's Incredible India website is a continuous process which leverages the latest trends in technology for promotion and marketing of our country, to provide enhanced visitor experience by providing relevant, interactive and immersive experience across multiple digital touch points providing complete details on destinations for end to end planning.**

**Government of India has taken various steps to boost tourism in the country, which are as follows:**

- **E- Visa facility extended to citizens of 163 countries.**
- **The Incredible India 2.0 campaign launched with market specific promotional plans and content creation.**
- **24x7 Toll Free Multi-Lingual Tourist Helpline 1800111363 launched in 12 International Languages including Hindi and English.**
- **Providing Central Financial Assistance (CFA) to State Governments/Union Territory Administrations for development and promotion of tourism.**
- **Identification, diversification, development and promotion of Niche products like Cruise, Adventure, Medical, Wellness, Golf, Polo, Eco, Film and Meeting Incentives Conference and Exhibition (MICE).**

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**ANNEXURE-1****STATEMENT IN REPLY TO PART (c) OF LOK SABHA STARRED QUESTION NO.\*130 ANSWERED ON 05.03.2018 REGARDING FOREIGN TOURIST INFLUX.**

The number of domestic and foreign tourist visits to different States/UTs during 2014, 2015 and 2016 are as below:

Sl. No	State/ UT	2014		2015		2016	
		Domestic	Foreign	Domestic	Foreign	Domestic	Foreign
1	Andaman & Nicobar Island	285146	17235	296684	14674	384552	15466
2	Andhra Pradesh	93306974	66333	121591054	237854	153163354	341764
3	Arunachal Pradesh	335974	5204	352067	5705	385875	6598
4	Assam	4826702	21537	5491845	24720	5160599	12685
5	Bihar	22544377	829508	28029118	923737	28516127	1010531
6	Chandigarh	1061419	28365	1073842	29538	1182504	31549
7	Chhattisgarh	24488465	7777	18327841	6394	16534471	9220
8	Dadra & Nagar Haveli	579638	1799	527782	1797	589074	1891
9	Daman & Diu	795167	4620	790911	5858	826201	5669
10	Delhi	22626859	2319046	25258051	2379169	28460832	2520083
11	Goa	3544634	513592	4756422	541480	5650061	680683
12	Gujarat	30912043	235524	36288463	284973	42252909	343752
13	Haryana	7467064	314757	7395496	303118	7382995	331291
14	Himachal Pradesh	15924701	389699	17125045	406108	17997750	452770
15	Jharkhand	9438544	86477	9145016	58568	9414579	63207
16	J&K	33427144	154731	33079530	167785	33389286	169442
17	Karnataka	118283220	561870	119863942	636502	129762600	461752
18	Kerala	11695411	923366	12465571	977479	13172536	1038419
19	Lakshadweep	7315	514	17241	1173	8716	753
20	Madhya Pradesh	63614525	316195	77975738	421365	150490339	363195
21	Maharashtra	92632097	4389098	103403934	4408916	116515801	4670049
22	Manipur	115499	2769	146169	3260	150638	3064
23	Meghalaya	716469	8664	751165	8027	830887	8476
24	Mizoram	68203	921	66605	798	67238	942
25	Nagaland	58507	2585	64616	2769	58178	3260
26	Odisha	10790622	71426	11786117	66971	12842766	76361

<b>27</b>	<b>Puducherry</b>	<b>1188093</b>	<b>83291</b>	<b>1297192</b>	<b>106153</b>	<b>1398289</b>	<b>117437</b>
<b>28</b>	<b>Punjab</b>	<b>24271302</b>	<b>255449</b>	<b>25796361</b>	<b>242367</b>	<b>38703326</b>	<b>659736</b>
<b>29</b>	<b>Rajasthan</b>	<b>33076491</b>	<b>1525574</b>	<b>35187573</b>	<b>1475311</b>	<b>41495115</b>	<b>1513729</b>
<b>30</b>	<b>Sikkim</b>	<b>562418</b>	<b>49175</b>	<b>705023</b>	<b>38479</b>	<b>747343</b>	<b>66012</b>
<b>31</b>	<b>Tamil Nadu</b>	<b>327555233</b>	<b>4657630</b>	<b>333459047</b>	<b>4684707</b>	<b>343812413</b>	<b>4721978</b>
<b>32</b>	<b>Telangana</b>	<b>361247</b>	<b>26688</b>	<b>363172</b>	<b>34886</b>	<b>370618</b>	<b>36780</b>
<b>33</b>	<b>Tripura</b>	<b>72399113</b>	<b>75171</b>	<b>94516316</b>	<b>126078</b>	<b>95160830</b>	<b>166570</b>
<b>34</b>	<b>Uttar Pradesh</b>	<b>182820108</b>	<b>2909735</b>	<b>204888457</b>	<b>3104062</b>	<b>211707090</b>	<b>3156812</b>
<b>35</b>	<b>Uttarakhand</b>	<b>21991315</b>	<b>101966</b>	<b>29496938</b>	<b>105882</b>	<b>30505363</b>	<b>117106</b>
<b>36</b>	<b>West Bengal</b>	<b>49029590</b>	<b>1375740</b>	<b>70193450</b>	<b>1489500</b>	<b>74460250</b>	<b>1528700</b>
	<b>Total</b>	<b>1282801629</b>	<b>22334031</b>	<b>1431973794</b>	<b>23326163</b>	<b>1613551505</b>	<b>24707732</b>

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**STATEMENT IN REPLY TO PART (d) OF LOK SABHA STARRED QUESTION NO.\*130 ANSWERED ON 05.03.2018 REGARDING FOREIGN TOURIST INFLUX.**

**Measures taken by the Ministry of Tourism to ensure the safety and security of tourists including foreign tourists.**

- i) The Ministry of Tourism has launched the 24x7 Toll Free Multilingual Tourist Info-Helpline on the toll free number 1800111363 or on a short code 1363 in 12 Languages including 10 international languages and Hindi & English in February 2016, for domestic and foreign tourists to provide support service in terms of information relating to Travel in India and also offers appropriate guidance to tourists in distress while travelling in India.**
- ii) A Welcome card with “Tips to enjoy your stay” is being handed over to foreign tourists on arrival to make the visit of tourists a memorable experience.**
- iii) The State Governments/Union Territory Administrations of Andhra Pradesh, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Rajasthan, Jammu & Kashmir, Uttar Pradesh, Delhi, Punjab, Madhya Pradesh and Odisha have deployed Tourist Police, in one form or the other.**
- iv) The Ministry of Tourism has launched Social Awareness Media Campaigns with the objective of sensitizing stakeholders in the tourism industry as well as the masses and general public about the importance of good conduct and behavior towards tourists and to reinforce the spirit of ‘Atithidevo Bhava’.**
- v) The Ministry of Tourism has issued the Guidelines on Safety and Security of Tourists for State Governments/Union Territories and Tips for Travellers in September 2014 to stress the importance of safety and risk management, assist in identifying best practices and encourage closer cooperation for ensuring a pleasant experience to the tourists.**
- vi) The Ministry of Tourism conducts a constant dialogue with State Governments/Union Territory Administrations, various tourism related institutions and stakeholders for drawing up strategies for development and promotion of tourism in the country including safe and honorable Tourism.**
- vii) Advisories has also been issued to the State Government/UT Administration with an advice to mark Selfie Danger Zone at the tourist places.**

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