GOVERNMENT OF INDIA

MINISTRY OF INFORMATION AND BROADCASTING

LOK SABHA

UNSTARRED QUESTION No. 1624

(TO BE ANSWERED ON 28.12.2017)

FILMS ON NEWS/DEVELOPMENT STORIES IN VIDEO FORMAT 1624. SHRI RAMSINH RATHWA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether films on news/ development stories in video format are being produced under the flagship programmes of the Government and if so, the details thereof:
- (b) the manner in which these videos are used by both the Government as well as private channels; and
- (c) whether there exists any official guidelines on this issue and if so, the details thereof?

ANSWER

MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.))

- (a) Yes, Madam. Films on news/development stories in video format are being produced for the flagship programmes viz., Goods and Services Tax, Yoga for Health, Cashless Transactions etc. Films Division, under Ministry of Information and Broadcasting, has produced 31 films in 2016 and 2017.
- (b) Videos of documentary films on different subjects including national integration, patriotism, eminent personalities etc. made by Films Division are sent to Doordarshan for telecast from time to time. Short films/videos on Public Service Awareness on flagship programmes made by Films Division are also sent regularly to digital service providers for screening in cinema houses.
- (c) Under Cinematograph Act, 1952 and Cinema Regulation Act/Rules of the States, cinema theatres are mandated to screen approved documentary/short films on current topics of public importance.

The Films Division, as per its mandate produces the aforesaid documentary short films under their normal production programme.
