

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.578
TO BE ANSWERED ON THE 19TH DECEMBER, 2017

PROMOTION OF HORTICULTURE

578. SHRI R. GOPALAKRISHNAN:

Will the Minister of AGRICULTURE AND FARMERS WELFARE कृषि एवं किसान कल्याण मंत्री be pleased to state:

- (a) whether the Government has noticed/identified the abundant potential for cultivation of horticultural products such as fruits, vegetables and flowers in and around the Madurai city; and
- (b) if so, the details thereof and the steps taken by the Government to promote the horticulture in the region?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

कृषि एवं किसान कल्याण मंत्रालय में राज्य मंत्री (SHRI PARSHOTTAM RUPALA)

(a): As per the information received from Government of Tamil Nadu, the Government of Tamil Nadu has identified the Madurai District as potential district for cultivation of horticulture crops. 33% of the total cultivated area in the District is utilized for cultivation of horticulture crops comprising of fruits, vegetables, flowers and Coconut.

(b): To promote horticulture in the State of Tamil Nadu, Annual Action Plan is approved under Mission for Integrated Development of Horticulture (MIDH) wherein financial & technical assistance is provided for the following interventions/ activities:-

- Setting up of nurseries, tissue culture units for production of quality seed and planting material.
- Area expansion i.e. Establishment of new orchards and gardens for fruits, vegetables, and flowers.
- Rejuvenation of unproductive, old and senile orchards.
- Protected cultivation, i.e. poly-house, green-house, etc, to improve the productivity & grow off season high value vegetables and flowers.
- Organic farming and certification.
- Creation of water resources structures and watershed management.
- Bee-keeping for pollination.
- Horticulture Mechanization.
- Creation of Post Harvest Management and Marketing infrastructure.

Further, as informed by the Government of Tamil Nadu, the State of Tamil Nadu have kept an outlay of Rs. 16.46 crores during the year 2017-18 for the Madurai District towards implementation of different Government of India schemes including MIDH for promotion of horticulture in the region.
