

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

LOK SABHA
UNSTARRED QUESTION NO.2457
TO BE ANSWERED ON THE 2ND JANUARY, 2018

USE OF MOBILE PHONE TECHNOLOGY

2457. SHRI BHARATHI MOHAN R.K.:

Will the Minister of AGRICULTURE AND FARMERS WELFARE ढादशआआआ एवं किसान कल्याण १/२आआआआ be pleased to state:

- whether the Government is implementing the use of latest mobile phone technology to help farmers in gaining instant access to market information in the country;
- if so, the details of the facilities provided and infrastructure created for implementing these mobile platform networks, State-wise;
- whether the price and market related information in respect of agricultural commodities is being disseminated to the farmers through AGMARKNET portal;
- if so, the details of the AGMARKNET networks, State-wise;
- the details of Agriculture Technology Information Centres set up in Tamil Nadu under Innovations in Technology Dissemination (ITD) component of National Agricultural Technology Project; and
- the details of expenditure incurred by the Government on the above said projects during the last three years along with the current status of the other similar information projects thereof?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

ढादशआआआ एवं किसान कल्याण १/२आआआआ १/२आआ आआआ १/२आआआ (SHRI PARSHOTTAM RUPALA)

(a) & (b): Yes, Madam. Department of Agriculture, Cooperation and Farmers' Welfare has developed Agrimarket and Kissan Suvidha mobile app to help farmers in gaining instant access to the market information in the country. These apps are hosted on servers installed under National e-Governance Plan for Agriculture scheme (NeGP-A) and no separate infrastructure is created for it.

- (c): Yes, Madam. The price and market related information in respect of agricultural commodities is disseminated to the farmers from AGMARKNET through DD Kisan channel, Agrimarket and Kisan call centers.
- (d): The State-wise details of AGMARKNET network is at Annexure-I.
- (e): National Agricultural Technology Project (NATP), a World Bank –aided project was operational from 1998 to 2005. During 2012-13, the Government of Tamil Nadu with its own funds has established Agro Marketing Intelligence and Business Promotion Centre (AMI & BPC) at Trichy as a new initiative to render market information in coordination with Tamil Nadu Agricultural University (TNAU). Through this centre, crop advisory, market information and intelligence services are disseminated through mobile SMS to the registered farmers and staff of the Department of Agriculture Marketing and Agri Business, Government of Tamil Nadu.
- (f): Does not arise in view of above.

Annexure-I

The State-wise details of AGMARKNET Network-December 2017

S. No.	Name of the State/UT	No. of Markets under AGMARKNET Network
1	Andaman and Nicobar	4
2	Andhra Pradesh	195
3	Arunachal Pradesh	15
4	Assam	25
5	Bihar	58
6	Chandigarh	1
7	Chattisgarh	185
8	Dadra and Nagar Haveli	0
9	Daman and Diu	0
10	Goa	10
11	Gujarat	305
12	Haryana	135
13	Himachal Pradesh	41
14	Jammu and Kashmir	35
15	Jharkhand	28
16	Karnataka	192
17	Kerala	113
18	Lakshadweep	0
19	Madhya Pradesh	267
20	Maharashtra	379
21	Manipur	5
22	Meghalaya	19
23	Mizoram	3
24	Nagaland	19
25	NCT of Delhi	9
26	Orissa	106
27	Pondicherry	4
28	Punjab	248
29	Rajasthan	149
30	Sikkim	7
31	Tamil Nadu	184
32	Telangana	158
33	Tripura	32
34	Uttar Pradesh	257
35	Uttrakhand	25
36	West Bengal	76
Total	All India	3289

Source: Agmarknet
