

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO.†\*126  
ANSWERED ON 05.03.2018**

**CLEANLINESS AT TOURIST SPOTS**

**†\*126. SHRI RAJAN VICHARE:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the code of conduct laid down by the Government to ensure cleanliness at tourist spots in Maharashtra;**
- (b) the guidelines issued by the Government to prevent littering by the tourists;**
- (c) whether the said instructions are being followed by the tourists;**
- (d) if so, the details thereof and if not, the reasons therefor; and**
- (e) the steps taken by the Government to ensure that these instructions/guidelines are followed scrupulously?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI K.J. ALPHONS)**

**(a) to (e): A Statement is laid on the Table of the House.**

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**STATEMENT IN REPLY TO PARTS (a) TO (e) OF THE LOK SABHA  
STARRED QUESTION NO.\*126 ANSWERED ON 05.03.2018  
REGARDING CLEANLINESS AT TOURIST SPOTS.**

**(a) and (b):** The Ministry of Tourism has framed its “Swachhta Action Plan” involving 3 different activities at 150 places in selected 15 states during 2017-18. The activities under SAP relate to creating cleanliness awareness among tourists, students, teachers, school/college staffs, stake-holders of tourist centers, pilgrimage centers, famous archaeological monuments etc.

**The activities and their details are as follows:**

**Cleanliness Awareness Programme among tourists:** Awareness on social and economic benefits of cleanliness are inculcated among tourists through this programme. Distribution of pamphlets, booklets, putting up of theme related banners and posters, organization of theme based Nukkad Natak, small quick quizzes/slogan writing competitions etc. are the part of the programme. Group meetings for awareness creation are also organized with the important stakeholders of tourist spots like auto rickshaw drivers, food vendors etc. 115 places were completed as on 17.02.2018.

**Cleanliness Awareness Programme among School/College students:** Lectures highlighting the importance of sanitation and cleanliness among schools/colleges are conducted in various schools/colleges for students, teachers, staffs etc. organization of theme based Nukkad Natak, running movie on cleanliness, small quick quizzes/ slogan writing competitions, drawing competition, etc. are the part of the programme. 107 places were completed as on 17.02.2018.

**Cleanliness Awareness Programme among various tourism stakeholders:** Seminars/conferences/workshops etc. for stake-

**holders of tourist centers, pilgrimage centers, famous archaeological monuments, Temples, Forts, Churches, Mosques, Holy Tombs, Gurudwaras etc. are organized on the importance of cleanliness and sanitation by involving the Experts from the industry, related fields, doctors, administration, eminent personalities etc. 108 places were completed as on 17.02.2018.**

**The activities undertaken in Swachhta Action Plan in Maharashtra are given at Annexure.**

**In addition to above programs, Ministry of Tourism releases social awareness campaigns on Radio, TV, Digital, Outdoor Media to sensitize people regarding maintaining of cleanliness and hygiene at public places. Also prime importance has been given to include cleanliness related infrastructure components like wayside amenities, toilets, Solid Waste Management System including waste bins, septic tanks, soak pits, treatment plants, waste enclosures etc. under the two flagship schemes of MOT, Swadesh Darshan and PRASHAD.**

**Further, as per information received from the State Government of Maharashtra, the Maharashtra Tourism Development Corporation (MTDC) has also taken the following steps to ensure cleanliness at tourist spots in Maharashtra:-**

- i. Issued a Pocket book to ensure cleanliness at tourist spots in Maharashtra.**
- ii. Released 16 short films called “Greeny the Great” for ensuring cleanliness at tourist spots in Maharashtra.**
- iii. Conducted workshop at tourist places in collaboration with Gram Panchayat, Nagar Palika, Panchayat Samiti, Jilha Parishad etc. for sustainable and responsible tourism under Swachha Bharat Abhiyan.**

- iv. Organised Swachhata Pakhwadas time to time at tourist places to create awareness about the cleanliness with local Colleges/Schools.**
- v. Installed PET Bottle flaking Machine at Elephanta.**
- vi. Involved in implementation of Swachhata Action Plan to provide sanitation facilities to tourist.**
- vii. Worked for Elephanta and Daulatabad Fort which have been identified as Adarsh Monuments by Ministry of Tourism.**

