

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2110
ANSWERED ON 01.01.2018**

ADOPT A HERITAGE SITE SCHEME

**2110. SHRI C. MAHENDRAN:
SHRI VENKATESH BABU T.G.:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched Adopt a Heritage Site Scheme to involve private players and corporate companies in conservation and development of important heritage sites of the country and also issued letters of intent to the companies shortlisted for the purpose;**
- (b) if so, the details thereof along with the monuments/heritage sites identified and adopted by companies so far, monument-wise and company-wise;**
- (c) the criteria for choosing organizations under the said scheme along with the various functions of the adopting organization thereunder;**
- (d) whether the Government proposes to broaden the scope of this scheme by involving some lesser known sites along with the important heritage sites; and**
- (e) if so, the details thereof along with the details of such lesser known sites identified in this regard, State/UT-wise?**

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI K. J. ALPHONS)

(a): Yes, Madam. 'Adopt a Heritage' aims to encourage industry and other stakeholders to take up the responsibility for making our heritage and tourism more sustainable through conservation and development of our cultural and natural heritage sites.

(b): So far, the letter of intent have been issued to seven agencies for Fourteen ASI Monuments/Natural heritage sites. Details are given at Annexure-I.

(c): The Project envisages involvement of Private/Public Companies/Organizations and Individuals to adopt Monuments, Natural Heritage Sites and other Tourist Sites in the country for development of tourist amenities.

Selection of Monument Mitras under Adopt a Heritage is based on the following parameters:-

- **Need –gap analysis**
- **Vision Development**
- **Adoption of sites having lesser visibility and footfall**
- **Operation and Maintenance Plan**
- **Visibility Requirement and Plan**
- **Credentials of Monument Mitras**

Function of the adopting agencies are:

- **Prepare detailed Vision Bidding document for all the heritage sites/monuments that they plan to adopt.**
- **Carry out need gap analysis for the identified tourist sites.**
- **Do the entire end to end work of creation of assets and services of the required levels and standards as per approved vision, proposal and MoU.**
- **Carry out Operations and Maintenance (O&M) of the assets and services created.**
- **Execution of mid-course corrections, if any on the basis of feedback.**

(d): Yes. The project guidelines have already been made broadbased. Various type of sites that can be opted under Adopt a Heritage are enlisted below:

- 1. Enlisted ASI Ticketed Sites**
- 2. Other Natural & Cultural Heritage Sites**
- 3. Any other Tourist Site or Monument.**

(e): The ASI ticketed sites have been divided into three categories based on varied visibility and footfall. The sites have been classified under three categories namely green, orange and blue. Green is for high visibility and footfall, orange for medium and blue for low visibility and footfall. Details are enclosed at Annexure-II.

ANNEXURE-I**STATEMENT IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO.2110 ANSWERED ON 01.01.2018 REGARDING ADOPT A HERITAGE SITE SCHEME.****LETTER OF INTENTS ISSUED TO THE AGENCIES AND DETAILS OF MONUMENT**

Sl. No.	Company / Agency	Site
1	Travel Corporation of India	Safdarjung Tomb
		Mattancherry Palace Museum, Cochin
2	SBI Foundation	Jantar Mantar, Delhi
3	National Building Construction Company	Purana Quila, Delhi
4	Special Holidays Travel Pvt. Ltd. (with) Rotary Club of Delhi	Agrasen Ki Baoli, New Delhi
5	Adventure Tour Operators Association of India (ATOAI)	Gangotri Temple Area & Trail to Gaumukh, Uttarakhand
		Mt. Stok Kangri Trek, Laddakh, Jammu Kashmir
6	T.K. International	Sun Temple, Konark, Odisha
		Raja Rani Temple, Bhubaneswar, Odisha
		Ratnagiri Monuments, Jajpur, Odisha.
7	Yatra Online	Hampi, Karnataka
		Leh Palace, Jammu & Kashmir
		Qutab Minar, Delhi
		Ajanta Caves, Maharashtra

Under Phase –I The Ministry of Tourism alongwith Ministry of Culture have reviewed the Vision Bids for five sites till date. The details of five vision Bids are as under:

- **Purana Quila, New Delhi**
- **Hampi, Karnataka**
- **Leh Palace, Jammu & Kashmir**
- **Qutab Minar, New Delhi**
- **Ajanta Caves, Maharashtra**

ANNEXURE-II**STATEMENT IN REPLY TO PART (e) OF LOK SABHA UNSTARRED QUESTION NO.2110 ANSWERED ON 01.01.2018 REGARDING ADOPT A HERITAGE SITE SCHEME.****CATEGORIZATION OF MONUMENTS CONSIDERED UNDER THE PROGRAM FOR DEVELOPING A PACKAGE – INDICATIVE LIST**

GREEN (High Visibility and Footfall)		
Sl. No.	Name of the Monuments/Sites	ASI Circle
1.	Taj Mahal, Agra	Agra
2.	Fatehpur Sikri, Agra	
3.	Agra Fort, Agra	
4.	Ellora Caves, Aurangabad	Aurangabad
5.	Bibi Ka Maqbara, Aurangabad	
6.	Elephanta Caves, Gharapuri, Mumbai	Mumbai
7.	Buddhist Kanheri Caves, Mumbai	
8.	Daria Daulat Bagh, Srirangapatnam	Bengaluru
9.	World Heritage Site, Hampi	
10.	Western Group Of Temples, Khajuraho	Bhopal
11.	Sun Temple, Konark	Bhubaneshwar
12.	Group Of Monuments, Mamallapuram Mahabalipuram	Chennai
13.	Qutub Minar, Delhi	Delhi
14.	Humayun's Tomb, Delhi	
15.	Red Fort, Delhi	
16.	Gol Gumbaz, Bijapur	Dharwad
17.	Jaina & Vaishna Caves, Badami	
18.	Karenghar Of Ahom Kings, Sibsagar	Guwahati
19.	Golconda Fort, Hyderabad	Hyderabad
20.	Charminar, Hyderabad	
21.	Chittaurgarh Fort, Chittaurgarh	Jaipur
22.	Kumbhalgarh Fort, Rajsamand	
23.	Hazarduari Palace Museum, Murshidabad	Kolkata
24.	Residency, Lucknow	Lucknow
25.	Monument Of Sravasti, Sahet- Mahet, Sravasti	
26.	Excavated Remains, Nalanda	Patna
27.	Laxman Temple, Sirpur	Raipur

