

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

LOK SABHA

**UNSTARRED QUESTION NO. 990
TO BE ANSWERED ON 21/12/2017**

REVIEW OF NATIONAL INFORMATION & COMMUNICATION POLICY

990. DR. BOORA NARSAIAH GOUD

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- a) whether the Government has reviewed the National Information and Communication Policy;
- b) if so, the details thereof;
- c) whether initiatives were made by the Government in making information and communication infrastructure and new technologies accessible to the rural areas of the country and if so, the details thereof; and
- d) if not, the reasons therefor and the corrective steps being taken by the Government in this regard?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING
[COL. RAJYAVARDHAN RATHORE (Retd.)]**

- a) There is no specific policy titled 'National Information and Communication Policy'.
- b) Question does not arise.
- c) and d) All the Media Units under the Ministry of I&B as well as their Regional/ Field offices have an integrated, 360 degree approach to information dissemination and awareness generation about Government's policies and programmes targeting citizens across the country, including rural areas also. They utilize different media platforms, viz. electronic, print and social media as well as interpersonal communication.