**(c) to (e): Yes, Madam. As per the information received from the State Government of Maharashtra:**

- i. Tourists are encouraged to put all Garbage in Dry & Wet bins and Vendors have been advised not to use plastic now days.**
- ii. The tourists were involved in cleanliness campaign. For instance German tourists participated in Swachhta Pakhawada at Lonar Crater.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) AND (b) OF THE LOK SABHA  
STARRED QUESTION NO.\*126 ANSWERED ON 05.03.2018  
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| <b>Activity No. I – Cleanliness awareness among Tourist</b>                  |  |                         |
|--|--|-------------------------|
| <b>State</b>   | <b>Place</b>   | <b>Date of Activity</b> |
| <b>Maharashtra</b>   |  |                         |
| <b>Mumbai</b>  | <b>1. SidhiVinayak Temple</b>                            | <b>14.10.2017</b>       |
|  | <b>2. Juhu Beach</b>                                     | <b>28.10.2017</b>       |
|  | <b>3. Dr.BhauDaji Lad Museum &amp;Byculla Zoo</b>        | <b>03.11.2017</b>       |
| <b>Pune</b>  | <b>4. Aga Khan Palace and Daguruseth Ganesh Temple</b>   | <b>14.12.2017</b>       |
|  | <b>5. ShaniwarBada, Shaniwarpeth</b>                     | <b>16.12.2017</b>       |
| <b>Aurangabad</b>  | <b>6. Ajanta Caves</b>                                   | <b>24.12.2017</b>       |
|  | <b>7. Ellora Caves</b>                                   | <b>25.12.2017</b>       |
| <b>Shirdi</b>  | <b>8. Sai baba Temple</b>                                | <b>27.12.2017</b>       |
| <b>Nagpur</b>  | <b>9. Ganesh Tekdi</b>                                   | <b>27.12.2017</b>       |
| <b>Nasik</b>   | <b>10. Ram Kund, Panchvati</b>                           | <b>31.12.2017</b>       |
| <b>Activity No. II - Cleanliness Awareness among School/college students</b> |  |                         |
| <b>Mumbai</b>  | <b>1. National Kannad Edu. Trust School, Wadala</b>      | <b>14.10.2017</b>       |
|  | <b>2. GyanManddir School VidhyaniketenSikshaSansthan</b> | <b>03.11.2017</b>       |
|  | <b>3. BMC Semi English - Urdu School Bazar</b>           | <b>04.12.2017</b>       |
| <b>Pune</b>  | <b>4. Beacon High School</b>                             | <b>15.12.2017</b>       |
|  | <b>5. SunderdeviRathi High School,</b>                   | <b>15.12.2017</b>       |
| <b>Aurangabad</b>  | <b>6. YeshwantraoChavan School, CIDCO</b>                | <b>22.12.2017</b>       |
|  | <b>7. Dr. BabasahebAmbedkarMarathwada University</b>     | <b>23.12.2017</b>       |
| <b>Shirdi</b>  | <b>8. Samanta International School Shirdi</b>            | <b>27.12.2017</b>       |
| <b>Nagpur</b>  | <b>9. Bhagwanti Chaudhary smritiVidhyalaya</b>           | <b>28.12.2017</b>       |
| <b>Nasik</b>   | <b>10. MatoshreeRadhabhaiShantarambapu School</b>        | <b>30.12.2017</b>       |

| <b>Activity No. III - Cleanliness awareness among tourism Stakeholders</b> |  |                   |
|--|--|-------------------|
| <b>Mumbai</b>  | <b>1. SVIMS Wadala</b>                               | <b>14.10.2017</b> |
|  | <b>2. Hotel Vihar</b>                                | <b>04.12.2017</b> |
|  | <b>3. Hotel Turning point</b>                        | <b>03.12.2017</b> |
| <b>Pune</b>  | <b>4. St. Larn Business Hotel</b>                    | <b>14.12.2017</b> |
|  | <b>5. Monar Q Hall, Royal orchid Golden suites</b>   | <b>16.12.2017</b> |
| <b>Aurangabad</b>  | <b>6. Hotel Bagga International</b>                  | <b>23.12.2017</b> |
|  | <b>7. Dr. BabasahebAmbedkarMarathwada University</b> | <b>24.12.2017</b> |
| <b>Shirdi</b>  | <b>8. St. Larn Meditation &amp; Spa</b>              | <b>07.01.2018</b> |
| <b>Nagpur</b>  | <b>9. Hotel hardeo</b>                               | <b>27.12.2017</b> |
| <b>Nasik</b>   | <b>10. Hotel The Meuse Jupiter</b>                   | <b>30.12.2017</b> |

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