

**Government of India
Ministry of Drinking Water and Sanitation**

LOK SABHA
UNSTARRED QUESTION NO.1056
TO BE ANSWERED ON 21-12-2017

Private Participation under SBM

1056. SHRI MANSHANKAR NINAMA:

Will the Minister of **DRINKING WATER AND SANITATION** be pleased to state:

- (a) whether support of Non-Governmental Organisations (NGOs) and corporate sector is being sought to achieve the targets of 'Swachh Bharat Mission';
- (b) if so, the details of NGOs and corporate sector institutions, extending their support to the Government for the said purpose; and
- (c) whether the said NGOs and corporate sector institutions are working independently or are working in coordination with Government?

ANSWER

**MINISTER OF STATE FOR MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)**

(a) and (b) As per Guidelines of Swachh Bharat Mission-Gramin SBM(G), Non-Government Organisations (NGOs) have a catalytic role in the implementation of SBM (G) in the rural areas. They can be considered for active involvement in the Information Education and Communication activities including in triggering leading to demand generation and sustained use of the facilities, in Capacity building, and assistance in construction.

Under SBM (G), Guidelines have standing provisions to facilitate the utilization of Corporate Social Responsibility (CSR) funds in rural sanitation activities. States/concerned Districts can use these guidelines as a base to develop their own procedure to attract/receive and utilize CSR funds. Several rounds of meeting have been held with various corporate groups, both in public and private sector, to harness their skills and resources in implementing Swachh Bharat Mission at Centre level. Also, Swachh Bharat Kosh (SBK) has been established under the Ministry of Finance to channelize corporate and individual contributions for Swachh Bharat Mission. These contributions are covered under Corporate Social Responsibility (CSR) under the Companies Act.

(c) A Corporate Collaboration Framework has been prepared for systematically involving the corporate sector in advancing Swachh Bharat Mission. Many Corporates have announced taking up works in rural sanitation, which they carry out in consultation with the State/district and local governments. At the central level, Corporate collaboration has been availed in development of Swachh Iconic Places, in engagement of district level Preraks and in certain IEC activities as per the priorities of the Mission.