28.	Mattancherry Palace Museum, Kochi, Ernakulum	Thrissur
29.	Sun Temple, Modhera, Mehsana	Vadodara
30.	Rani-Ki-Vav, Patan	
31.	Kangra Fort, Kangra	Shimla
32.	Buddhist Site, Sarnath, Varanasi	Sarnath
	Total (Green):32	

BLUE (Medium Visibility & Footfall)		
Sl. No.	Name of the Monuments/Sites	ASI Circle
1.	Akbar's Tomb, Sikandra, Agra	Agra
2.	Mehtaab Bagh, Agra	
3.	Daulatabad Fort, Daulatabad	
4.	Ajanta Caves, Aurangabad	Aurangabad
5.	Karla Caves, Karla, Pune	Mumbai
6.	Aga Khan Palace, Pune	
7.	Shaniwarwada, Pune	
8.	Tipu Palace, Bengaluru	Bengaluru
9.	Zananna Enclosure, Vittala Temple, Hampi	
10.	Gwalior Fort, Gwalior	Bhopal
11.	Udayagiri & Khandagiri Sites, Bhubaneswar	Bhubaneswar
12.	Sheikh Chilli's Tomb, Thanesar	Chandigarh
13.	Surajkund, Faridabad	Delhi
14.	Gingee Fort, Villupuram	Chennai
15.	Jantar Mantar, Delhi	Delhi
16.	Safdarjung Tomb, Delhi	
17.	Purana Qila, Delhi	
18.	Group Of Monuments, Pattakadal	Dharwad
19.	Durga Temple, Aihole	
20.	Ranghar Pavilion, Sibsagar	Guwahati
21.	Warangal Fort, Warangal	Hyderabad
22.	Rock Cut Hindu Temple, Undavalli, Guntur	
23.	Deeg Palaces, Bharatpur	Jaipur
24.	Cooch Behar Palace, Cooch Behar	Kolkata
25.	Bishnupur Group Of Temples, Bankura	
26.	Rani Jhansi Qila, Jhansi	Lucknow
27.	Kalinjar Fort, Banda	
28.	Shershah Suri's Tomb, Sasaram	Patna

29.	Ancient Site Of Vaishali, Kolhua	
30.	Bekal Fort, Pallikkare, Kasargode	Thrissur
31.	Champaner- Pavagarh Archaeological Park, Panchmahal	Vadodara
32.	Buddhist Caves, Junagarh	
33.	Avantiswami Temple, Avantipur, Pulwama	Srinagar
34.	Leh Palace, Leh	Leh
35.	Rock Cut Caves, Masrur	Shimla
36.	Jaunpur Fort, Jaunpur	Sarnath
Total (Blue):36		

ORANGE (Low Visibility & Footfall)		
Sl. No.	Name of the Monuments/Sites	ASI Circle
1.	Itimad-Ud- Daula,Agra	Agra
2.	Ram Bagh, Agra	
3.	Mariyam's Tomb, Agra	
4.	Caves, Temples & Inscriptions, Bhaja, Pune	Mumbai
5.	Kolaba Fort, Mumbai	
6.	Lenyadri Caves, Pune	
7.	Buddhist Monuments, Sanchi, Raisen	Bhopal
8.	Royal Palaces, Mandu	
9.	Raja Rani Temple, Bhubaneshwar	Bhubaneshwar
10.	Ratnagiri Monuments, Jajpur	
11.	Front Museum, Thirumayam	Chennai
12.	Rock-Cut-Jain Temple, Sittanasal	
13.	Khan-I-Khana, Delhi	Delhi
14.	Kotla Feroz Shah, Delhi	
15.	Ahom Raja's Palace, Garhgaon	Guwahati
16.	Group Of Four Maidans, Cheraideo (Sibsagar)	
17.	Raja Mahal & Rani Mahal, Chittoor	Hyderabad
18.	Nagarjunakonda Hilltop, Nalgonda	
19.	Caves & Stupa, Guntupally, Prakasam	
20.	Buddhist Stupa, Amravati	
21.	Remains Of Patliputra, Kumrahar, Patna	Patna
22.	Palace Complex At Ramnagar, Udhampur	Srinagar
23.	Group Of Temple, Kiramchi	

24.	Observatory Man Singh, Varanasi	Sarnath
25.	Lord Cornawallis Tomb, Ghazipur	
	Total (Orange):25	

Note:

- A. It would be mandatory for Monument Mitra, who is opting for a monument from green category to choose at least one site from either orange or blue category. However, the Monument Mitra will have full flexibility to choose any number of monuments from orange/blue without opting in green category. The interested parties selecting more numbers of monuments from orange and blue category shall be given higher weightage.**
- B. The Interested parties may opt for any other heritage site/monument or tourist site not mentioned in the above list, under the project.**
