

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**LOK SABHA
UNSTARRED QUESTION NO. 1331
TO BE ANSWERED ON 22ND DECEMBER, 2017**

EXPORT OF AYUSH PRODUCTS

**1331. DR. C. GOPALAKRISHNAN:
SHRI J.J.T. NATTERJEE:
ADV. JOICE GEORGE:**

Will the Minister of **AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)** be pleased to state:

- (a) whether the Government has organised the first International Exhibition and Conference on AYUSH and Wellness Sector-AROGYA 2017, if so, the details and main theme thereof;
- (b) whether the said conference showcased the strengths and scientific validation of Indian System of Medicine in global context, if so, the details thereof;
- (c) whether the export of AYUSH products is on the rise, if so, the details thereof; and
- (d) whether the Government has any specific mechanism to give boost to AYUSH products in international market and if so, the details thereof?

**ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)**

(a) & (b): Yes. Ministry of AYUSH in collaboration with Department of Commerce, Ministry of Commerce and Industry; Federation of Indian Chambers of

Commerce and Industry (FICCI) and Pharmexcil organized the International AROGYA 2017 – First Edition of International Exhibition and Conference on AYUSH and Wellness with the theme ‘Enhancing the export potential of AYUSH’. The event was attended by International Ayurveda Experts/ Academicians/ Scientists/ Regulators/ Manufacturers. During the International Conference and Regulators Meet important topics relating to Standardization and Quality Control in AYUSH Sector, Enhancing the export potential of AYUSH and Business opportunities, Integrative Healthcare etc. were extensively deliberated to understand the International perspective. International AROGYA with the participation of AYUSH manufacturers showcased the strength of the AYUSH systems of medicine.

(c) & (d): Yes. A statement indicating the details of AYUSH and Herbal products (value added extracts of medicinal herbs exported during last three years 2014-15, 2015-16, 2016-2017 and 2017-18 (provisional, up to Sept.2017) is annexed. The Ministry of AYUSH offers incentives to the AYUSH industry under its Central Sector Scheme for International Cooperation (i) to get market authorization/ registration for their product(s) at regulatory bodies of different countries such as USFDA/EMA/UK-MHRA/ NHPD/ TGA etc. to enhance their exports (ii) for participation in international exhibitions, trade fairs, road shows etc. to create awareness about the efficacy of their products.

In addition to the above, for facilitating exports, Ministry of AYUSH encourages following certifications of AYUSH products as per details below :-

(i) Voluntary Quality Certification of Pharmaceutical Products (CoPP) under ITS Guidelines

(ii) Quality Certifications Scheme implemented by the Quality Council of India (QCI) for grant of AYUSH Premium mark to Ayurvedic, Siddha and Unani products on the basis of third party evaluation of quality in accordance with the status of compliance to international standards.

Besides, Department of Commerce, Ministry of Commerce and Industry provides support for enhancing export of traditional medicines through Pharmexcil by giving opportunity to small and medium scale companies for facilitating business meetings and also providing a global platform to showcase their products. Pharmexcil organises Buyer-Sellers and Reverse Buyer-Sellers Meets focused on AYUSH and AYUSH related products.

ANNEXURE

Total Value of the AYUSH & Herbal Products for last 3 Financial Year and Current Year (upto September, 2017)

VALUES IN MILLION US \$

	2014-15		2015-16		2016-17		2017-18(UPTO SEP 2017)	
COMMODITY	QTY(KGS)	VALUES	QTY(KGS)	VALUES	QTY(KGS)	VALUES	QTY(KGS)	VALUES
AYUSH AND HERBAL PRODUCTS	92059212	354.68	95883497	364.00	83357976	401.68	42270028	208.90

Note:2017-18 figures are provisional.