

LOK SABHA
UNSTARRED QUESTION NO.1840
TO BE ANSWERED ON 28.12.2017

PROMOTION OF TEXTILE INDUSTRY

1840. SHRI BHAIRON PRASAD MISHRA:

Will the Minister of TEXTILES वस्त्र मंत्री be pleased to state the details of new steps taken by the Government during the last three years to promote the textile industry in the country along with the outcome thereof?

उत्तर

ANSWER

वस्त्र राज्य मंत्री (श्री अजय टम्टा)

MINISTER OF STATE FOR TEXTILES
(SHRI AJAY TAMTA)

Information on the new steps taken during last three years to promote the textile industry in the country is given as under:-

S. No.	Scheme/ Programme	Outcome
1	Special Package for Textile and Apparel sector.	Rs. 6000 cr. package was launched in June 2016 boost employment and export potential in the apparel and made up segments. Apparel exports of India for the period July, 2016 to March, 2017 has increased by 7.2% to Rs. 87, 823.3 cr from Rs. 81, 953.9 cr against the previous year. Apparel and made ups exports of India for the period April to August, 2017 has increased by 2.4% to Rs. 61, 799.8 cr from Rs. 60, 348.0 cr for the same months prior to implementation of the package. About 7.31 lakh new (direct and indirect) employments have been reported in Apparel and Made up Sector since launch of the package. To further boost exports of apparel & made-up sectors, interest rates under Merchandise Exports from India Scheme (MEIS) has been enhanced from 2% to 4% in Nov 2017.
2	Amended Technology Up-gradation Fund Scheme (ATUFS)	The Scheme was approved with an outlay of Rs. 17822 Cr for seven years. So far 3802 new proposals with a projected investment of Rs. 13328.01 cr and estimated employment for 409060 persons have been sanctioned under the scheme.
3	PowerTex India"	The Scheme was launched in April 2017 and at early stages of implementation.
4	Weavers' Mudra Scheme	The scheme was launched in September, 2015 to provide concessional credit, Margin money assistance and credit guarantee for a period of 3 years to handloom weavers. So far 44727 weavers have been benefitted from the scheme and a loan of Rs. 228.58 crores was sanctioned under Weavers MUDRA Scheme.
5	India Handloom" Brand	India Handloom' Brand was launched on 7 th August 2015 for branding of high quality handloom products. So far, 1007 registrations issued under 110 product categories. IHB has partnered with 100 Retail Stores to sell the exclusive IHB items from their stores. 23 Garment Manufacturers are working with the IHB producers for sourcing the fabrics from IHB registered weavers and have designed and launched a separate range of garments.

6	E-Commerce for Handlooms	Leading e-commerce companies have been engaged for on-line marketing of handloom products. The sales of Rs. 5.59 crore have been achieved through e-marketing in 2017-18.
7	Deendayal Hastkala Sankul (Trade Centre & Museum), Varanasi	The State of the art Trade Center and Craft Museum - Deendayal Hastkala Sankul has been set up in Varanasi to help the artisans and weavers of Varanasi and neighboring areas to showcase their skills to the world, and also boost the tourism potential of Varanasi.
8	Hastkala Samvardhan Sahayata Yojna	The scheme was launched on 01.12.2016 to provide modern looms and accessories to trained weavers at 90% Government subsidy. So far, about 7000 weavers have been benefitted from the scheme.
9	Outreach programmes -ERP and E- Dhaga App, Bunakar Mitra help line, Pehchan Initiative for artisans, Artisan Helpline, Hastkala Sahyog Shivirs etc.	About 15 lakh artisans have been verified and 8.92 lakh pehchan cards have been issued so far. About 94000 weavers and artisans participated in Hastkala Sahayog Shivirs. They were assisted for MUDRA loan, supply of looms, accessories and tool kits, Pehchan (ID-Card), Yarn Passbooks, enrolment of their children for formal education through NIOS and IGNOU etc.
10	Indigenously developed Machines for silk reeling	Indigenously developed Automatic Reeling machines-“Buniyaad” to replace thigh reeling practices in Tasar silk has been launched for commercial production in 2017.
11	Jute ICARE	A project Jute ICARE (Improved Cultivation and Advanced Retting Exercise) was introduced in 2015 for improving productivity and quality of raw jute through carefully designed interventions. The project has benefitted 1,33,164 farmers in 44 blocks in the States of Assam, West Bangal, Bihar Orissa, Meghalaya and Andhra Pradesh.
12	Jute Smart	An e-governance initiative for procurement of jute sacking was launched on Good Governance Day in 2016. This e-initiative provides an integrated platform for procurement of jute bags through a transparent process.
13	NIFT	An NIFT campus at Srinagar (J&K) became functional in 2017. The campus was set up at a project cost of Rs. 325.36 crores. Extension centre of NIFT set up at Varanasi to train and encourage weavers to revive traditional designs.
14	Scheme for Capacity Building in Textile Sector (SCBTS)	A new scheme with an outlay of Rs. 1300 cr has been approved recently on 20 Dec. 2017 for providing training to 10 lakh people in various segments in Textiles and traditional sectors.
