

**GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP**

LOK SABHA

**UNSTARRED QUESTION NO. 2088
TO BE ANSWERED ON 01.01.2018**

NSDC PARTNERSHIP FOR DIGITAL LITERACY

2088. SHRI JAYADEV GALLA:

Will the Minister of SKILL DEVELOPMENT AND ENTREPRENEURSHIP be pleased to state:

- (a) whether the National Skill Development Corporation (NSDC) has partnered with any e-commerce companies to drive digital literacy among women entrepreneurs and to sell their produce through the e-commerce platform and if so, the details thereof;
- (b) whether the NSDC extends the same partnership to women entrepreneur in Andhra Pradesh; and
- (c) if so, the details thereof and if not, the reasons therefor?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF
SKILL DEVELOPMENT AND ENTREPRENEURSHIP
(SHRI ANANTKUMAR HEGDE)**

- a) National Skill Development Corporation (NSDC) has partnered with Amazon India to drive digital literacy among women entrepreneurs to sell their produce through Amazon platform. Amazon's Project Saheli aims to empower women entrepreneurs by enabling them to use Amazon's platform to showcase and sell their products using Amazon's powerful marketing tools to tell their story along with world-class retail expertise and global infrastructure to sell and deliver their products.
- (b) & (c) NSDC may provide support to entrepreneurship initiatives in Andhra Pradesh on the basis of mutual interest shown by the concerned industry.
