

GOVERNMENT OF INDIA
MINISTRY OF CIVIL AVIATION
LOK SABHA
STARRED QUESTION NO. : 252
(To be answered on the 4th January 2018)

GROWTH OF DOMESTIC AIR TRAFFIC/PASSENGERS

*252. **SHRI CHANDRAKANT KHAIRE**

Will the Minister of CIVIL AVIATION

तागर विमानतल मंत्री

be pleased to state:-

- (a) the details of pattern of growth of domestic air passengers in terms of percentage during the last three years in the country;
- (b) the current share of Air India out of the total domestic air traffic/passengers in the country; and
- (c) the steps taken by the Government to increase the share of Air India in the domestic air traffic/passengers?

ANSWER

Minister of CIVIL AVIATION

तागर विमानतल मंत्री

(Shri Ashok Gajapathi Raju Pusapati)

(a) to (c) : A statement is laid on the table of the house.

A STATEMENT IN RESPECT OF LOK SABHA STARRED QUESTION NO.252 REGARDING "GROWTH OF DOMESTIC AIR TRAFFIC/PASSENGERS" TO BE ANSWERED ON 04.01.2018.

(a) &(b) : The percentage Growth of Domestic Air passengers in the country and the share of Air India on total domestic air traffic/ passengers in the country during last three years i.e. 2014-15, 2015-16 & 2016-17 is attached as Annexure-I.

(c): Inter-alia the following steps have been taken by Air India to improve market share:

I. Introduction of new routes.

II. Preferred seat selection on domestic and international routes.

III. Flash Sale of seats to increase revenues and Passenger Load Factor.

IV. Utilization of unsold inventory/launching of airfare equivalent to Rajdhani II AC fare on select sectors.

V. Dynamic pricing and introduction of Advance Purchase fare.

VI. Increase in Available seat kilometres (ASKM).

Annexure-I

Annexure for Lok Sabha Starred Question No. 252 to be answered on 04.01.2018

Scheduled Domestic Passenger Traffic Carried by all Scheduled Indian Airlines and Air India during last three years.

Part: (a) & (b)

Year	Total scheduled domestic passengers carried by all scheduled Indian airlines		Passengers carried by Air India	
	(in million)	Growth in percentage	(in million)	% share in total
2014-15	70.1	15.5%	11.7	16.7%
2015-16	85.2	21.6%	12.7	15.0%
2016-17	103.7	21.8%	13.7	13.2%

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